

National Committee to Study Indian Lands Here

PREFERRED STOCK

	High	Low
Saturday, December 4	73	47
Sunday, December 5	73	37
Monday, December 6	86	41
Tuesday, December 7	72	42

The Desert Sun

TWENTY-EIGHTH YEAR

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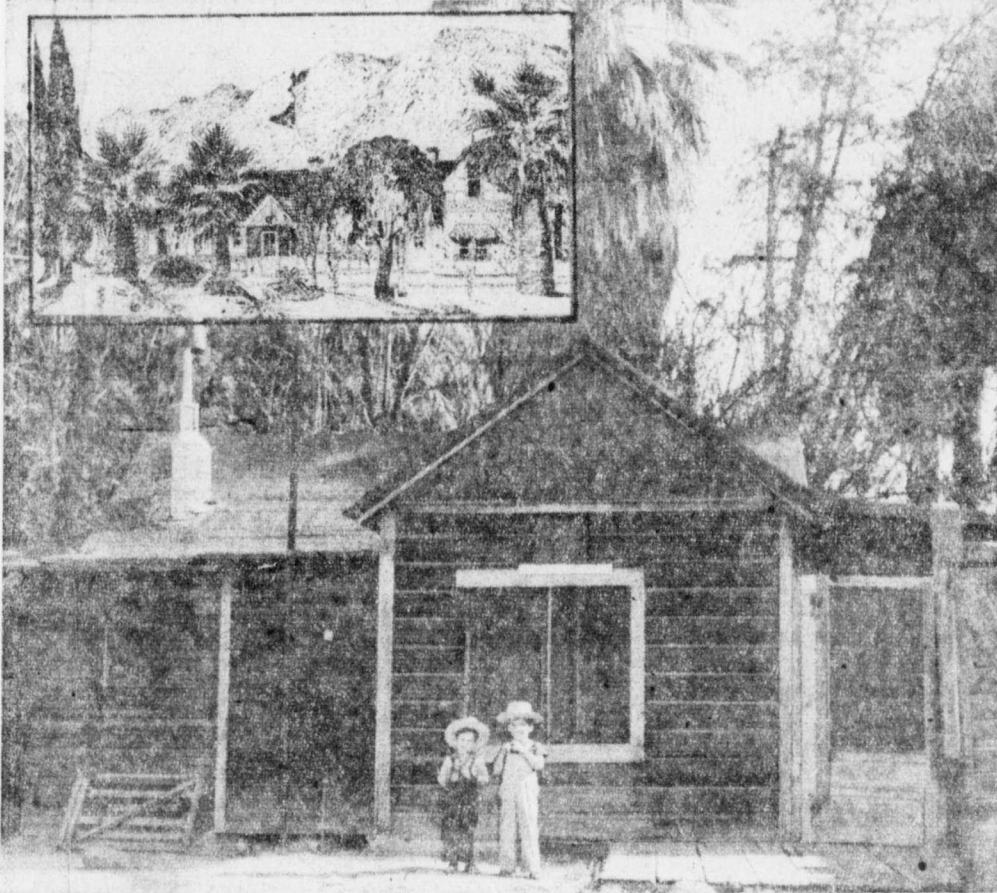
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3 Sections — 22 Pages

Palm Springs, California, Thursday, December 9, 1954

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(Desert Sun Photo)

ANOTHER LANDMARK BOWS TO PROGRESS this week as Mr. and Mrs. Abraham Leibling complete plans for the destruction of what is left of the old Palm Springs hotel, originally owned by Dr. Welwood Murray. The old hotel (inset) which became famous the world over as a desert winter retreat, will fall by the hands of a wrecking crew this week. In a recent photo, above, the Leibling grandchildren, Jay and Gary Frank, play in front of a bungalow which was built by adding to a one-room building that stood near Palmdale almost 70 years ago. Palmdale was located where Smoke Tree Ranch is now.

Thunderbird Invitational to Start Today

Leading celebrities of the amateur golfing and entertainment worlds will see action in the fifth annual Thunderbird Invitational this Friday, Saturday and Sunday, Tournament Chairman Milt Hicks announces.

Preceding the 54-hole medal play will be an 18-hole Senior Tournament today, Thursday, with 60 golfers over the age of 55 entered. Gail Cabe, who captured this event with a 75 will return to defend his title. An over-all prize will be awarded, as well as in each age division.

ONE HUNDRED AND SIXTY golfers will compete for the gross and net awards in the regulation play, under a scratch and handicap basis.

Defending champion is Dr. Bud Taylor, who holds the state amateur title, and who will see **THUNDERBIRD**, Page 6a

Foster Named on Variance Board

William A. Foster was named a member of the Palm Springs Variance Board to succeed R. D. McKenzie, at Tuesday's meeting of city council.

The appointment was made by Mayor Florian Boyd, and confirmed by council.

A resolution thanking McKenzie for his years of service was adopted by council.

Chest Drive to Continue Until Final Goal Reached

"We are only just over the half-way mark — but we are going on with this campaign until we reach our goal."

That was the pledge made today by Herbert Samson, campaign chairman, in reporting on progress of the Palm Springs Community Chest's 1954 fund raising drive started November 1.

Samson said it had been hoped the entire drive could be completed in November, with raising of the approximately \$38,000 set by the Chest's board of directors as "the absolute minimum required" for the coming year.

SAMSON SAID total receipts to date are approximately \$19,000 toward the exact goal of \$37,399 for the total or partial support of the Chest's five welfare agencies.

These agencies are the Boys Club, Boy Scouts, Girl Scouts, Desert Museum and the Welfare and Friendly Aid for the support of the Youth Center

ANOTHER LANDMARK OF VILLAGE DISAPPEARING

By FRED WEIGEL

In that block on Tahquitz drive between Indian avenue and Palm Canyon drive, there is an old adobe wall, a broken and warped fence, the remains of an old building and a profusion of tall, full-leaved trees. The site has long aroused the question among Villagers and visitors alike: "What is the history of that old building and what was on the land in the old days?"

Few here now have the full answer to that question because it was almost 70 years ago that the block started in full activity. Among some Village pioneers who recall the spot are Miss Cornelia White, here 40 years, Mrs. Pearl McManus, who came here as a little child more than 70 years ago, and Earl Coffman and George Roberson who knew Palm Springs as dirt roads and sand dunes.

BUT THE OLD LANDMARK will soon be no more. This

Keefe Named to San Bruno Post

John Keefe, director of public works for the City of Palm Springs for the past 18 months, has been named city manager of San Bruno, California, effective February 1, 1955.

San Bruno, a city of 15,000 population, is a residential area near San Francisco.

Keefe, who has instituted many street improvements in the Village, came here from Annapolis, Maryland.

Present plans call for his family to remain here until the close of the school year.

U.S. Appoints Indian Lands Study Group

Eight National Leaders Survey Reservation Needs

By DON KLOTZBUECHER

Eight prominent citizens of the United States, noted for their business ability, have been selected as members of the Palm Springs Indian Committee to study the local situation and submit recommendations to Secretary of the Interior Douglas McKay.

All have been Winter residents of the Village and surrounding area for many years, but are devoid of local business interests.

Official announcement was not forthcoming, with this information being secured from a private source.

MEMBERS of the committee, all confirmed, are:

Fred S. Albertson, retired automobile dealer, 5225 Wilshire Boulevard, Los Angeles 36.
George Braley, Braley and Graham Buick Company, West Burnside at Fourteenth street, Portland, 9, Oregon.

BASIL BREWER, publisher, New Bedford (Massachusetts) Standard Times.

Joseph G. Dyer, Dyer Drilling Company, 422 Midland Savings Building, Denver 2, Colorado.

Melvin C. Eaton, president, Norwich Pharmaceutical Company, 17 Eaton avenue, Norwich, New York.

Richard H. Guelich Jr., Guelich and Boshel, Inc., realtors, 47 University Plaza, Buffalo 14, New York.

Gottfried E. Karlen, president, Karlen - Davis Lumber Company, 710 Tacoma Building, Tacoma 1, Washington.

FLOYD B. ODLUM, president, Atlas Corporation, 33 Pine street, New York 5, New York. Karlen has been appointed temporary chairman for the purpose of arranging the initial meeting of the group. No action on calling a meeting has been taken to date, with all members now studying background information supplied by the Department of the Interior. It is expected that a permanent chairman will be named at the first session.

IN HIS INITIAL LETTER inviting these prominent citizens to serve on the committee, Secretary McKay said in part: "As you undoubtedly know, the situation with respect to the Indians living or interested in the Palm Springs area of California has been anything but satisfactory for some time. The financial condition of these Indians is extremely poor, notwithstanding the tremendous value of their properties, and this department would like to evolve some plan which would give to them more substantial benefits from their property than they are getting at the present time."

AS PIECED TOGETHER by one old-timer this week, it was in 1886 that Dr. Welwood Murray established a hotel on the north side of Tahquitz drive between Palm Canyon drive and Indian avenue. For those days, it was modern, well furnished and the guests relaxed in the sun as the present-day visitors do, and played croquet on the grounds of the Palm Springs hotel, as it was known.

The Southern Pacific railroad served the Village then as now. But trains traveled over a narrow gauge railroad which served Palmdale, (now Smoke Tree ranch) and puffed their

Eee ADOBE, Page 3a

See INDIAN, Page 4a

Civic Group Organized to Promote Bond Issue



(Gayle Studio Photo)

PALM SPRINGS RANCH CLUB, a new development will be a part of the Village life starting during the holiday season. Above, Noel Clarke, center, new owner, discusses plans for a million dollar club project at the Ranch, at the north end of Sunrise Way, with Village realtors Terry Ray, left, and Ernie Dunlevie.

Minute Men of Desert County Now on the Job

The "Minute-Men" of Desert County, Inc., are going to work.

Articles of incorporation have been filed with the secretary of state, and committees for publicity and public relations, finance, legislative and study group are now being appointed by President Ted Smith and Secretary-Treasurer Lee Odle. District directors and vice-presidents are being asked to compile a list of meetings, civic and social, where addresses on Desert County may be given.

THE TERM, "Minute Men," was applied to persons interested in the study for Desert County, by Smith at a dinner meeting Monday evening at the Hotel Indio. Fourteen persons were present.

Emphasis was placed on the purposes of the corporation as stated in the articles of incorporation, which provide for study of county governments.

TO SUPPORT its aim as a study group only, the group voted unanimously to ask the

See DESERT, Page 8a

MILLION DOLLAR CLUB PROJECT FOR RANCH

Announcement of the purchase of The Ranch, formerly Trav Rogers Stables, and plans for its conversion into a private family club was officially made Monday by Noel Clarke, local property owner and head of the Capistrano Beachcombers club on the coast just south of Dana Point.

The transaction, according to Terry Ray and Ernie Dunlevie who handled the deal for all parties, involves a sum approaching \$1,000,000 and the total will exceed that amount when the complete plans are realized.

ACCORDING TO Clarke's plans, the more than 5,000 members of the Capistrano club will be members of the local club, to be known as the "Palm Springs Ranch club" and the local members will also be members of the beach club.

The club will be strictly a private family club, conducted along the highly successful lines of the Capistrano Beachcombers.

Among immediate improvements will be tennis courts, a children's swimming pool to augment the larger pool now in use, a pitch and putt course, and more living units for club members.

BESIDES THESE new recreation features, Clarke is arranging with Rogers to take charge of the stables at the Ranch club, as in the past, to provide horseback riding for members.

Work has already started on many improvements at the Ranch and it is planned to have it ready during the holiday season with the first of two openings between Christmas and New Year's.

Clarke will stage two opening events, the first for members only during the holiday season. Negotiations are now under way with one of the biggest

name bands of the country for the opening festivities and top entertainment is planned for club members.

The transaction followed almost two years of negotiations. Clarke purchased the land from the Associated Mutual company and the buildings from Robert J. Newman of New Orleans.

IN ADDITION to the site of the Ranch and 160 acres, a full section of land, 640 acres, has been purchased northeast of the club. Future homesite development is planned here.

All water and other rights have been obtained prior to the closing of the sale.

According to Ray and Dunlevie, Clarke proposes to continue conduct of the club on the ranch style with horseback riding, tennis, swimming and other sports for the members.

THE RANCH, or, as it was formerly known as The Stables, has long been a favorite Palm Springs spot.

It attracted visitors from all over the country and was and is internationally known.

Many notable events have been staged there in the past and under the ownership of Clarke as a Ranch club, it is expected to again be the center of much activity.

INTERCHANGEABILITY of membership in the Palm Springs Ranch club and the Capistrano Beach club is expected to bring many new people to the Village with the local spot providing a pleasant winter recreation program and the beach club attracting members during the Summer months.

Clarke is a frequent visitor here and owns property in Palm Springs. He is confident of the great future of the Village.

Election Date to be Set by Board Today

Will be Later to Give More Time for Registration

Dr. Benjamin Goldberg has been named by the board of education, Palm Springs Unified School District, to serve as chairman of a special Steering Committee created for the purpose of organizing a comprehensive program of study and publicity of the proposed \$2,125,000 bond issue for school building needs.

Other members of the committee are Ben Shearer, Herman Reich, Ben Henderson, William Tackett and Charles McDonald.

THE STEERING Committee will study the facts concerning the needed building program, and then acquaint the public with this information. In this way, it was explained, the public will be able to "determine the why and wherefore of the bond issue."

The election itself has been tentatively delayed until the middle of February, with the official date to be set at a special meeting of the board tonight, Thursday, at Frances Stevens school.

THE DELAY will permit voters to register for about 10 to 12 additional days, and will permit inauguration of a new registration technique which is designed to result in 100 percent registration.

The new program was started Tuesday, with County Clerk Gordon Pequegnat deputizing 13 registrars who will visit all

See SCHOOL, Page 4a

Concessions

Polo Ground Bids Being Received

City of Palm Springs is receiving bids from concessionaires for a five-year contract to supply food at the city Polo Grounds. The concession, presently let to Dale Stoner, will expire on January 31. Soft drinks, beer, sandwiches, candy and cigarettes are included under the concession, and the city receives a percentage of the concessionaire's gross receipts.

Applications for bids on this contract are available at the City Manager's office.

December Art Mart in Center this Weekend

Desert Art Center will stage another of its Art Marts in the Center tomorrow, Friday and Saturday at which local artists will display their works for the public.

The outdoor display will be arranged along the walks of The Center and on the lawn.

Artists from all over the Palm Springs area will be on hand with their work.

Time is Short, Need is Great

BUSINESS WOMEN URGE SUPPORT FOR CHRISTMAS STOCKINGS FUND

Time is growing short and the need is great.

Palm Springs Business Women's Club, which sees to it each year that no children are forgotten at Christmas time, is building up its Christmas Stocking Fund and wants all interested Villagers to aid in the annual movement.

For the past several years the Club has filled Christmas stockings with nuts, candies,

fruits and other goodies for distribution among the pre-school and elementary school children of Palm Springs.

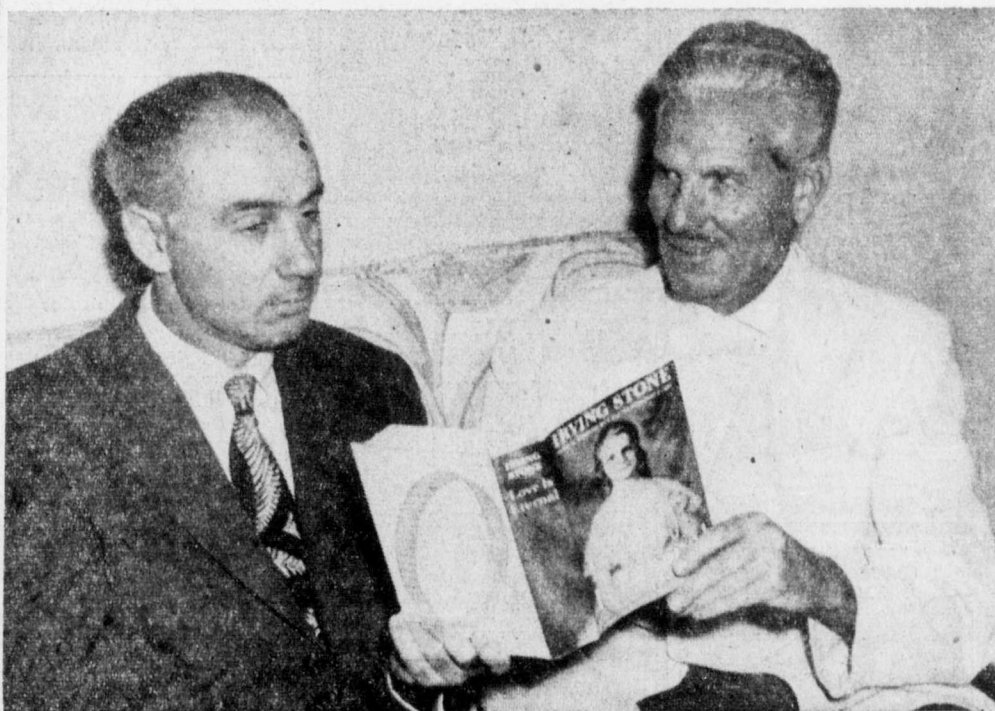
On the last day of school before the holiday recess, a jovial Santa will visit the schools presenting a bulging stocking of Christmas cheer to each child. Last year 1850 stockings were filled.

Checks or cash contributions are needed and may be mailed

to "Christmas Stockings," Box 162, Palm Springs.

Those wishing to give nuts, candy, fruit or other appropriate gifts for the stockings need but dial Mary Sullivan at 4940 or Club President Estelle Schiller at 6078 and the articles will be collected.

"But do it now," is the appeal, so that the stockings can be filled ready for Santa's arrival.



(Desert Sun Photo)

IRVING STONE, outstanding fiction-biographer of our times, was kept busy autographing copies of his books during his brief stay at the Desert Sun office Saturday afternoon. A large number of Villagers brought their copies of books to Stone for his autograph. Above, left, he is pictured discussing his new best seller, "Love Is Eternal," with Oliver Jaynes, publisher of The Desert Sun.

Name Weirick Head of Heart Campaign

At Thursday's meeting of the board of directors of the Riverside County Heart Association

in Riverside, it was announced that Arthur Weirick, prominent business and civic leader of Corona has been named chairman for the 1955 Heart Fund campaign.

UNEDITED

By BILL RASHALL

The longer I live the more dead certain I become that there is a lot more goodness in human beings than the amount for which they are credited.

I'm in ear shot of two men as they pass each other on Palm Canyon drive the other afternoon. Both are shabbily dressed. The pungent aroma of bourbon or stale wine has the air about them sheathed in a moving envelope. You just can't miss the odor. One hesitates as the other nears. He comes to a faltering halt and mumbles some words. The other shakes his head and proceeds up the street.

THEN THE MAN who shook his head halts, turns around and retraces his steps to catch up with the other pedestrian. He shoves his hand into his pocket and comes up with a shining coin.

"Listen, Bum," commands the man with the shining coin. "This is a tough town for panhandlers. You see that building across the street?" The man looks. "Well, that's the police station."

"O.K. Buddy," the Bum pleasantly replies. "Thanks for the tip and the two bits. Are you sure you can spare the dough?" But he doesn't offer to return the money as the Bum's benefactor moves on. The Bum hur-

ried for the nearest spot where two-bits would go a long way—the way he wants it to go for liquids. His benefactor, equally as crummy looking, stopped the next pedestrian.

MICKEY FINN, the ex-tough L.A. cop, used to fight professionally and when he became too old for that brutal sport, he started wrestling for money which he gave to underprivileged kids.

"I'm 36 now," said the giant Mickey who has dedicated the rest of his life to boys and God. "Next week I'm going to fight a four round professional fight as a benefit. I think I can keep from being 'slaughtered' for four rounds."

I LEARNED one thing here, and indelibly too. Don't criticize the worst heel in town. People who hardly utter a sound in public, perhaps in private will come from all directions to defend the heel.

Then there are two women who fall into the category of humanness and complete benevolence. One is a nurse, the other a housewife.

Nurse Lorraine Harper is my ideal of a woman in that profession. She couples the apparent, imperious attitude of nursing in tending the halt, the lame and the blind and those just mildly ill with tenderness and warmth. She is a widow. The mother of a daughter who never saw her father. He was a plastic surgeon and lies in the quietude of a soldier's grave in the South Pacific. His companions—the thousands of his other buddies who fell with him.

NURSE HARPER lived next door to the apartment occupied by Peg and me years ago. She worked as a nurse in what is now known as the Desert District Hospital. I'll never forget the time a doctor had just left his patient in the maternity ward, assuring the mother-to-be that hours would elapse before her baby would be born. Within the hour the baby was on the way. No doctor. It was a breech delivery. I'm told a hard one to handle. Nurse Harper went about the task and successfully assisted the mother. When the doctor arrived, panting and out of breath, the baby had been delivered. Lorraine Harper's daughter is gentle and sweet. The mother has done a terrific job in rearing the fatherless girl. Her mother, Jean Alcalay, is a widow, too. She was widowed during World War I. And she too reared a wonderful child—Nurse Lorraine Harper!

THERE'S ANOTHER great woman in this town who is known as Annette Freeman, the wife of Jack Freeman, president of The Desert Provision company. Annette just finished a successful year. I am told, as president of the Palm Springs Jewish Women's Group.

Mrs. Freeman is absolutely devoid of racial, color or religious prejudices. She has lived in Palm Springs for more than 18 years. Married to Jack for 17. And is probably the only woman in the United States, not of the Jewish faith, who because of her benevolence, her untiring civic work, and utter love of mankind, to be elected to the presidency of a Jewish women's group. That's something, eh?

Medical Association to Meet on Tuesday

Local physicians were notified this week that the next meeting of the county medical association will be held at Corona U.S. Naval Hospital, December 13 at 7 a.m. An interesting program is being arranged.

EL PASEO THEATRE

PHONE 2626

DOORS OPEN 6:30

NOW PLAYING

Shows—6:45 and 9:20

Cont. Sun. from 3 P.M.

THE EGYPTIAN
A CELEBRATED BEST-SELLER COMES TO LIFE
20th Century-Fox presents
DAVID L. ZANUCK'S
COLOR BY DE LUXE
CINEMASCOPE
starring JEAN SIMMONS • VICTOR MATURE
GENE TIERNEY • MICHAEL WILKING
BELLA DARVI • PETER USTINOV
and EDMUND PURDOM
as "The Egyptian"



SUNDAY BRUNCH after church at El Mirador found guests treated to an impromptu show with famed cowboy singers and Aileen Barton, well known songstress entertaining those present. Among the celebrities present was Bill Holden, famed motion picture star, center, guest of Ray Ryan, left, and Bill Reichel.

Impromptu Show Marks El Mirador Sunday Brunch

Brunch after church, preceded by a two-hour horseback ride across the desert, resulted in an impromptu show of entertainment seldom seen in the Village in the Starlite Patio of El Mirador Sunday.

Villagers, visitors and hotel guests were treated to a show by Miss Aileen Barton, diminutive songstress famous for her interpretation of the song "If I Knew You Were Coming I'd Have Baked a Cake." Urged by many who recognized the star she arose to sing and was kept singing for a half hour by thunderous applause.

Entertaining, too, with guitars was Tex Kidwell, the internationally known cowboy singer, and Don Marteen, descendant of the early dons of California. Mickey Finn walked into the scene and was promptly drafted to sing with Johnny Boyle, well known Village cowboy singer. The latter two brought the "house down" with their comical song duets.

Among the celebrities present was Bill Holden who was a guest at the brunch table with Ray Ryan.

Frank Bogert announced that anyone desiring to participate in the Sunday two-hour ride is welcome with brunch served at

El Mirador after the ride. Those who do not wish to ride are invited to attend the "brunch for the time of your life." "And," said Bogert, "come dressed as you are."



S&H Green Stamps
Ramon
FRIENDLIEST STORE IN TOWN

VILLAGE PALM SPRINGS

Doors open nightly at 6:45

NOW PLAYING

THE GREATEST BATTLE THE WEST EVER STAGED



SITTING BULL
CINEMASCOPE
DALE ROBERTSON • MARY MURPHY
I. CARROL NAISH Released thru UNITED ARTISTS

Sun., Mon. Dec. 12-13
Cornel Wilde
Yvonne DeCarlo

'PASSION'
Color by Technicolor
— Also —
SCOTLAND YARD FEATURETTE

"The SABLE SCARF"
with PAUL DOUGLAS as the story teller

Tues. — Wed. — Thurs.
"HUMAN JUNGLE"
"APPOINTMENT with DANGER"

The Desert Sun—2^o
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

Phone 8-4232
SUNAIR
DRIVE IN

EARLY BIRD SHOW SATURDAY AND SUNDAY

NOW PLAYING
THE CAST OF THE YEAR CREATES THE EXCITEMENT OF THE YEAR IN The First Crime-Of-Passion Story in **CINEMASCOPE**



20th Century-Fox's **Black Widow**
color by DE LUXE

PLEASE! Don't reveal the ending!
with PEGGY ANN GARNER • REGINALD GARDINER • OTTO KRUGER
VIRGINIA LEITH • CATHLEEN NESBITT • SKIP HOMEIER • HILDA SIMAS
Screen Play, Produced and Directed by NUNNALLY JOHNSON

— Co-Feature —
JOHN WAYNE — ANN DVORAK
"FLAME of the BARBARY COAST"

Sun., Mon., Tues., Wed. Dec. 12-13-14-15

THE FIRST PICTURE IN **CINEMASCOPE** TECHNICOLOR
The Robe
NO SPECIAL GLASSES NEEDED Richard BURTON • Joan SIMMONS
— Co-Feature —

His brand will live forever on the land!
THE COWBOY IN EASTMAN COLOR!
Produced and Directed by ELMO WILLIAMS • Written by LORRAINE WILLIAMS • A LUPPITT PICTURES PRESENTATION

A Wonderful Christmas with a Gift of **Sunair Drive-In Theatre Tickets**
On Sale in the Snack Bar or at Theatre Box Office
\$5.50 worth of Coupons \$5.00

WOMEN IN WHITE
NURSES • WAITRESSES • BEAUTICIANS
LAB TECHNICIANS, ETC.
SPECIAL!
White Elk Moccasin Oxford
GOODYEAR WELT

\$7.95

"Save More at Savon"

OPEN SUNDAYS 10 - 4

SAVON SHOES

HOWARD and FAE BREZIN

368 N. PALM CANYON DRIVE

— Opposite Police Department —



YOU CAN PLEASE EVERYONE ON YOUR GIFT LIST AND SAVE MONEY AT...

MARTY'S SAMPLE SHOP

Gifts for Him

LONG SLEEVE CASHMERE BLEND SWEATERS

\$14.95

WAIST LENGTH

JACKETS

Fully Lined

\$10.95

SPORT SHIRTS

\$3.88

Regular \$4.95

TWO FOR \$7.50

GENUINE ALLIGATOR

BELTS

Values to \$10.00

\$2.88

COTTON FLANNEL

LONG SLEEVE

SHIRTS

Latest Patterns

Men's, \$3.95 Boys', \$2.95

S LACKS
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ALL AT
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PRICES

COME IN
LOOK AROUND

STORE HOURS — 8 A.M. to 9 P.M.

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**MARTY'S
SAMPLE SHOP**

FREE
PARKING

178-80 S. Indian Ave. . . . across from the Plaza

ADOBE

way to Garnet and the San Geronimo Pass area.

When the winds blew and the sand drifted, the old locomotive had trouble making the grade. The trains were sometimes late in arriving at the depot which was near Palm-dale and some distance east of the present heart of the Village.

IT WAS BECAUSE of this that Dr. Murray constructed his own building beside the depot.

It was for the use of people who came in by train. Many spent the night there because Dr. Murray would not hitch up his wagon and horses and go through the sand and wind to collect his guests.

Though the old hotel building disappeared long ago, on the property now is the one-room building which in 1886 stood beside the Palm Springs depot on the S.P. narrow-gauge railroad. Southern Pacific then moved the local station to a site which is now Garnet, and Dr. Murray decided to move his building to the hotel grounds. S.P. tore down the old building

and rebuilt at the Garnet site, but lumber was mighty hard to get into the Village those days, and pioneer Murray went to work to move the one-room building.

KNOWING THAT he must transport the building several miles over sand rutted roads, he must make it less cumbersome than it was, so he took a saw and cut it in half. With the use of chains and ropes, he lashed the two sections to the sides of a wagon and started his house-moving project. He had trouble getting it to the new site, but did it, and as he

set it on the new foundation, he remembered he must put the two sections together. In the old building visitors could see a one-by-four inch moulding running up, over the ceiling and down the sides of the room. That was his solution. In the months following the moving of the building, Dr. Murray added to the one-room to make a cottage out of it, and in many places there were railroad ties used as supporting lumber. After almost 70 years, you know the job must have been well done.

THIS WEEK, the last of the

old Palm Springs hotel will be gone, and with it the visual memory of one of Palm Springs' earliest pioneers. But for the man of vision, Dr. Welwood Murray, he will long be remembered, because across from the site of the old hotel on Palm Canyon drive and Tahquitz stands the Welwood Murray Memorial Library, in remembrance of an early pioneer.

The Desert Sun—3rd PALM SPRINGS, CALIFORNIA Thursday, December 9, 1954

Square Dancing To Take Holiday

Final city recreation department sponsored square dance until after the holiday season, will be held at Frances Stevens school auditorium Tuesday evening, according to Director Howard Haddock. All persons interested in the continuance of the dances are asked to attend. Admission is by donation.

SAFeway

Reasons SAFeway's THE BEST PLACE IN TOWN TO SAVE!

Yes... 6 reasons... out of hundreds... why more and more Southern Californians are money ahead when they shop at Safeway! Low prices like these, week in and week out, keep your food costs down... add up to substantial savings on the total of your food bill! See for yourself... start saving at Safeway... today!

Coldbrook MARGARINE
1-lb. ctn. **19c**
DALEWOOD
1-lb. ctn. **20c**

OREGON CHEESE
MILD CHEDDAR
lb. **39c**

EASTERN PORK SPARE RIBS
3-lbs. or less
lb. **39c**

TORPEDO TUNA
GRATED STYLE
6-oz. can **19c**

GRAPE FRUIT
Arizona, in mesh bag.
8 lbs. **35c**

CHERUB MILK
EVAPORATED
2 tall cans **23c**

GERBERS BABY FOODS
Strained fruits & vegetables. 6 cans **54c**
MEATS FOR BABIES
Swift's strained or junior. can **21c**

PURE CLOVER HONEY
Empress brand 12-oz. jar **25c** 24-oz. jar **45c**

PIE CHERRIES
Honeybird. Red sour pitted. 19-oz. can **27c**

SHORTENING
Royal Satin 3-lb. can **85c** **Crisco** 3-lb. can **91c**

WATER SOFTENER
White King. 57-oz. 28-oz. 21c plus tax. pkg. **41c** PLUS TAX

FISH N' CHIPS
CAPTAIN'S CHOICE FISHSTICKS 10-oz. pkg. **37c** **Bel-air FRENCH FRIES** 9-oz. pkg. **12c**

OLD DUTCH CLEANSER
Use in kitchen or bathroom. 2 14-oz. cans **23c**

Rik Rak Cleanser 3 14-oz. cans **25c**

SURECHAMP DOG FOOD
SPECIAL OFFER 2 2-lb. pkgs. **53c**
Buy 1 at reg. price, get 1 at 1/2 price.

SASSY CAT FOOD
Is your cat getting Sassy lately?
2 7 3/4-oz. cans **11c** 2 15-oz. cans **21c**

Nip 'N' Tuck Cat Food 6-oz. can **5c**
Balanced pet ration (15-oz. can 10c).

PEACHES
TOMATOES
CAKE MIXES
MAYONNAISE
ZEE NAPKINS
(Green, peach, yellow, pkg. of 80, 11c.)

FLEET MIX BISCUIT MIX
AND **PANCAKE MIX**
AND **WAFFLE MIX**
PACK TRAIN SYRUP
KARO BLUE LABEL SYRUP
GRANULATED SUGAR
LONG SPAGHETTI

FRESH EGGS
Cream O' the Crop brand, finest you can buy! Freshness protected by refrigeration from ranch until you buy!
LARGE SIZE GRADE AA doz. **49c**

SUNSWET LARGE PRUNES
1-lb. **25c** 2-lb. pkg. **47c**

PURE LARD
Popular brands.
3-lb. pkg. **59c** 1-lb. **20c**
4-lb. pkg. **78c**

DEL MONTE CLING Slices or Halves. 29-oz. can **27c**

GARDENSIDE Red Ripe. 2 28-oz. cans **29c**

BETTY CROCKER Devil, Spice White or Yellow. 20-oz. pkg. **30c**

NU MADE (pint 35c) quart jar **53c**

WHITE Regular (80s) or Dinner size (40s). per pkg. **10c**

Make tasty muffins too! 40-oz. pkg. **36c**

SUZANNA (40-oz. pkg., 29c) 20-oz. pkg. **15c**

IMITATION MAPLE 1/2-gal. btl. **69c**

1 1/2-lb. bottle **21c**

10-lb. bag **99c**

2-lb. bag **37c**

Montrose Butter 1-lb. **74c**

First quality U.S. Grade AA.

Heinz Ketchup 14-oz. bottle **21c**

Flour GOLD MEDAL 5-lb. bag **55c** 10-lb. bag **1.05**

Choc-Drink LAC MIX Non-Fat Chocolate Milk 1-lb. pkg. **43c**

Defergent PARADE 19-oz. pkg. **32c** PLUS TAX

Granulated Soap WHITE 23-oz. pkg. **29c** PLUS TAX

Waxed Paper CUT RITE 125-ft. Roll **25c** PLUS TAX

EGG NOG by LUCERNE
A smooth blend of rich, pure ingredients... specially prepared for you by the Lucerne Milk people.
Full quart **59c**

Homogenized Milk Lucerne, Grade A. quart carton **20 1/2c**

Concentrated Milk Lucerne, each quart makes three quarts of fresh table milk. quart carton **50 1/2c**

Lucerne prices in local milk area.

COCONUT ICED CAKE **DEVIL FOOD LAYER**

26-ounces of Curtis cake freshly baked the "home ingredient way!" (Regular price, 75c) **SPECIAL 65c**

Holiday Fruit Cake 14-oz. loaf **49c**

Sliced Fruit Cake 14-oz. bar **79c**

Grahams JANE ARDEN Pure Dark Chocolate 6-oz. pkg. **30c**

Hydrox Cookies Sunshine. (7 1/2-oz. pkg., 25c.) 1-lb. pkg. **39c**

Chocolate Drops ROX-BURY 1-lb. pkg. **39c**

Waffle Creams NBC brand 6-oz. pkg. **27c**

AIRWAY COFFEE Mild blend of fine coffees. 1-lb. bag **92c**

NOB HILL COFFEE 1-lb. bag **94c**

EDWARDS COFFEE Drip, Fine or Regular. 1-lb. can **99c**

INSTANT COFFEE Edwards 100% pure. 2-oz. jar **59c**

Fancy DATES
DEGLETT NOORS Tender-meated.
3-lb. box **69c**

Remember the folks back East with fresh dates. Packed, ready to mail.

HEAD LETTUCE CRISP Tender. lb. **7c**

YELLOW ONIONS 3 lbs. **10c**

Ideal for slicing, stewing and seasoning.

Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFeway

Eastern Grain Fed PORK LOIN CUTS

PORK ROAST EASTERN GRAIN FED Center cut of loin. lb. **69c** End cut of loin. lb. **45c**

PORK CHOPS LOIN OF EASTERN PORK Center cuts. lb. **73c** End cuts. lb. **49c**

Additional Values in Meat Section

CORNERED BEEF Boneless Brisket Mild Cure. lb. **45c**

GROUND BEEF Made from whole sides of beef, and packed in Visking under State inspection. A real meat value! lb. **39c**

PORK LIVER Sliced or in piece. lb. **25c**

PRICES EFFECTIVE THURS., FRI., SAT., DEC. 9, 10, 11, 1954, AT SAFeway STORES IN THIS AREA.

Air Conditioned

350 So. Palm Canyon Drive . . .

STORE HOURS

Mon. thru Sat. 9 a. m. to 8 p. m. Sunday 9 a. m. to 6 p. m.

June Madison

CANDIES... that's the new

Candy Shop in THE CENTER...

174 N. PALM CANYON DRIVE...

or you can come through the

Patio from Indian Avenue.

June Madison

asks that you try her CANDIES

... She doesn't want to tell you

SHE WANTS YOU TO TELL HER—

how good they are

June Madison

CHOCOLATES, light or dark,

thickly coated... around 75

different centers, including:

Nuts, Chews, Creams,

sell from \$2.00... but

her HOSTESS ASSORTMENT is

\$1.65 per a 1-lb. box,

and that includes Chocolates

and Variety Candies.

June Madison

CANDIES are for connoisseurs...

Check on her Fudge Balls,

English Toffee, Pecan Rolls,

Cherry Cordials...

Also the PENGUIN which is a

taste symphony in dark

chocolate bottoms, and white

mint caps with a nut center...

And the SUNBURST—Golden

Pecans flaming out of a billowy

cloud of thick chocolate.

Telephone 5585

Three New Directors for Chamber Named in Vote

Three new directors were elected and three reelected at the annual balloting conducted by members of the Palm Springs Chamber of Commerce Tuesday.

Named for their first two-year terms were Robert Metzger, Hotel Oasis; Sherman Hull, The Racquet Club; and Stewart Williams, of Williams, Williams and Williams, architects.

REELECTED for another term were Tom Kieley, The Desert Inn; Frank Bogert, El Mirador Hotel; and Joe Gamble, Radio Station KCMJ.

Holdover directors are President Harry Paisley, who will become treasurer; Francis Crocker, Warren Slaughter, Harold West, Earl Hough and George Olman.

Three additional directors will be appointed by the 12 elected officers at their first meeting next week. Date of this session will be determined at the regular meeting of the board today, Thursday.

OFFICERS FOR 1955 will be chosen following the appointment of the three directors, but the appointees will not be eligible for election as members of the Chamber's executive committee.

Installation of new officers

For Rent

without obligation to buy... a beautiful new

KIMBALL CONSOLEETTE

Come in or call

Telephone 46891

Holley & Jackson
233 CAJON
Redlands

Gifts Galore for the Entire Family
S&H Green Stamps

Ramon
FRIENDLIEST STORE IN TOWN

and directors will take place at the Chamber's annual banquet Tuesday evening, January 18.

From Page 1—MORE ABOUT SCHOOL

homes within the school district.

First meeting of the Steering Committee was also held Tuesday, and the groundwork was laid for a complete study of the bond issue problem, and then acquainting the public concerning its need through regular releases in The Desert Sun.

BOARD PRESIDENT, in announcing Dr. Goldberg's acceptance as chairman, said in a letter to him, "I wish to express the sincere appreciation of the Board members for your acceptance of this major assignment and trust that you will enjoy a very successful undertaking."

"Through a cooperative and well coordinated relationship between your committee, the (school) administration and the board of education, I feel certain that the voters will have a thorough understanding of all phases of the bonding program by the time the election is held."

Polo Grounds Pavilion Available for Holidays

Palm Springs Pavilion at the Polo Grounds will be available for rental to private clubs and organizations during the holiday season, Howard Haddock, city recreation director, announces.

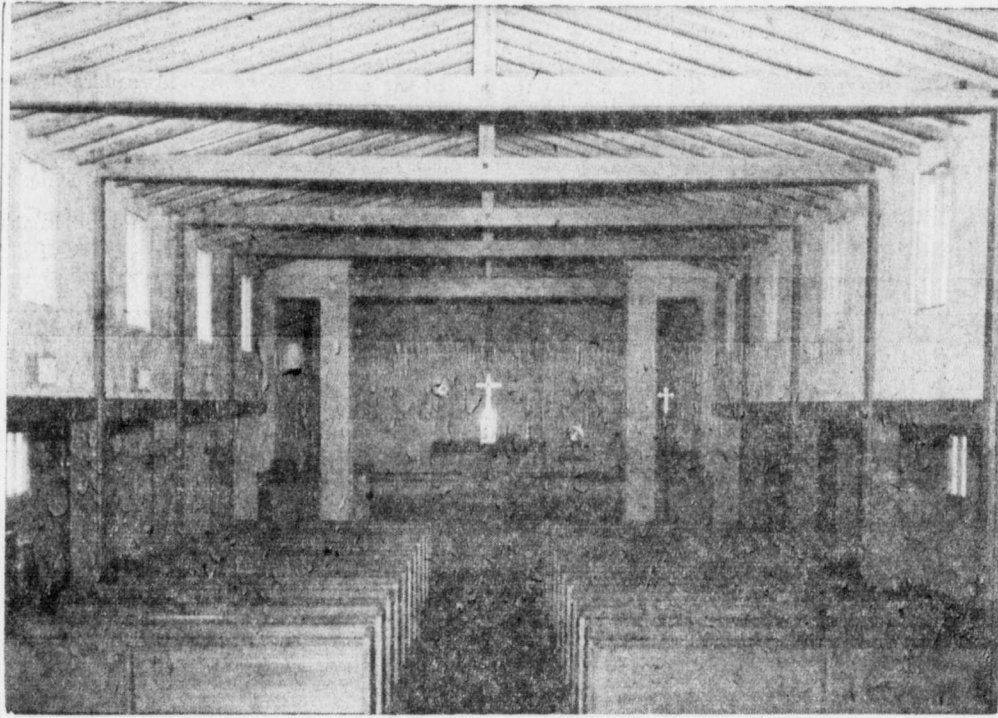
Any group interested is asked to contact Haddock at 2202 or 4737.

Another Tax Sale Slated in February

County Tax Collector V. M. Hyde announced Monday that another tax delinquent land sale is scheduled for February 8 at the courthouse.

Sixty parcels will be sold, none in Palm Springs. Some are in La Quinta and Desert Hot Springs.

Average minimum bid is \$50.



(Desert Sun Photo)

AN INTERIOR VIEW of the new enlarged St. Paul's in the Desert Episcopal church, is shown above. Seating capacity has almost been doubled. The new edifice was used for the first time last Sunday with the Rev. William Blonden Jr., conducting the service.

From Page 1—MORE ABOUT

INDIAN LAND STUDY

present time.

"Mr. Orme Lewis, assistant secretary of this department, was in Palm Springs some time ago and met with a number of members of the community and with representatives of the Indians with the thought that some suggestions might develop, looking toward a solution of this very complicated situation. As a result of these meetings and the talks with Mr. Lewis that I have had since his return, it seems to me that much good might come from having this whole problem considered by a group of men having no business connections in Palm Springs, but who are interested in the welfare of the Indians and the

community of Palm Springs.

"WE HAVE NO preconceived ideas with respect to what such a committee might suggest or as to the method that the committee might follow for determining its own suggestions. It is merely our thought that a group of men, such as you, would be in a far better position to make practical suggestions for the benefit of the Palm Springs Indians than either the Bureau of Indian Affairs or local people who might have some direct financial interest in the situation. "You will recall that there are less than 90 Indians involved in the Palm Springs group, and that only about 60 live in the area. Their properties consist of alternate sections both within and without the city of Palm Springs and include Palm Canyon and other tributary canyons. The total acreage is approximately 31,000 acres, and as you undoubtedly know, there have been from time to time offers of several million dollars for these Indian lands."

IN A LATER communication sent by Lewis, it was pointed out that the committee would have complete freedom in its study, with the department not contemplating "sending any representatives to your first meeting as it was thought that the committee would prefer to limit its original discussions to its own membership."

Attendance of Department of Interior representatives was promised at future meetings if requested, Lewis added.

SELECTION of a committee of private, disinterested citizens is part of a new policy of the Department of the Interior, under Secretary McKay, with another instance being the placement of the management of the government's Alaskan railroad in the hands of a private railway official. No time limit has been placed on the investigation by the committee here, nor has any assurance been given that its recommendations will be

followed. That is up to the Department of the Interior, and Congress which has final authority.

But with the caliber of the men chosen, and their willingness to serve as indicated by their acceptance, a solution to the long-standing Indian lands problems may be forthcoming within a year.

The Desert Sun—40
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

The Desert Sun
Established 1927

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Open to the Public
Rock Steam Baths and Swedish Massage only \$6.00
Men & Women Departments
FRED LEEMANS
PHONE 2044
El Mirador Hotel

Inquiries at Chamber Up 100% is Manager's Report

Accelerated inquiry service at the Chamber of Commerce office at 190 West Amado road, by telephone and walk-in, has continued during the month of November, Manager Xavier Lucius announces.

The office has been operated on a seven-day a week schedule since the first of the month.

Walk-in inquiries increased more than 100 percent over the

corresponding period a year ago, 2,818 to 1,340, and telephone inquiries increased approximately 300 percent, 2,426 to 848.

Letters of inquiry answered during November totaled 609, compared to 587, but a backlog of letters remains, Lucius said.

Of the out-of-state letters received, the largest number were from Canada, she said. Leading states were Washington, Illinois, New York, Pennsylvania and Minnesota.

Out-of-country requests for information were received from Hawaii, Holland, South America, Alaska and China.

City Aids United Air Application

City council Tuesday evening adopted a resolution seeking to intervene in the United Air Lines application before the Civil Aeronautics Board, which asks permission to service Palm Springs.

A similar resolution will be considered by the Chamber of Commerce directors today.

Mayor Florian Boyd promised the aid of the city "in every way possible," and said that it is hoped to have service started by next Fall.

Boy and Girl Arrive at Desert Hospital

Two babies, one a boy and one a girl, were born at Desert hospital on December 6.

Mr. and Mrs. Henry L. Smith Jr., of 671 Calle Palo Fierro, are the parents of a boy, weighing seven pounds seven ounces.

A little girl weighing four pounds one and three-quarters ounces, was born to Mr. and Mrs. Frank Sherfey of Desert Hot Springs.



In and Out...

A GREAT many fires cause more damage to the household goods than to the building.

The contents of your home need protection as adequate as that for the dwelling in which you live.

Before you have a loss — ask this Hartford agency to insure them.

Samson-Curtis Incorporated

756 N. Palm Canyon Drive
PALM SPRINGS
PHONE 2719

Chi-Chi Starlite Room Penny Singleton

NATIONALLY RENOWNED
CELEBRITY OF
STAGE, SCREEN, RADIO & TV

— plus —

BILLY SNYDER

Singing Comedian

CHOP CHOP

Famed from Coast to Coast
as a Master of Magic

Dancing to

BILL ALEXANDER and His Orchestra

HOME OF DELICIOUS HICKORY BROILED STEAKS

Reservations
PHONE 7391 or 5133

GIFT SUGGESTIONS

from the . . .

STORE FOR VALUES

Men's Sweaters, all sizes in both Imported and Domestic Woolens and 40% Cashmeres... \$6.95 to \$10.95.

Men's House Slippers, all types \$3.95 to \$6.95

Men's Bath Robes, large selection at \$6.95 to \$10.95.

Sport Shirts, Long and Short Sleeves, Wide Range of colors and fabrics \$1.79 to \$6.95

Zipper Sport Jackets, all sizes \$5.95 to \$14.95

All-Wool Sport Coats, wide choice \$18.95 to \$29.95

Neckties—A huge selection you won't believe are only 98c, \$1.49 and Pure Silk at \$1.98.

Handkerchiefs — Belts — Gloves — Men's Jewelry
Pajamas — Sox — Slacks — Men's and Boys' Dress and Play Shoes — and dozens of other Quality Gift Items
AT PRICES NO HIGHER, AND OFTEN LOWER, THAN BIG CITY PRICES.

For Convenience, Use Our
LAY-AWAY PLAN

GIFTS BOXED, WRAPPED or WRAPPED
for MAILING WITHOUT CHARGE!

Monroe's FOR MEN

CLOTHING — SHOES — SPORTSWEAR

155 E. ANDREAS — Opposite California Electric

Do You OWN A MORTGAGE You Wish to Sell?

Perhaps you sold some property and accepted a mortgage as part payment and money in hand could now be used to advantage for other investments.

That's where we can be of assistance to you, because we purchase mortgages on desirably located improved residential and commercial property.

Come in at an early date and let us see what you have to offer.

DANIELS INVESTMENT CO.

We Will Co-Operate With All Brokers

45-272 JACKSON ST. — INDIO

Offices also in Arizona

PHONE 9-3822 or 7-3898

FINANCING and
Refinancing for Homes
and Improved Properties

The Dunes

Announces
the return of
your favorite
entertainers
for the fifth
Winter Season

THURSDAY, DECEMBER 16

CONNIE

Connie of the lovely voice, who has been singing your favorite songs as you love to hear them . . . and many, many new ones.

and

GRACIE

Gracie Frankel who has been with Connie for the past five winter seasons and who joins in duets, will also play your songs on the copper piano bar as only she can.

238 N. Palm Canyon Drive

Reservations Phone 9014

Carnation Corner



If there's one thing your family and dinner guests look forward to this festive time of year — it's a holiday dessert piled high with billowy clouds of whipped Carnation Cream! For this is the Whipping Cream with the wonderfully fresh taste you just don't find in other forms of whipped toppings. It's the thickest, heaviest type of pure cream you can buy... whips in a minute or two, even if your bowl and beater aren't chilled... and so rich it doubles in volume as you whip it! Do check your refrigerator to see if you have some. Carnation Whipping Cream is one holiday delight you shouldn't be without!



After your guests have stuffed themselves sleepy on one of your irresistibly good holiday dinners... a light, refreshing dessert is a welcome sight indeed. Here's one I think you'll make a hit with:

Holiday Fruit Whip

- 1 cup Carnation Whipping Cream
- 2 egg whites
- 1/4 cup sifted confectioners' sugar
- 1/4 teaspoon salt
- 1/2 cup blanched almonds
- 1/4 cup finely chopped dates
- 1/4 cup chopped glacé cherries
- 1/4 cup orange juice
- 1/4 teaspoon almond extract

Whip Carnation Whipping Cream; then beat egg whites to soft peaks. Blend whipped Carnation Cream and beaten egg whites with remaining ingredients. Chill thoroughly and serve in tall parfait glasses or serving dishes. (If you prefer, use 1/2 cup mixed glacé fruit in place of cherries.)



Did you know that dates have been one of man's favorite foods for centuries, "dating" way back to the dawn of history? Only recently has modern science shown us how nutritious they are! Dates grow best in the desert areas of such places as North Africa, California and Arizona. The mature date palm (a stately, beautiful tree!) reaches a height of about 100 feet, and will bear anywhere from 100 to 600 pounds of fruit a year. When you buy dates, be sure they're plump, golden brown, and have a smooth, lustrous skin.



No frantic, last-minute whipping for you, my smart girl — not when you use Carnation Whipping Cream! It's so rich you can whip it at your convenience, a few hours before dinner — cover bowl, put in refrigerator — then flavor to taste just before serving. It'll still be nice and firm!

CARNATION COMPANY
45-910 Jackson Stree*
Phone 73139
Indio, California

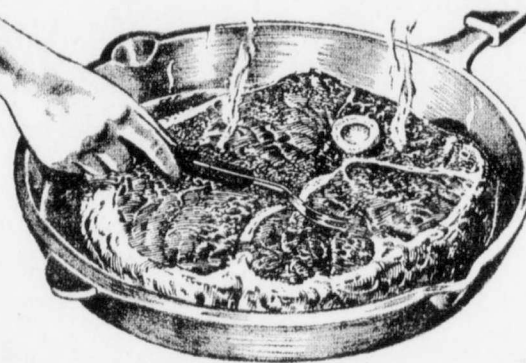
Mayfair

SUPER MARKETS

Mayfair's Christmas Gift to You!

Imperial Ware

16-pc. Set, regular \$7.49
\$14.95 value only



Tender, Juicy, U.S. Graded Beef

ROUND STEAK

or RUMP ROAST

Mayfair steaks and roasts are sold under an unconditional, money-back guarantee, regardless of the grade you buy. And Mayfair does not mix U.S. Choice grade with U.S. Good to sell at the same price.

GROUND BEEF
FRESH, LEAN
Ground every hour

29^c lb.

BLUE RIBBON
Choice Beef

Tops in flavor and tenderness — the finest you can buy!

69^c lb.

DELICATESSEN

MORRELL'S PRIDE
Cooked, Boneless
CANNED PICNICS
3-lb. 12-oz. Can \$2.89
All Beef, Kosher Style
SALAMI
By the Piece 49^c lb.
CHEDDAR CHEESE
Full Cream Rindless 45^c lb.

VITA GOLD, UNSWEETENED, HAWAIIAN

PINEAPPLE JUICE

4 46-oz. Cans 99^c

LIQUORS

Hoffman House
Kentucky Bonded Bourbon
6 Years Old
A \$4.89 Value
\$3.98 Fifth

Bombula, 5 Year Old
IMPORTED RUM
Choice of Gold or White 5th \$2.69

Bubbling Spring, 86 Proof
Straight Bourbon
Distilled & Bottled in Kentucky 5th \$3.19

Balzac, Imported
Creme de Menthe
After-Dinner Green Liqueur 5th \$2.49

Park Avenue Distilled
DRY GIN
85 Proof 5th \$2.69

PRIME RIB ROAST

FANCY NORTHERN
HALIBUT STEAKS CENTER SLICES 39^c lb.
SOMETHING NEW! KING'S SLICED
BREAKFAST BEEF BACON 1-lb. Pkg. 59^c
ARMOUR'S STAR BONELESS
SMOKED COTTAGE BUTTS 69^c

RIALTO
TOMATO SAUCE 16 8-oz. Cans 99^c

N.B.C. HONEY MAID
GRAHAM CRACKERS 1-lb. Pkg. 31^c

CHUNK STYLE GREEN LABEL
STAR-KIST TUNA 6 1/2-oz. Can 31^c

Kraft Mayonnaise

REGULAR PRICE 63c
LESS 10c ON JAR Quart Jar 53^c

Crisco Shortening

Spic & Span Cleaner 3-lb. Can 88c
Joy Liquid Suds 6-oz. Btl. 29c Econ. Size 79c
Cheer Detergent 17-oz. Btl. 69c
Ivory Flakes 1-lb. Pkg. 29c Giant Size 69c
Ivory Snow 1-lb. Pkg. 29c Giant Size 69c
Duz Soap 1-lb. Pkg. 29c Giant Size 69c
Oxydol Shortening 1-lb. Pkg. 29c Giant Size 69c
Ivory Soap 2 Lge. Bars 27c 3 Med. Bars 25c 4 Pers. Bars 21c
Camay Toilet Soap 3 Reg. Bars 23c 2 Bath Bars 23c



Box of 300
KLEENEX 3 for 59^c
Facial Tissues



"Mayfair 99" is a wonderful road to follow this weekend, for it leads you to real values in the finest frozen foods. Now's the time to fill your freezer with these Libby and Swanson and Kermin products. Enjoy them doubly, knowing you got them at real bargain prices.

LIBBY'S FROZEN FRESH

ORANGE JUICE

7 6-oz. cans 99^c

FOOD CLUB, FROZEN

LEMONADE

10 6-oz. cans 99^c

LIBBY'S FROZEN

Brussels Sprouts

4 10-oz. Pkgs. 99^c

LIBBY'S FROZEN

STRAWBERRIES

4 10-oz. Pkgs. 99^c

KERMIN'S

Frozen Pies

All-Chicken
All-Turkey
or Beef

4 8-oz. PKGS. 99^c

Swanson's Frozen FRYERS

1-lb., 12-oz. Package 99^c

LIBBY'S FROZEN

PEAS & CARROTS

6 10-oz. Pkgs. 99^c

LIBBY'S FROZEN

CHOPPED SPINACH

6 10-oz. Pkgs. 99^c

LIBBY'S FROZEN

LEAF SPINACH

6 10-oz. Pkgs. 99^c

LIBBY'S FROZEN

FRENCH FRIES

6 9-oz. Pkgs. 99^c

LIBBY'S FROZEN

CUT CORN

6 10-oz. Pkgs. 99^c

LIBBY'S FROZEN

CHOPPED BROCCOLI

6 10-oz. Pkgs. 99^c

LIBBY'S FROZEN

SUCCOTASH

5 10-oz. Pkgs. 99^c

LIBBY'S FROZEN

FORDHOOK LIMAS

4 10-oz. Pkgs. 99^c

Extra fancy, Canadian

APPLES

RED McINTOSH 3 lbs. 29^c
A superb eating apple!

GRAPEFRUIT

Extra fancy
Arizonas
Sweet and juicy 8 -lb. mesh bag 35^c

AVOCADOS

Extra fancy, Calavo
Fuerte Variety
Giant Size 12 to 14-oz. 15^c each

SPINACH

Garden fresh
Cello Packaged
Reg. 15c Lge. Pkg. 9^c



IRIS
SPICED PEARS
29-oz. Can 53^c

Tender, Delicious
VEAL SWEETBREADS
69^c lb.

Hi-Protein, Low Calorie
LA FIESTA CHEESE
By the Piece 41^c lb.

DuPas, Imported
FRENCH COGNAC
Fine Drink After Dinner 5th \$3.98

Fresh
WATERCRESS
10c Bunch

Washday Miracle

TIDE

Giant Package 69^c



GIANT 69^c REGULAR 29^c

The New World Family
ENCYCLOPEDIA Vol. 14 89^c

444 N. Palm Canyon Dr.
Palm Springs, Calif.
Advertised Prices Good
Thursday thru Sunday, Dec. 9, 10, 11, 12

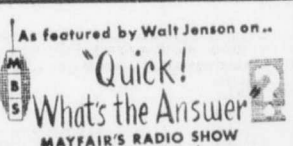
Hormel Chopped Beef

12-oz. Can 37^c

Armour Tamales

16-oz. Can 21^c

Airwick Deodorizer Reg. 69c
Sunshine Hydrox Cookies 12 oz. 39c
Jan-U-Wine Fortune Cakes 303 25c
Boraxo Hand Cleaner 8 oz. 17c
20 Mule Team Borax 2 lbs. 32c
Vermont Maid Syrup 12 oz. 31c
Kitchen Charm Wax Paper 125 ft. 21c



MAYFAIR'S RADIO SHOW
XMAS STOCKINGS
FOR PETS
Dog or Cat 59c & 98c
Parakeet 75c

KERMIN'S

Frozen Chicken Fried Steak
6-oz. Pkg. 39^c

Mayfair

SUPER MARKETS

DIVOTS from PALM SPRINGS

By AVERY ALLEN

WHEN OUR DESERT SUN hits people it does strange things to them . . . they lose their make-believe way of going . . . seems to get a sense of real values again . . . and invariably get along better with kids and dogs. Of course, now and again somebody goes overboard . . . in fact did, and just a day or two ago . . . just came thru the pipe . . .

EDDIE SILVERMAN, Chicago theaters something or other and board member of Tam entertaining two Chi biggies at golf . . . one who wears a long sleeved black job in the state capitol, no less . . . biggie hits his ball into the lake on the 8th hole. Up until now this is a very usual thing. But biggie must recover ball . . . MUST. So a daisy chain is formed . . . the wisest biggie on terra drya . . . our hero host and judge on water end . . . chain breaks as chains do . . . hero and judge in water . . . but all over . . . and believe me, since Eddie only weighs 125 tub side he did look a bit odd in a pair of borrowed pants later. This officially opens the swimming season at Tam . . . certainly a first. Not the first time nationally though. Several years ago Joe Venuti one of the greatest fiddlers of all time and with Bing several years hit five balls one after the other into the lake on the 11th hole at Soundview, Long Island . . . fiddler then threw bag in . . . fiddler then pushed caddy in . . . fiddler then jumped in . . . greatest water parlay of all time.

ANOTHER FIRST AT TAM this week was the gal class Elly Vines took on . . . and old pappy didn't look the least bit unhappy at the job . . .

Banning Cagers Defeat Hawks

Paced by the 17 points of Red Haynes, Banning All Stars won their opening game in the City Basketball League by a 10-point, 35 to 25 margin over the Desert Nite Hawks.

The season opened Monday night at the high school gymnasium.

DESSERT NITE HAWKS—25 FG FT TP			
W. Lucas, f	8	2	14
Holland, f	1	0	0
H. Lucas, c	0	0	0
Jones, g	0	0	0
Roberts, g	0	0	0

BANNING ALL STARS—35 FG FT TP			
Haynes, f	9	25	35
Miner, f	0	0	0
Copper, c	0	0	0
Greeneber, g	0	0	0
Swery, g	4	4	12
Bird, g	0	0	0

Score by quarters: 13 9 35

Nite Hawks 25 3 13 1—25

Banning 35 4 13 5—35

GRAND OPENING
Thursday, December 16th
ROLLER SKATING
at
"REC CENTER"
Under direction of Leo Doyle
Indian Ave. & Radio Road Palm Springs

BULLFIGHT
Mexicali, Mex.
12 mi. so. El Centro, Calif. The ring with most afición!
Sunday, Dec. 12 at 3 P.M.
JOSELITA MENDEZ
CURRO ORTEGA
LUIS MATO
Competing for the Golden Rose Guadalupe
Trophy in honor of the Virgin of Guadalupe
Reservations: OLMAN'S TRAVEL SERVICE
139 South Palm Canyon — Phone 2756 Palm Springs

The Women in Your Life?
They all want Slippers!
Not just one style as shown, but choose from dozens of beautiful slippers . . . each "fashioned" with "HER" in mind!
• DANIEL GREEN
• ENGLISH IMPORTS
• VELVETS
GRONE'S
FLORSHEIM SHOES
184 N. PALM CANYON DRIVE
OPEN EVERY EVENING 'TIL 9 STARTING
FRIDAY, DECEMBER 10TH

Sports in the Sun



FREDDY HUTCHINSON, above, will be at the helm when the Seattle Rainiers of the Pacific Coast League return to Palm Springs in March for their annual spring training.

SEATTLE RAINIERS DUE BACK HERE ON MARCH 1

Palm Springs will again be the Spring training site for the Seattle Rainiers baseball club of the Pacific Coast League. From March first until April third, the Rainiers will go through gradations as old as baseball, looking at rookies, conditioning veterans, loosening wintered muscles, and cavoring in the desert sun. Once again, the Club will be quartered at the Mira Monte hotel at the corner of Ramon and Indian.

After a rough season under rookie manager Gerry Priddy this year, in which they finished in the second division, the Rainiers will boom into town with a new confidence inspired by the recent announcement that Freddy Hutchinson, one time wonder boy and legendary Northwest fig-

Hornets Win in League Opener

After a close contest the first three quarters, the Green Hornets shot ahead in the final period to take an easy 32 to 25 victory over Chuck's Shell squad in opening action for both teams in the City Basketball League Monday night.

The score was tied at 10-all at half time, and the winners held only a two-point margin after three periods.

GREEN HORNETS—32 FG FT TP			
J. Roberts, f	4	3	11
Clinton, f	2	3	6
Phillips, c	2	3	7
O. Roberts, g	1	1	3
Lester, g	1	1	3
Watson, g	0	2	2

CHUCK'S SHELL—25 FG FT TP			
Buresh, f	3	2	8
Price, f	1	0	0
Brown, c	1	0	0
W. Hines, g	0	0	0
E. Hines, g	1	0	0
Youngberg, g	0	0	0

Score by quarters: 7 3 9 6—25
Green Hornets 32 10 11 11—32

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The TEST-PROVED
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Get the Facts!
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Phone 4321

Indians' Rally is Short by 4 Points in Opening Game

Palm Springs Indians, after a good showing in their first cage game of the season, will travel to Riverside this afternoon in a mood of revenge for their game with the Poly Jays.

A last minute rally fell short Tuesday night as Coach Ralph Watt's squad dropped a 54 to 50 decision to the Poly team. They had drawn within one point of the visitors at one time.

Alvin Harrison tied for scoring honors with Tony Tebelski of Poly, with the two players netting 20 points each. A newcomer to the Varsity squad, Charley Jordan, scored 15 counters to rank second in scoring on the Indian squad.

Halftime score was Poly 23, Palm Springs 22.

In a preliminary, the faculty team defeated the GAA, 41 to 25.

Yo Yo Time

Annual Contest to be Held in January

It's time for Yo-Yo's to start swinging!

This was the word to Village youngsters today from Howard Haddock, who reminded them of the annual contest to be held in January.

Prizes were received this week from the Duncan Meter Corporation, tournament sponsor.

Besides the local award, winners will have the opportunity to compete for the top state prize of a four-year scholarship.

School Jacket Stolen Report to Police

Theft of a maroon colored school jacket from the Palm Springs high school was reported to police Monday by Mrs. John B. Martin, 495 South Palm Canyon drive. The theft occurred during the latter part of November.

Value of the sweater was set at \$20, according to investigating officers.

SAFE DRIVING, PROJECT OF VILLAGE WEDNESDAY

"Traffic accidents have killed more Americans than all of our wars put together," Ed McCoubrey, executive vice-president of the California Safety Council and a committeeman for Palm Springs Safe Driving Day, December 15, pointed out today.

Under the direction of George L. Bond, superintendent of transportation, Palm Springs Unified School District, the Village is launching a comprehensive drive to make S-D Day completely accident-free, the major national objective of the project originated by President Eisenhower.

HELPING BOND are City Manager Robert W. Peterson, Dr. Arthur G. Hoff, superintendent of schools, Ed Hawkins, who is civic groups chairman, McCoubrey, and every civic organization in Palm Springs.

The committee emphasizes that this undertaking is only useful if given wide community support. It's undertaken as a means of demonstrating that traffic accidents can be reduced substantially if everyone accepts personal responsibility for safe driving and walking.

"Palm Springs record of safety on our streets is impressive," said Dr. Hoff, "and we have always endeavored to bear down particularly for the

Pasadenans and Racquet Club to Vie on Weekend

Team tennis matches are scheduled for this weekend at the Racquet Club of Pasadena and the Racquet Club.

This is the third annual play between the two Clubs who every fall enjoy a tennis weekend at the Club. The event takes place both Saturday and Sunday.

Included among the Pasadena players are the Messers and Mesdames James Boyle, John Deuel, Stanley Hahn, Vincent Jardine, Harold Keith, John Lamb, Grant MacDonnell, Norman MacLeod, Milo Olson, John Pyle, Ralph Roberts, Arthur Schneider, C. Schwarzenbach, Ken Sharpe, Clough Steele, Hugh Taylor, George Wheaton, Stan Williams, Miss Ann Arnfield, Miss Elizabeth Chilcott, Mrs. James Hoyt, Mrs. Jane Test, Mrs. Jacquith Wheaton, Mrs. Elizabeth Morrow, Mike Hadow, Paul Hurschler, Bill Quade and Robert Rhodes.

Two Features Added to Events at Youth Center

Two new features at the Palm Springs Youth Center have been inaugurated, Director Ted McKinney announces.

Dancing and chess classes are held each Thursday evening from 7:30 to 8:30, and dancing classes are scheduled every Saturday from 8 to 9 p.m. In charge of the two programs is Mrs. Hazel Silva.

A holiday dance for all members is set for Saturday evening, December 18, and a dance for all Junior High students is scheduled for December 22, McKinney said.

Sales Tax Security Deposits Refunded

Refunds of sales tax security deposits authorized by city council Tuesday evening were: John H. Mathis, Johnny's Hancock Service, \$19.00; Minthorne Music Company, Inc., \$100; Sophie August, \$102.26; Kactus Kottsons, \$150; Leonard T. and Leona H. Roth, Palm Springs Billiard and Bowling Center, \$15.

THUNDERBIRD TOURNNEY

concrete on a scratch basis. Other entries without handicaps are: John Dawson, club president; Bruce McCormick of Los Angeles; former state champion; Ted Richards, 1953 public links, titlist; Frank Hoover, Bakersfield; Jim Ferrie, Long Beach; Fletcher Jones, Bel Air; Don Boyson, Rancho Santa Fe, and Claude Hardwicke, Bel Air.

GOLFERS WITH HANDICAPS of only one stroke are: Lynn Lardner, Milwaukee Amateur champion; Lou Jennings of Los Angeles; Dr. E. R. Lambert, Ojai, and Howard Knight of San Diego.

Noted entertainment and business world personalities who will participate include Bing Crosby, Phil Harris, Desi Arnaz and George Cameron.

Prizes will be awarded immediately following play Sunday afternoon. In charge of the invitational are Ray Kelley

Polo Matches to Return to Village Field this Week

Polo returns to the Palm Springs Polo Grounds this weekend with two exciting matches planned between the LaJolla Polo Club and the Palm Springs team. Games start at 2 p.m., both Saturday and Sunday.

Playing for Palm Springs will be Lloyd Phillips, Harold Montgomery and Guy Campbell, and for LaJolla, Malcolm Rossall, Bill Allen and Gale Medlicott. Campbell is in charge of arrangements.

Last weekend, at the Shadow Mountain Club field, Shadow Mountain and Valencia Polo Club played to an 8-all tie on Saturday, and then in a play-off Sunday the host team won, 8 to 4. Hidden Valley took both matches from Red Diamond, 6 to 4, and 6 to 2.

The Desert Sun—60
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

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As demonstrated on "Studio One" and "Meet Betty Furness" TV Shows, See the equivalent of a year's accumulation of dirt in a square yard of carpet—whisked away in 30 seconds! Come in!

... of course, it's electric!

Toastmasters to Meet Tonight

Palm Springs Toastmasters club will meet this (Thursday) evening at the Montecito Cafe, Highway 111, near Tramview.

at 6:45 p.m. Toastmaster Jack Keefe will conduct the meeting. The panel of speakers will include Paul Traver, Warren Gaudette, Eric Walker and Clarence Brecklin. Table Tones will be conducted by Warner Moon, with the general evaluation being made by Henry Cleary.

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WESTERN NIGHT

AT THE OLD

B-BAR-H GUEST RANCH

SATURDAY NIGHTS — 8 P.M.

DANCING

SQUARES — POLKAS — WESTERNS

— No Admission Charge —

- SUPERB DINNERS from \$1.75, under the direction of Harry McKenzie.
- LUXURIOUS ACCOMMODATIONS from \$10.00. beamed ceilings, fireplaces, etc.
- COCKTAILS— with Cocktail Wrangler Matt Fowler.
- FINE SADDLE HORSES just down from the High Sierras.

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136 East Andreas

Phone 2369

Next to Electric Power Company

Three Accidents Bring Damage to Six Automobiles

With Safe Driving Day only six days away, next Wednesday, Villagers today had a forcible reminder of the need for caution.

This week started with three accidents on Monday, involving six vehicles.

DAMAGE ESTIMATED at \$200 was caused to the car of Joanne Laura Saunders, 25, 253 Mesquite avenue, when she lost control of the vehicle at 8:06 p.m. and it crashed into a wall on Tamarisk road near the intersection with Indian avenue. Miss Saunders was traveling west on Tamarisk at the time.

In a three-car mishap at 2:23 p.m., near the intersection of North Palm Canyon drive and Via Olivera, damage estimated at \$550 was caused.

CARS DRIVEN by John Peter Meidinger, Garden Grove, and Ava Gene Landers, Santa Monica, had stopped to wait for permission to continue traveling from a road construction flagman, when a car driven by Myrtle L. Flournoy, Los Angeles, crashed into the Meidinger vehicle and forced it into the Landers car.

Miss Flournoy was cited for driving without due caution. The third accident saw one driver, Georgina LaVerne Garrett of Cathedral City, being cited for starting without due caution, after her car collided with a vehicle driven by Alonzo C. Shults of 1918 South Palm Canyon drive. It occurred on North Palm Canyon drive about 2 p.m.

New Post Office Manual Lists All New Regulations

Postmaster S. M. Williams of Palm Springs, today called to the attention of mail users major new postal regulations being issued which became effective December 1 and which will provide important changes and simplifications in the use of the mails.

The Post Office Department is issuing a final edition of a history-making new Postal Manual which contains these changes in simple forms. The new manual will bring together in less than 300 pages public-interest postal regulations formerly scattered through 4,000 pages of dense print, Postmaster Williams explained.

This publication may be obtained at 65 cents a copy from the Superintendent of Documents, Washington 25, D.C. And mail users anxious to keep abreast of all changes in this material that may be made from time may get both the pamphlet in loose-leaf format and a year's subscription to all sheets making changes for a total of \$2, also from the superintendent of documents, the postmaster noted.

The revision of the Postal Manual, Postmaster Williams said, represents what Postmaster General Arthur E. Fummersfield has described as the most complete revision of regulations in the history of the U.S. Post Office department.

SP, PE, Pay Big County Tax Bill

Checks totaling \$158,102.87 last week were presented to Miss V. M. Hyde, Riverside county tax collector, on behalf of Southern Pacific company and Pacific Electric Railway company in payment of the railroad's first installment 1954-55 property taxes.

Accepting the checks from George T. Brown, district freight and passenger agent, and J. R. Livingston, local freight agent, Miss Hyde pointed out that the SP-PE remittance was well in advance of the December 10 delinquency date.

Brown said total taxes on the two railroads' right-of-way and property in Riverside county are \$245,971.70.

He added that Southern Pacific 1954-55 property taxes in California will total more than \$11,695,000 for support of local government, school and local taxing districts in the 51 California counties served by the railroad.

Backswing Depends on Windup



Measuring your backswing by the position of your club, hands, arms or shoulders is apt to be most misleading since the only accurate rating is had by considering the efficiency with which you have wound up the left side.

By ALEX J. MORRISON

Author of "A New Way to Better Golf," Teacher of Champions overlooked in the popular ways of dealing with the backswing. True, the average observer or player is not trained to measure or execute the proper windup and therefore relies upon such thing as: How far the club goes back; how high the hands go; or how much body turn is made. But, their pitfalls can be avoided simply by considering always more than a single item. Such as, how much the arm and body moved together or where the shaft is in relation to the left arm. Finally, measure items only when the head remains steady. (Copyright, 1954, King Features Syndicate, Inc.)

IN OTHER WORDS, the backswing should not be measured by the position of one item alone, but by the way all items are handled collectively.

The backswing is a package, a combination of several things blended into one whole action. Correctly, it is the windup of the left side and muscles extending from the lower left back up through the left shoulder and out through the left arm to the left little fingers. When this assembly of muscles is used properly each and all of the items will be in the correct positions.

Furthermore, a single item such as the left arm cannot be properly used without a good approximation of the correct positions and movements in all other items.

Unfortunately these facts are

Ordinance Code Adopted by City

Palm Springs Ordinance Code was adopted by city council Tuesday evening following a public hearing at which no one appeared in protest.

It will become effective 30 days after publication in The Desert Sun.

The new ordinance codifies all existing ordinances, and makes uniform all penalties.

REPORTS PIN LOST

Loss of a white gold pin watch was reported to police Tuesday by Frances White. Value of the watch was set at \$100.

Munholland for Values

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Ventura Boulevard
HOT SPOT

Ripe for improvement.
Clear for Palm Springs
home on large grounds,
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Designed by Beverly Hills
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2 bedrooms, 2 1/2 baths,
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\$22,500

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Tax Appraisers Name Hills Head

Election of officers for the new year concluded the annual Conference of State Inheritance Tax Appraisers Saturday. The three-day meeting, called by Controller Robert C. Kirkwood, centered around the Desert Inn with members and guests enjoying the hospitality afforded them by the Inn, other hotels and the Palm Springs Chamber of Commerce.

After breakfast in the main dining room, the following were elected to office for 1955: Harry Hills of Oroville, president; Edwin Mueller of San Diego, vice-president; and re-elected were Ford G. Shaffer of Woodland, secretary and William A. Breen of San Francisco, treasurer.

Elect WAL Official to National Board

Election of J. Judson Taylor, vice-president and treasurer of Western Air Lines, as second vice-president of the Airline Finance and Accounting Conference of the Air Transport Association was announced today by officials of the national organization.

Taylor will serve with T. G. Cole of Delta-CGS Air Lines, president; W. J. Short of Allegheny Airlines, first vice-president; and E. F. Kelly of the Air Transport Association, executive secretary.

Ecclestone Resigns DHS Chamber Post

Herb Ecclestone, president of the Desert Hot Springs chamber of commerce, resigned after four years in office.

Directors accepted the resignation "with regret" and lauded Ecclestone for his untiring efforts for the organization.

Delay Survey of Recreation Here

State survey of recreational facilities in Palm Springs, scheduled for November, has been delayed until the latter part of January, City Manager R. W. Peterson reported this week.

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Thursday, December 9, 1954

Reason for the postponement was the resignation of the California Recreation Commission official who had been named to conduct the survey. A final report from the commission is expected on or before March 16, under the new plan, Peterson said.

REVIVAL! FIRST BAPTIST

DESERT HOT SPRINGS

First St. and Cactus Drive

"The Church of the Lighted Spire"

Dr. Harry O. Anderson, Evangelist

"The American Baptist Convention Church"

— RADIO MINISTRY —

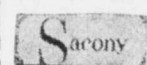
KABC, Sat., 9:30 P.M. — KPAL, Sun., 9:05 A.M.

Polaroid PA'M SPRING'S PUP



will bark again on Friday. PUP is not for sale. Changed my mind. So creditors will please hang on a little longer. You'll get yer dough. Folks cum to th' desert fer sun & FUN. So I'll do my part a ticklin' thar irrisibilities by trying to give 'em a giggle. Copies of PUP will be on sale at Mills Likker, Pa'm Springs' Drug, Village Pharmacy, Portnoy's Giggle soup joint.

—Conky



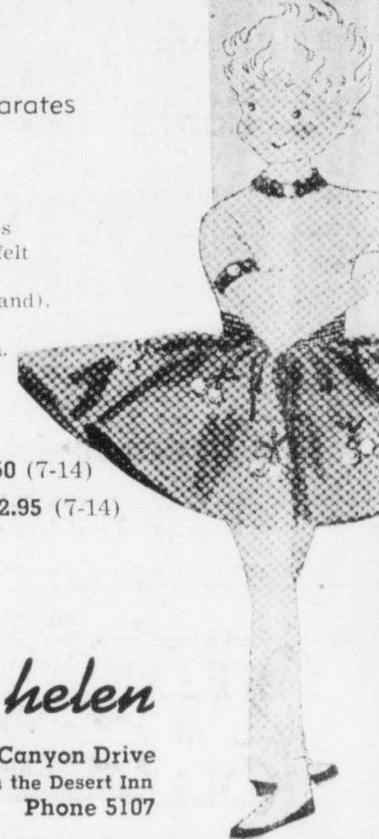
holiday-happy separates
are here!

Colorful woolen cherries trim the bouncy wool-felt circle skirt (note the neat-fitting fox-waistband). Washable cotton knit shirt is pure confection. The colors? Delicious! It's a wonderful Christmas buy!

Shirt: 2.95 (3-6x), 3.50 (7-14)

Skirt: 7.95 (3-6x), 12.95 (7-14)

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VISITORS FUN TIMES

PALM SPRINGS, CALIFORNIA

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DESERT

board of supervisors to call for an election of freeholders to draw up a county charter. "This may not be the answer, but it could be a step in the right direction during our study of county government," it was stated.

Financing of the study also came in for attention, with Odle reporting that \$250 has been contributed to date—only a minor portion of what is needed. No sum was set as a goal, with this being left to the finance committee.

IT WAS PROPOSED, though, that a brochure be prepared listing the purposes of Desert County, Inc., in connection with the fund raising drive.



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The Desert Sun—8a
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

and that an expert be hired to conduct the study of county government.

Contributions are being submitted to Smith, or Odle, or sent to the corporation's headquarters at 43949 Smurr avenue, Indio.

Membership requirements were discussed, with no decision being made. It was proposed that this be based on contributions, with a set minimum, but no maximum.

SMITH PROPOSED that meetings continue at the present time with representatives of the various cities and areas, by invitation, with a "grass roots movement" being accomplished by education talks before groups.

Next meeting date was not set, but it was proposed that it be held after the holidays. Reports of the committees will be made at that time.

Attending the meeting Monday were: Smith, Odle, Rumwell; Xavier Lucius, Joe Gamble and Don Klotzbuecher, Palm Springs; Paul Clark and Ben Beckley, Cathedral City; Dr. James Ketchersid, Rancho Mirage; Herb Ecclestone, J. L. Merrick and Gib Holloway, Desert Hot Springs; Ole Nordlund, Indio, and Dr. Clair Johnson, Mecca.

J&S Company Bid Accepted by Council

Bid of \$4548.16 by J&S Paving Company for paving of Via Miraleste under the 1911 Improvement Act was accepted by city council Tuesday evening.

One other bid was received, from Hicks and Alfred, with J&S being the lowest.

Desert County, Inc., Lists Objectives of Association

Articles of incorporation for Desert County, Inc., a non-profit corporation, have been filed with the secretary of state, with the following purposes for formation listed:

"To study county government in general in the State of California, and particularly all phases of the government of Riverside county, with special emphasis on the assessment and collection of taxes in various parts of the county and the expenditure of tax and other county revenues.

"TO COLLECT and assemble factual material in said connection, correlate the same and make findings as to the advisability and feasibility of dividing Riverside county into two separate counties.

"To furnish its members and other persons interested with the progress and results of its studies.

"To promote and assist in the formation of a new county by the division of Riverside county should its studies and research indicate the advisability and feasibility of such a project.

"IN GENERAL, to perform any and all other acts which are permissible under the General Non-Profit Corporation Law of the State of California, to promote the general welfare and economic progress of the residents of that portion of Riverside county covering the areas encompassed by and surrounding Coachella Valley and Palo Verde Valley."

It was declared that the corporation shall be non-stock and no dividends or pecuniary profits shall be declared to the members thereof. Existence of this corporation is to be perpetual.

Principal office for the transaction of business is at 43949 Smurr avenue, Indio, and named on the first board of directors were: S. Theodore Smith, Rancho Mirage, president; Arnold Rumwell, Palm Springs, legal counsel and vice president; and Lee Odle, Palm Desert, secretary-treasurer.

Paisley Elected by Highway 111 Group as Prexy

Harry Paisley of Palm Springs was elected president of the Highway 111 association at a meeting of the group last week in the Cathedral City Library.

Other officers elected were Edward Marshall, first vice-president; Russell Hewitson, second vice president; Frank Wilson, treasurer; Ted Smith, secretary; and directors, Paul Clark, Leslie Kelley, Preston Sultan, Perry Hack, Randall Henderson, Bob Ellsworth, Dr. D. DuMaurier, Chester Madison, Mrs. Marie Frisby and Kenneth Burkett.

The organization's objective is to bring more tourist traffic to Highway 111 and the communities along its route.

May Complete Resurfacing of Drive by Friday

Completion of the resurfacing project on Palm Canyon drive from Ramon road to the old stone gates at the north city limits, may be accomplished by Friday evening, Public Works Director John Keefe reported today.

Workmen were expected to reach Alejo road by Wednesday evening.

Herz Paving Company of San Bernardino is in charge of the project.

Traffic lanes have been kept open during all stages of the work, for the convenience of visitors and villagers.

Herman M. Salk, D.V.M.

will be engaged in the practice

of

large and small animal medicine

at

The Desert Animal Hospital

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MEATS			
CHOICE		ECONOMY	
AGED BEEF		AGED BEEF	
CHUCK ROAST	43 [¢] lb.	ROUND STEAK	59 [¢] lb.
FRESH GROUND CHUCK	45 [¢] lb.	T-BONE STEAKS	79 [¢] lb.
PRIME RIB ROAST	69 [¢] lb.	TOP SIRLOIN STEAK	98 [¢] lb.
FRESH DRESSED FRYERS			

SPERRY BUTTERMILK PANCAKE FLOUR 28 oz. 25[¢]

1 QUART WESSON OIL	62c	CAMPBELL'S Tomato Soup	3 for 32c
NEW POTATOES HUNT'S	2 for 19c	Minute RICE	3 for 39c
PICKLED WHOLE Diamond A Beets	2 for 45c	BEST FOOD MAYONNAISE	quart 69c pint 42c
No. 2 1/2 VAN CAMP PORK & BEANS	2 for 49c	SKIPPY DOG FOOD	3 for 25c
ARMOUR'S CORNED BEEF	49c	GIANT TIDE —	69c
HUNT'S Tomato Sauce	3 for 23c	LARGE TIDE —	29c
		GIANT FAB —	69c
		LARGE FAB —	29c
		AJAX — 2 for	25c

Fresh Vegetables

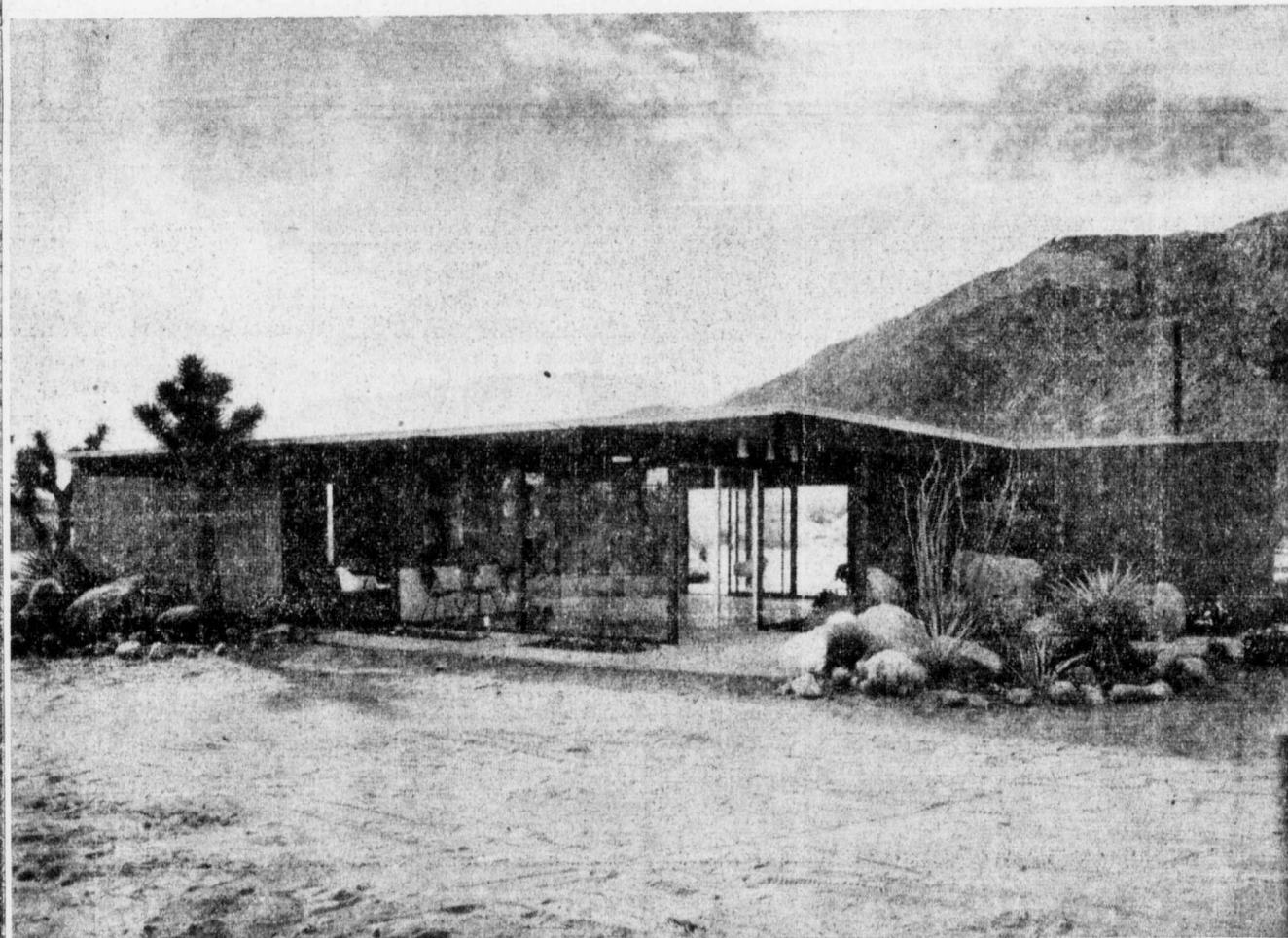
Navel Table ORANGES 5c lb.
Cello CARROTS 9c
AVOCADOS 2 for 25c
YAMS — 9c lb.



Instant COFFEE Special
15c off Deal
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FROZEN FOODS
FISH STICKS 49c
8-OUNCE Simple Simon PIES 29c
KERMAN'S BEEF PIES 25c



Thank you, Mr. and Mrs. Palm Springs, for making possible our expansion into new and modern quarters. Your response to our services during the past three years is greatly appreciated, and has made necessary our moving into larger quarters to more readily take care of our steadily increasing business. And we promise even more efficient service now to our past, present and future customers.

Arthur and Theresa Press

Thanks:

Wexler & Harrison,
Architects

For a beautiful new building, so well planned, we give credit where credit is due... To Wexler and Harrison.

Thanks:

Tony Balu,
Interior Decorator & Landscaping

Tony Balu, you've done it again! The colors are wonderful... your untiring efforts to make our offices a home is greatly appreciated.

Palm Canyon Market

1111 S. Palm Canyon Drive

FREE DELIVERY

Phone 5119

TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-b Palm Springs, California, Thursday, December 9, 1954 2nd Section

INDUSTRIALIST, 91, CREDITS HIS SUCCESS—'LOOK BEFORE YOU LEAP'

By DON KLOTZBUECHER
"I never believed anything anyone told me until I investigated and found out for myself whether or not it was true."
This was cited by George L. Heater as the principle for his success during his lifetime, as he prepared to celebrate his ninety-first birthday tomorrow at his home at 744 North Patercio road.

of this industrialist who founded the Toledo Plate and Window Glass Company in 1905, and who served as its president until 1939.
"I TOOK AN INTEREST in things worthwhile, and never did anything which would reflect upon my character," Heater continued.
Honesty, integrity and good judgment can be listed as additional attributes — along with the basic fundamental of success, hard work.

This latter point can best be illustrated by the fact that for many years he was the first person to arrive at the Toledo office, and by the time everyone else came in at 8 a.m. he had several hours of work to his credit.

Kiwanis Scout Troop to Stage Christmas Party

December 14 Kiwanis Troop No. 77 Boy Scouts of America will hold its third Annual Christmas party at Deep Well Guest Ranch at 7:30 p.m. Hosts are John A. Connors and Santos. Troop No. 77 is host to the new No. 118 St. Theresa Troop. Troop No. 77 will have a double celebration as they have won a coveted award at the Court of Honor, held December 2.

HEATER FIRST STARTED coming to the Village in the 1920s, and returned almost every Winter as a visitor until 1949 when he purchased a home here.
He is enthusiastic about Palm Springs, and this Summer while on his annual trip to Toledo he kept telling his friends that "Palm Springs can

not be stopped—it's really going places."
And he thoroughly enjoys his home and the large yard which abounds with flowers and shrubbery.

HIS BIRTHDAY celebration tomorrow will be a quiet family affair, with his son and wife, Mr. and Mrs. W. L. Heater of Arcadia; his granddaughter and her husband, Mr. and Mrs. H. S. Bryson and their two daughters, Penny and Cindy, being present.
His daughter, Mrs. William Dexter Fox and her husband of Bradenton, Florida, will be unable to be present and have sent their sincere regrets to her father.

PLAN NOW

...FOR NEXT CHRISTMAS

JOIN BANK OF AMERICA'S 1955 CHRISTMAS CLUB TODAY!

Citizens Bank Mails Dividends

The 101st regular semi-annual dividend of Citizens National Trust & Savings Bank of Riverside went into the mail to stockholders last week, according to an announcement by Elden Smith, president.
One hundred and eighty thousand dollars is being paid on 225,000 shares, owned by more than 1900 stockholders, most of whom are residents of Riverside and San Bernardino counties.
Fifty years ago Citizens paid out its first dividend and stockholders received \$2000 on the 500 shares then outstanding. Since that time the bank has maintained an uninterrupted record of semi-annual dividend payments, distributing over \$3,000,000 to stockholders in the fifty year period.

Hotel Reports Loss of Linen to Thief

Burglary of linen valued at \$193 from a locked linen closet was reported to police Saturday by John Ravese, manager of Deep Well Inn, 1020 Indio road.
Taken were 40 sheets, 35 towels, 30 pillow cases, 35 towels and 10 bath mats.

Consolidation of Flood Districts with CV Urged

Abandonment of Riverside County Flood Control districts east of the summit of San Geronimo pass and consolidation of these areas with the Coachella Valley County Water district was advocated last week by Fredrik Cronholm, engineer, as a solution to the flood control problems in the desert area.

He said that flood control problems in the desert area should all be handled by the CVWD and that Zone 6 (the Palm Springs district) and Zone 5 (the pass area) should be disbanded.

FEDERAL AID should be sought, he said, because the project would be too great to be financed by the district alone.

He urged that army engineers be returned to the desert area to complete the survey of the Whitewater flood area which was abandoned when World War II began.

"We should have one district and then get federal aid to do a good job," he said.

IT IS ONLY WITH federal aid that a good flood control job can be done, he said.

He also added that lack of planning has resulted in makeshift control projects.

The state division of highways recently offered to bridge the wash at Araby point if the county flood control district would channelize Palm Canyon. The CVWD threatened to sue if the channel was built declaring it would send flood waters into its area uncontrolled.

DHS Chamber Asks Full Flood Plans

Desert Hot Springs chamber of commerce directors Saturday asked Riverside county supervisors for a coordinated flood control plan for their community. Adequate flood control channels and drainage were requested in an over-all plan.

The action followed receipt of a request from W. R. Hillery, chairman of Zone 6 of the Riverside county flood control and water conservation district that the board join in asking the government to resume its survey of the Whitewater River which was abandoned at the start of World War II.

The chamber directors countered with the request for a comprehensive plan for the county, expressing doubt that the Whitewater survey would benefit Desert Hot Springs.

PARKED CAR HIT
Hit-and-run property damage to her car while it was parked in a parking lot at 1101 North Palm Canyon drive Thursday evening, was reported to police by Mitze Barker. Damage was estimated at \$100.

Branch County Offices Studied by Commission

County planners announced last week that a public hearing will be held December 28 on a master plan for branch county courthouses throughout Riverside county.

One of these branches is proposed for Palm Springs.

According to the master plan, the main center of county government will remain at Riverside, Homer Varner, fourth district supervisor last Spring urged that the main center be transferred to the Banning-Peabody area but his suggestion was not taken seriously.

Indio already has a branch superior court and other county offices. Blythe, at the eastern end of the county, is next on the list for county offices as it is 100 miles from the nearest large community.

Other centers to be given attention include Palm Springs, Elsinore, Hemet and Banning-Beaumont. All of them now have judicial courts and at least one county office.

The hearing will be held at the courthouse at Riverside but the hour has not yet been set.

The Christmas rush starts the day people decide they still have lots of time to shop.—Vesta M. Kelly.

Today is It

Last Day to Sign Up for Election

After today it will be too late to be sure you are eligible to vote at the February 1 school bond election.

Registration books close as of 5 p.m. December 9.

They are available at the city clerk's office at the city hall and at Marjorie Hyde's office, 290 North Palm Canyon drive.

Youth Arrested for Auto Theft

A 17-year-old San Bernardino youth faces two counts of grand theft auto, following his arrest about 6:15 p.m., Friday by Riverside County Sheriff's deputies.

An all-points bulletin was sent out by Palm Springs police at 5:15 p.m., after Larry Purnell, 566 Calle Santa Rosa, reported the theft of his car from where it was parked in the .00 block of South Palm Canyon drive. The car was located by the sheriff's deputies about a mile west of Indian Wells. It had run out of gas.

The youth was located nearby, and after questioning admitted the theft, and also the taking of a car in San Bernardino which was abandoned on Highway 111 in Palm Springs. He was returned from Indio by Detective Bob White.

Four Dwellings Begun in Village

Four more dwellings are under construction in Palm Springs under permits issued last week by the city department of buildings. One duplex and one pool were also started.

Permits issued at the city hall, valued at \$121,700, went to:

Patty Benfante, 1376 Camino Amapola, duplex, \$17,000.
Dr. Binderwald, 1187 Granvia Valiente, Foster, addition, \$4,000.
W. P. Fleming, 1563 South Palm Canyon, ramada, \$500.
Paul G. Hoffman, Smoke Tree Ranch, Foster, garage, \$1,500.
Harry Kluff, Paseo El Mirador, Padlock, pool, \$5,000.
Louis Kraft, 344 North Indian avenue, store, \$7,000.
J. P. Lloyd, 567 Calle Marcus, dwelling, \$20,000.
O. Mandanack, 220 North Indian, commercial, \$1,000.
I. C. McGee, 1955 Camino Real, ramada, \$1,500.
D. B. McGovern, 781 Sunny Dunes, dwelling, \$11,000.
George Morris, 1048 Calle Marcus, Frederickson, garage, \$1,000.
Jack E. Peters, 1121 South Calle Marcus, Pawling, dwelling, \$20,000.
Lola B. Riche, 1563 South Palm Canyon, ramada, \$1,000.
W. L. Scholtz, 1563 Driftwood, Darwin, dwelling, \$24,000.
J. H. Tolin, 1955 Camino Real, ramada, \$1,500.

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Flamingo
fabulous fun capital of America...

RELAX informally at this exciting resort... EVERYTHING has been thought of for your pleasure and comfort... ENJOY world-famous attractions amid luxurious surroundings... all to fit your budget!

If you haven't seen the fabulous FLAMINGO you haven't seen LAS VEGAS

open every night 'til Christmas 'til 9 P.M.

Cocktail
Dresses
Sportswear
Sweaters
Exquisite Lingerie
Belts
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Gifts that she is bound to love at prices pleasing to your budget

Ruth Bradley FASHION CENTER

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Garden of Eatin' PALM SPRINGS Biltmore

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Presents Suggestions for your Holiday Giving!

Marcel Rochas—\$3.75-\$25
Femme (Queen Elizabeth's Favorite)
Moustache

Lanvin
Arpege
My Sin
Rumeur
Pretexte
Scandal
Eau de Lanvin for Men

Carven's Ma Griffe \$2.50 - \$20

Hattie Carnegie Cologne
Carnegie Four Winds
Carnegie Blue
Carnegie Pink
Carnegie Carte Blanche
Carnegie Beige
Carnegie Cologne for Men

Angelique
Black Satin — White Satin — Gold Satin — Red Satin

Knize Ten—\$3.75-\$37.50
Ambre Royal

Brushes by Kent of England

Schiaparelli—\$2.75-\$32.50
Shocking
Zut
Salut
Sante
Sleeping

Yardley of England

Charbert—\$1-\$20
Breathless
Consent
Of Thee I Sing
The Original
Creme Simon

Violay of France
Lubin of Paris

Exclusive in Palm Springs
Carnet de Bal — \$2 - \$35

Confectionery Delights from England
Pascall's selections in 1/2 pound and 5 pound jars.
Sharp's Toffee in 1 pound tins and cloisonne type canisters.
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ONLY AT PROFESSIONAL PHARMACY
AN ALLOWANCE OF \$5 to \$7.50 ON YOUR OLD ELECTRIC RAZOR regardless of condition on any new Electric Razor

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Open week days 8:30 A.M. 'til 9 P.M.
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1081 NORTH PALM CANYON DRIVE
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No other gas pedal gets action like this!

THIS pedal does more than just feed gas to an eager and high-powered V8 engine.

When you give it the extra nudge that moves it beyond the full throttle position, something happens that never happened before in an automobile.

You hear a businesslike purr, which tells you that twenty power vanes, deep inside the 1955 Dynaflo Drive, have changed their pitch—just like the variable pitch propellers on a modern air liner.

And with the same result in the way you get-up-and-go, with a safety-surge of power for pulling out of a tight spot on the highway.

Words can't describe it. It's a new sensation—something you simply must try for yourself.

There's nothing like it on the 1955 new-car horizon.

Fact is, there's a whole lot to see and sample at your Buick dealer's.

There's fresh new styling. There's higher horsepower in every Buick V8 engine. There's a new Airpower carburetor. And

beneath it all there's good old-fashioned integrity in every nut, bolt and rivet.

But, this year, don't simply make a visit to the showroom where these trim and thrilling new beauties are on display.

The smart thing to do—if you want to know what's what in new automobiles—is to get behind the wheel of a 1955 Buick and drive it. How about doing that soon?

Buick Power Hits New Peaks!
236 HP in the ROADMASTER
236 HP in the SUPER
236 HP in the CENTURY
188 HP in the SPECIAL
—and all with better gas mileage to boot!

*Standard on Roadmaster, optional at extra cost on other Series.


Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DESERT INN GARAGE

193 N. Palm Canyon Dr. Palm Springs, Calif.

For
Christmas on
the Desert!
Give
Western Wear at its
Best for the whole family
or
Sport Shirts so beautiful
they defy description
or
the most exquisite of
exquisite Squaw Dresses
or Smart, new costume jewelry.
Gifts for as little as \$1
Gift wrapped and wrapped for air mailing



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PHONE 8-4573
Open 7 days a week from
9 A.M. 'til 7 P.M.



(Chamber of Commerce Photo)

DESERT ART CENTER'S newest project is the sponsoring of a tourist guide for the Palm Springs and desert resort area. Shown above are Graham Dexter, seated, center, president of the Desert Art Center, Gaylord Richmond, standing, center, ex-Art professor at Yale, Cub Parker, left, of Palm Springs, will be in charge of the booklet which will contain complete tourist information, maps, and sketches, and Bob Linskey, Palm Springs artist, who will do many of the illustrations on the project. The booklet will be called Palm Springs Year, Tomorrow, Saturday and Sunday the Desert Art Center will hold another Art Mart in The Center.

Rancho Mirage

Many interesting visitors spent a recent weekend in Rancho Mirage. The Sun Dial reports that City Councilman Don Clark of La Mesa, George F. Fawcett of Los Angeles, and the Frank Talmick family of Syracuse, New York, enjoyed the desert sun. At Casa Verde were the Forest Shannons and the R. J. Cannons of Los Angeles.

Captain and Mrs. Swanson have returned from their extensive Mexican trip, with many fascinating stories to tell of their adventures.

Mr. and Mrs. M. M. Ruhig of Beverly Hills were houseguests of the Henry Wahls.

Plans are in the making to organize a Rancho Mirage Woman's Club after the first of the year. Some of the organizers are Rosamond Repass, Mary Alice Neighbor, Genevieve Andersen, Mary Barnes, Mary Elsenford, and Charlotte Frantz.

The Desert Sun—2b
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

Malicious Mischief Reported to Police

Malicious mischief, removal of signs from lawns, turning on sprinklers and removal of light bulbs from outside fixtures, was reported to police by Jewish Community Center officials Friday morning.

Christmas Greetings Lost, Police Told

Loss of a package of 12 Christmas cards in the 300 block of North Palm Canyon drive was reported to police Friday by Meta Ghiblan, Horizon Trail Village.

"Floor Beauty Is Economy"

GEORGE MEREDITH
Floor Refinishing

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"Your Desert Hour"

On KPAL — 1430 on your dial

Monday thru Friday, 7 to 8 P.M.

Sun Classified Bring Quick Results

READ SUN
CLASSIFIED ADS

Linskey Opens Commercial Art Studio in Village

Robert Linskey, Desert Sun advertising man and creator of the feature, "Palm Springs Sketches," last week resigned from the staff of The Desert Sun to enter private business.

December 1 he opened his commercial art studio at 174-G North Palm Canyon drive (in The Printery), where he will do all types of commercial art work.

Linskey, who served on The Sun staff for one year, became well known by readers of his Palm Springs Sketches, pen and ink drawings of historic landmarks, and paintings which were entered in local art exhibits.

Formerly with the Cincinnati Enquirer where he worked for six years, Linskey studied art at the University of Cincinnati and at Central Academy of Commercial Art, and did free-lance art work in that city for several years.

He served aboard a destroyer during World War II as a chief radioman in the U.S. Navy, and did duty in both the Atlantic and Pacific theaters of operation.

LOSES LAWN HOSE

Theft of three hoses and three soakers valued at \$40 from his home at 1279 Driftwood drive, was reported to police Saturday by William D. Cannon. The theft occurred between November 29 and December 4.

Little Folks Cottage

Home of the
unusual in
children's clothing
111 N. Palm Canyon Dr.
in the Desert Inn grounds



Silhouette Contour Salon

Modern Reducing Studio

Relaxing Treatments

French facials and muscle toning by Simone of Paris.

Professional Reducing Method

Lady physician consultant.

Freda Thomas, Manager

373 South Palm Canyon Drive Phone 2431

(Across the street from Thrifty Drug Store)



Television Schedule

ON YOUR COMMUNITY CABLE SYSTEM

(Operated by the Palm Springs Community Television Corp.)

Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of the community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 2882.

THURSDAY

MORNING
6:55 2 Give Us This Day
7:00 2 Panorama Pacific
7:00 2 Seven to Eight
8:00 4 Today—Dave Garraway
8:55 2 Carson's Coffee Break
9:00 2 Family Fun Time
9:00 4 Uncle Archie
9:00 4 Breakfast Club
9:30 2 Arthur Godfrey
9:30 2 Santa's North Pole Review
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
10:30 2 Time to Live
10:45 4 Three Steps to Heaven
11:00 2 Robert O. Lewis
11:30 2 Linkletter's Hse. Party
AFTERNOON
12:00 2 The Big Payoff
12:00 4 Betty White Show
12:30 2 Bob Crosby
1:00 4 Feather Your Nest
1:00 4 Movie — Crime
1:30 2 On Your Account
1:45 9 Crosby's Calling
1:45 9 Mama Weiss
2:00 2 Portia Faces Life
2:30 2 Family Fun Time
2:30 4 One Man's Family
3:00 2 Strike It Rich
3:00 4 The Toy Maker
3:30 2 Secret Storm—Serial
3:45 5 Playcrafters Club
4:00 9 Bill Stulla Show
4:30 4 World of Mr. Sweeney
5:00 2 Space Funnies
5:00 4 Pinky Lee
5:30 2 Gene Norman Show
5:30 2 The Little Rascals
5:30 4 Howdy Doody
5:30 7 Jack Owens
EVENING
6:00 2 Laurel & Hardy
6:15 7 News—Chet Huntley
6:25 2 Sports—Tom Harmon
6:30 2 News—Doug Edwards
6:30 5 Easy Life
6:45 7 Kraft TV Theater
6:45 2 Jane Froman—Songs
7:00 4 Captain Video
7:00 4 Meet Corliss Archer
7:00 4 Gene Kelly
7:30 2 Name That Tune
7:30 4 Dinah Shore
8:00 2 Ray Milland Show
8:00 4 Croucho Marx
8:30 2 The Mail Story
8:30 2 Climax
8:30 4 Justice—Legal Cases
8:45 7 Men in Action
9:00 2 Pro Football Plays
9:00 4 Dragnet—Webb
9:00 2 Want to Lead a Band?
9:30 2 Four Star Playhouse
9:30 4 TV Theater—Drama
10:00 2 Public Defender
10:00 4 Video Theater—Drama
10:30 5 City at Night—Tours
10:30 2 The Falcon
10:45 7 Movie
11:00 2 News, Sports, Weather
11:15 4 Eye Witness
11:15 4 Sports
11:20 4 Movie
1:00 2 Give Us This Day

FRIDAY


MORNING
7:00 2 Panorama Pacific
8:00 4 Today, Dave Garraway
8:00 2 Family Fun Time
8:00 4 Uncle Archie
9:30 2 Garry Moore—Variety
9:30 4 Santa's North Pole Review
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
11:00 2 Robert O. Lewis
11:30 2 Home Show—Women
11:30 2 Linkletter's Hse. Party
AFTERNOON
12:00 2 Big Payoff—Quiz
12:00 4 Betty White
12:30 2 Bob Crosby
1:00 4 Feather Your Nest
1:00 2 Brighter Day
1:00 4 Movie
1:30 2 On Your Account
1:45 9 Crosby's Calling
2:00 2 Garry Moore
2:15 9 Mama Weiss, Cooking
2:30 2 Portia Faces Life
3:00 2 News
3:00 2 Family Fun Time
3:30 4 One Man's Family
3:30 2 Strike It Rich
4:00 4 The Toy Maker
4:00 2 Valiant Lady
4:15 2 Secret Storm—Serial
4:15 5 Playcrafters Club
4:30 4 First Love—Serial
4:30 7 Dusty Walker
4:30 2 Search for Tomorrow
4:30 4 World of Mr. Sweeney
5:15 2 Space Funnies
5:30 2 Little Rascals
5:30 4 Howdy Doody
5:30 7 Jack Owens
EVENING
6:00 2 Laurel & Hardy
6:00 4 Healy-Frandsen
6:15 7 News
6:20 2 Weather
6:30 2 News
6:30 5 Easy Life
6:45 7 Early Curtain
6:45 2 Perry Como
7:00 4 Captain Video
7:00 4 Ames n' Andy
7:15 5 Popular Science
7:30 2 Person to Person
7:30 5 Family Playhouse
7:30 2 Rina Tin Tin
8:00 4 Red Buttons
8:00 5 Lawrence Welk
8:30 2 Ozzie & Harriet
8:30 2 Topper
8:30 4 Eddie Fisher
8:45 7 Ray Bolger
8:45 2 Sports Film
9:00 2 Playhouse of Stars
9:00 4 Big Story
9:00 5 Western Varieties
9:30 2 Dollar a Second
9:30 2 Our Miss Brooks
9:30 4 Dear Phoebe—Comedy
10:00 2 The Lineup
10:00 4 Foreign Intrigue
10:00 7 Familiar Faces
10:30 2 Tales of Tomorrow
10:30 4 Regal Theater
11:00 2 News
11:15 4 Sports
11:20 4 Movie
1:00 2 Give Us This Day

SATURDAY

MORNING
10:00 2 Youth Takes a Stand
10:00 4 Big Picture
10:30 2 What in the World?
11:00 2 News
11:15 2 Psychology on TV
11:30 5 Movie
11:45 7 NCAA Football
AFTERNOON
12:00 2 Lone Ranger
12:30 2 Movie
2:00 2 Winky Dink and You
2:00 5 Movie
2:30 2 Contest Carnival
2:30 4 Big Picture
2:45 4 Music from Hollywood
3:00 4 Farms and Gardens
3:30 2 Charlie Chase Comedy
3:45 4 Your Air Force Theater
4:00 4 Halls of Science
4:30 4 Outdoors with Waggy
4:30 7 Rina Tin Tin
5:00 9 Your Navy Hour
5:00 2 Chronoscope
5:00 4 American Inventory
5:00 7 Smilin' Ed McConnell
5:00 9 John Hopkins Review
5:15 2 News
5:30 2 Pet Showcase
5:30 4 American Forum
5:30 7 Space Patrol
EVENING
6:00 4 Movie
6:00 7 Boxing
6:30 2 Beat the Clock
6:45 7 Fight Talk
7:00 2 That's My Boy
7:00 9 The Ruggles
7:15 4 Call the Coach
7:30 4 Ethel and Albert
8:00 2 Jackie Gleason
8:00 4 Mickey Rooney
8:00 5 Spade Cooley
8:15 7 Sports
8:30 4 Place the Face
8:30 7 Boxing
9:00 2 Two for the Money
9:00 4 Imogene Coca
9:30 2 My Favorite Husband
9:30 4 Donald O'Connor
10:00 2 Henry Fonda
10:00 4 George Gobel
10:30 2 Willy—June Havoc
10:30 4 Hit Parade
10:30 5 Play Marco
11:00 2 Juke Box Jury
11:00 4 News
11:15 4 Best of Hollywood
12:00 4 Movie
12:05 2 Give Us This Day

SUNDAY

MORNING
9:25 2 Give Us This Day
9:30 2 Light of Faith
10:00 2 Lamp Unto My Feet
10:00 4 Youth Wants to Know
10:30 2 Look Up and Live
10:30 4 Frontiers of Faith
10:45 9 Sports Time
11:00 2 News
11:15 4 Movie
11:15 2 Operation Safety
11:30 2 Face the Nation
AFTERNOON
12:00 2 Now and Then
12:00 5 Ask the Doctor
12:30 2 Adventures
1:00 2 The American Week
1:00 5 Movie
1:30 2 The Search
2:00 2 Omnibus
2:30 4 Teen-Age Trials
3:00 4 Get the Facts
3:30 2 Cavalcade of Books
4:00 4 Norvell Gillespie
4:00 2 Chronoscope
4:15 2 News
4:30 2 Movie
5:30 2 Gene Autry
5:30 7 Dick Tracy
EVENING
6:00 2 You Are There
6:00 4 Meet the Press
6:30 7 Wild Bill Hickock
6:30 2 Lassie
6:30 4 Roy Rogers
6:30 5 Chico and Pablo
7:00 7 Movie
7:00 2 Private Secretary
7:00 4 Football Highlights
7:30 2 What's My Line?
7:30 4 March of Medicine
7:30 7 Playhouse
8:00 2 Toast of the Town
8:00 4 All Star Theatre
8:30 9 Mark Saber
9:00 2 G-E Theatre
9:00 4 TV Playhouse
9:00 5 Bandstand Revue
9:00 7 Walter Winchell
9:15 7 Martha Wright Show
9:30 2 Honestly Celeste
9:30 7 Playhouse
9:30 9 Football
10:00 2 Father Knows Best
10:00 4 Loretta Young
10:00 7 Break the Bank
10:00 9 TV Juke Box
10:30 2 News
10:30 4 The Hunter
10:45 2 Larry Finley
11:00 4 News
11:15 4 News
12:15 2 Give Us This Day



WHAT DOES HE WANT ?
Whatever he may want in
distinctive Men's Sportswear it's ...
Robert Ltd.
TWO LOCATIONS
Sunset Towers
1103 N. Palm Canyon Dr.
El Mirador Hotel Lobby

Drive with Care ... EVERYWHERE! Make December 15 and Every Day SAFE-DRIVING DAY!



Now, adventure wears
a new low price!

Here is good news for expert drivers:

The price of Chevrolet's Corvette has been reduced substantially ... and that drops the cost of America's most popular production sports car well below the "dream" level.

Good news? It's wonderful tidings for anyone who has driven this quick-silver enchantress, whose blood has sung to the fiery magic of its acceleration, its cat-quick responses.

No need to tell them about the delight of a car tailored to its driver like a glove, the solid geared-to-the-road feeling on curves, the enormous sense of security you get from truck-sized brakes that bring the Corvette, smoking

down to zero m.p.h. in a dead-true line. They know how different driving can be.

But if you never have settled yourself behind the man-sized wheel of a Corvette, now is the time to try a car that rewards the expert driver with a thousand pleasures in every mile ... with its feeling of compactness and tautness, its crisp precision of control, its mile-devouring stride.

Now is the time to sample the silken

potency of its "Blue-Flame" engine, fueling 150 horses through triple carburetors ... to test the security of the traditional sports car bucket seats ... to know the steam-jet smoothness of the special Powerglide transmission (extra cost equipment).

This is the time to try the Corvette. For adventure wears a new low price ... and it is waiting for you, now, at our dealership.

Make a date to drive the

Chevrolet Corvette

Glass fiber reinforced plastic body • 150-h.p. "Blue-Flame" overhead-valve engine with three side-draft carburetors • Powerslide automatic transmission (extra cost equipment) • Center-Point steering, 16 to 1 ratio • Full instrumentation with tachometer, oil pressure gauge and ammeter.

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"THE BEST DEAL UNDER THE SUN"

Phone 2042

330 Sunny Dunes Road

PALM DESERT

RECREATION PROGRAM

Citizens of Palm Desert have launched a community recreation program to be held at the Community Church House, Dr. P. Martin Baker is spearheading this program which is sponsored by the church, the Rotary club and the Riverside County Recreation Department. Lou Kuehner has been chosen to direct the activity each week. Young folks, ages 10-12 will meet on Wednesdays from 7 to 9 p.m., while those, ages 13-18, will get together on Thursdays from 7:30 to 10. Each group will be self-governing and decide their own projects and activities. The varied activities will include roller skating, dancing (folk and ballroom), arts and crafts, special parties, and all other things that will insure a happy re-creative evening.

INVESTITURE EVENT

Girl Scout Troop 28 staged an impressive investiture ceremony Monday at the Community church. Mrs. Albert Keck, president of the Council of Coachella Valley Girl Scouts, presented the awards to the leaders and girls. Among those honored were Mmes. Robert Morrey and Harry Weimar, who were invested as Troop Committee, Mmes. Mel Harrison and Hagen as co-leaders of the Troop, and Mrs. Robert Keedy as Troop Leader. Also honored were girls who completed their tenderfoot requirements. They were Gay Martin, Judy Kirkpatrick, Barbara Keedy, Mona

Harrison, Judy Ward, Nancy Rapacon, Pamela Messick, Orval Lee Looney and Joyce Shope. Other Girl Scouts present were veteran second-year Scouts Wendy Reed, president of the troop, Jane Vallat, Myrna Cluff, Diane Tucker, Ina Rose Kendrick and Mary Cazarus.

Mrs. Randall Henderson was present as the representative of the Desert Guild which sponsors the Desert Guild which sponsors Troop 28.

CHRISTMAS PLANS

Christmas was the theme of the Palm Desert School board's last meeting. Final plans were made for the school Christmas Program to be held on Wednesday, December 22 at 8 p.m. at the Community church. Present at the meeting were Messrs. Ben Beal, president, Ewing Robertson, principal and second vice-president, Phil Kirkpatrick, and Mmes. Helen Anderson, Juanita Bosworth and Dixie Marsh.

TENNIS TOURNAMENT

Vini Rurac, tennis pro at the Shadow Mountain club, reported that tennis enthusiasts enjoyed a cocktail party at the club following their first Annual Handicap Tournament. Winners were Mrs. Teaze, women's singles, and Fred Timm, men's singles.

The Club is celebrating its Seventh Anniversary at a dinner dance Saturday evening. Celebrating on a smaller but equally important scale will be the Tri-De with their Bring-a-Friend party on Friday at 4:30 p.m., and the Shadows with a Birthday Party on Saturday at noon.

PALM DESERT NOTES

The Don Entz's entertained at their home last Saturday. Par-taking of the Entz hospitality were Ellen and Jens Harboe, Ann and Bill Janss, Betty and Milt Page, and Teddy and Gene Roberts.

Zooming around this week in a French Renault were Hal Kapp and his guest, Jim Touchton, the Renault dealer from New York. Also visiting the Kapps were Mr. and Mrs. Robert Cahn, Cahn is the assistant west coast editor of Collier's Magazine.

Mrs. Dugan (formerly Pat Nutton) was treated to a wedding shower last Thursday by Mrs. Frank Fisher of Rancho del Sol.

Exams Tomorrow for Work with City

Examination of laborers will be held by the city tomorrow evening starting at 7:30 in the council chambers. The examinations are held to compile a list of applicants for city jobs as soon as openings are available. City Manager R. W. Peterson said.

Americanism Essays

In this issue, The Desert Sun continues publication of essays of persons who received Honorable Mention awards in its recent Americanism contest. All winning essays will be published.

Grades Seven and Eight

By JO ANN ROSIN
Seventh Grade, Nellie Coffman School

I am proud to be an American for countless reasons. Up- permost in the minds of Americans should be the thought of pride in our country.

We have so much in our "Land of Plenty" that we hardly ever stop to think of the countries and people surrounding us. What we call poverty and poor, countries such as Italy, for instance, think of as above normal living. Our poverty-stricken people and towns are not built on ruins of buildings from bombing and wars. We don't know what the word war means.

In our country, from the minute we are born, our lives are filled with opportunities. In five or six years from the time we are born, we start school; we are given a chance

to become highly educated people. Then, as we grow older, we are allowed to vote as we please for our country's leaders. As we grow older, we also learn to enjoy the newspapers and then we appreciate the great freedom of the press.

I am also proud to be an American, for what it stands for, a young, eager and powerful country. Other countries look up to America as a strong, capable, friend-in-need.

We are so much further advanced than most other countries. Not only in every-day life, but in our agricultural, scientific and mechanical fields.

In almost all cultural fields, our civilization has advanced far beyond all others.

That is why I am proud to be an American.

Grades Nine and Ten

By JEAN STALEY
Sophomore, Palm Springs High School

I am proud to be an American because of our wonderful country. It is a land of freedom, equality, justice, and humanitarianism. A land where all people, regardless of color, race, or religion are under one flag. It is a land of golden opportunity, a place where people may think as they please. It can be truly said of America that it is a land "of the people, by the people, and for the people."

Our soldiers have fought and died so that we might maintain our American privileges. Our forefathers also fought so that we should never be subjected to an external power. For

this I am proud, for it shows the wonderful patriotism that we as Americans have. It shows how zealously we support and guard our country.

As Americans we must be loyal, trustworthy, and honest. We must be kind, generous, and thoughtful of others. I feel that the American people have these and many more wonderful qualities.

As Americans we have so many advantages over most of the people of the world. Advantages that most of us realize. For in our country the bells of freedom ring out clearly, and the people rejoice, for they are citizens of the United States of America.

Grades Eleven and Twelve

By KAREN ANDREWS
Senior, Palm Valley School

When confronted with the question, "Why I am Proud to be an American," I immediately think of my freedom of religion, of press, of speech, freedom to assemble and of trial by jury. These privileges that I come into contact with every day and accept without too much thought are often overlooked. Yes, I also take for granted that there will always be protection from any invader that might try to conquer America.

Much too much is taken for granted until it is brought to my attention; then when I consider how very fortunate I am to be an American, my mind begins to find little privileges, maybe somewhat minor, but nevertheless these privileges help to make the American way of living what it is.

I wonder in what other country one could find a parcel lying on top of a street-corner mail box, untouched, waiting for the mail truck? The same idea applies to rural mail service.

It is a satisfying feeling to know that the majority of Americans are honest and trustful.

America is a land of opportunities for all. For our boys serving in the armed forces, there is the opportunity of obtaining higher education under the G.I. Bill. I can own my own business, and by obtaining funds through a bank, complete the payment of it.

America has managed to

keep actual war off its own soil; just how long this will last is hard to predict. One very sure way to keep our guard against intruders is education for children that will teach them to waste less, to think for themselves, vote for themselves and live a normal, healthy life.

As Henry Ward Beecher once wrote: "We should so live and labor in our time that what came to us as seeds may go to the next generation as blossoms."

Tomorrow Last Day to Pay Tax

Last warning was sounded this week by V. M. Hyde, county tax collector, of the deadline for first half installment of property taxes.

They must be paid by 5 p.m. tomorrow, December 10.

Miss Hyde said that mail postmarked 5 p.m. or before, December 10, will be accepted without penalty.

Late payments will be assessed a 6 percent penalty.

TRAILER STOLEN

Theft of a two-wheeled trailer valued at \$40 from 206 North Indian avenue, was reported to police Saturday by Paul Campbell of 136 East Andreas road.

DESERT HOT SPRINGS

By ENOLA HULBERT

RAMBLINGS AROUND DHS

Desert Springs now has three bowling teams competing in the Palm Springs League. Top winners to date are the girls on the Viking Liquor Store team. The Rotary Club has a team of "Rotary Anns" and El Pueblo Market is also sponsoring their group of girl bowlers.

G. A. Pequegnat, county clerk, was guest speaker at the last meeting of the Improvement Association.

Rabbi Isaac E. Bloch of Palm Springs is now officiating at the Friday night services sponsored by the Jewish Community Group of Desert Hot Springs.

Cliff Stewart, recently in business with Ed Money Penny, has bought out his former partner, and now is sole owner of their furniture store.

Burt Proctor, artist of note, is a frequent visitor in town. He was glimpsed recently at Addington's Art Gallery, where he himself had a one-man show last year.

Fred Exner, who owns twenty acres just out of town decided to put one acre into alfalfa, so that he could have something green to look out upon. No sooner were the tender shoots above ground, than the rabbits came in droves to munch the tender bits. He was too tender-hearted to shoot them, and he feared to put poison out because some neighboring dog might eat that. He was at his wits end, for he knew he had to get rid of the pests if he was to have any alfalfa. He did not solve his problem simply — he purchased \$350 worth of heavy chain link fencing.

Dr. Bingham, chief of staff of the Sister Kenny Hospital at El Monte was a recent visitor in town. He is looking over possible sights for a Children's Hospital here, where they can have the advantage of the natural hot mineral waters.

Mrs. Helen Young, prominent clubwoman, is in the Redlands Community hospital, for a series of tests. Her husband expects her home at the end of the week.

Mrs. Josephine Marsh, popular proprietor of El Contenta Motel, was hostess over the Thanksgiving holidays to five of her great grandchildren, and two grandchildren. Mr. and Mrs. Robert Erickson and their five children came from Arcadia to see "Grandma," and Kenneth Long, a medical student of U.C.L.A. also celebrated the happy occasion.

Postmaster Horace Brown and Mrs. Brown attended the recent meeting of the Riverside County Postmasters at Rancho Carillo two Sundays ago.

Harry Chester, realtor, who took over the real estate office of A. A. Burrow after his passing recently, has purchased a home in Desert Hot Springs. Up to now, he and his wife Dorothy have been "renters," waiting until they found just exactly what they wanted. They have purchased a home on Third street.

Pete Smith, known all over the country for his famous movies titled "Pete Smith Shorts", and his charming wife

Margie, were recent visitors in town. They came here quite often, staying always at the beautiful "Enars" owned by Julius and Ann Nathanson.

Another guest at "Enars" is J. Milstein, past vice-president of Republic Pictures. His daughter Michaelann accompanied him.

James Robbins, chairman of the board of supervisors of San Diego county, has just purchased a home in Desert Hot Springs.

George Burns, associated with Cecil B. DeMille for many years, is a guest at B-Bar-H Ranch. His wife is with him during his stay.

NEW BUSINESSES IN TOWN

New businesses are popping up in this rapidly growing town. Another new cafe had its formal opening Saturday night, although meals have been served there for the last two weeks. The Yola Restaurant, on Palm drive, specializes in Italian food. Mr. and Mrs. Massero, the proprietors, have had many years experience in Long Beach.

Doctors Karl and Marion Christensen, husband and wife, have opened chiropractic offices in the Evelyn Knudsen building and will practice here. They have also purchased a home on South Palm Canyon drive.

Frank L. Daudet, masseur, has come from Florida, where

he practiced for many years, and has opened offices on Pierson boulevard next door to Betty Lukomski's Ceramic Studio.

The Desert Sun—3b

PALM SPRINGS, CALIFORNIA.

Thursday, December 9, 1954

Candy Jars



Modern—\$2.25

Ming Urn—\$3.25

The subtle artistry of inspired craftsmanship was never more brilliantly demonstrated than in these excitingly new covered Candy Jars in original designs of captivating grace and charm. Your choice of Ye Olde Tyme Apothecary, Charming Ming Urns or Modern Designs at surprisingly modest prices.



Candinavia

132 NORTH PALM CANYON DRIVE
2 doors south of the Bank of America

Paddock

is your best buy

Whether for pool construction, service or equipment, Paddock is your unmistakable sign of quality.

Construction:

Over 35 years swimming pool construction experience — Pioneer of the modern design pool. Sound engineering and skilled craftsmen—all pool specialists.

Service:

Paddock backs your pool contract with an unequalled service department . . . competent, well-trained service men to take care of your every problem.

Equipment:

The world's largest exclusive manufacturer of pool equipment . . . all backed by Paddock's guarantee . . . mechanically designed to do the best job for your pool.

16 Pacific Coast offices for your convenience
... check your local classified directory.



Paddock

693 Sunny Dunes Road

Phone 5123

TOWN TOPICS

from
Bank of America



BANK OF AMERICA
1955 CHRISTMAS
CLUB NOW OPEN

Here, as well as all over California, far-sighted savers are joining the 1955 Christmas Club now open at Bank of America. This year our bank will distribute among 400,000 present club members more than \$48,000,000. Between now and Christmas many of these millions of dollars will be spent along main street in just about every city and town in California, promoting, needless to say, a happy Christmas in thousands of homes and a better business season for our merchants. If you have not already done so, why don't you join our Christmas Club too.



TIMEPLAN FINANCING POPULAR CHOICE WITH NEW CAR BUYERS

If you've got your eye on that new 1955 "dream car," but hesitate because of the dollars, take a tip from many of your neighbors—and arrange to finance your deal through Bank of America Timeplan. Millions of Californians, many of them



living in our town, will tell you that Timeplan is just about the handiest and least costly way to finance a car or truck—either new or used. Ask your car dealer for Timeplan, or, if you prefer, come into our bank and make your arrangements.

Record dividend marks 25th year for Bank of America in Village

Marking the 25 anniversary of the Bank of America in Palm Springs many local stockholders received a quarterly dividend which amounted to 40 cents per share of stock. More than 200,000 stockholders of the Bank of America received a total of \$9,600,000 in quarterly dividends.

Oh Boy!



Abel Cable

has brought our family

TELEVISION for CHRISTMAS

If you want your gang to look like this, see the Palm Springs Community TV Corp., for a package deal, including . . .

- TV SET plus cost of cable
- Service
- Low Down Payment
- Budget Terms

PALM SPRINGS

COMMUNITY TELEVISION CORP.

192 S. INDIAN AVE.

PHONE 2882

HAL WALTZ, Manager

Give her freedom every day

While clothes are dried the MODERN WAY

in a new Automatic GAS

CLOTHES
DRYER



Illustrated is the ROPER Automatic Gas Clothes Dryer.

NOTE TO HUSBANDS: what a gift for Christmas!

The most welcome gift a wife can get is an automatic gas clothes dryer.

It actually cuts washday work in half—lets her wash clothes any time—day or night! Rain or shine! There's no more heavy lifting and lugging of wet clothes. Laundry dries in minutes, too, instead of hours. See the 1-2-3 of the story at right.

That's the Modern Way to dry your clothes.

As for economy—for a typical family of 4 the operating cost for a dryer is less than 35¢ a month. And if you buy now, normal installation is free. This week, see the new automatic gas clothes dryers at dealers' or your Gas Company. (Note to wives: why not show this to your husband!)

With a gas clothes dryer, she simply sets the control for "dry" or "damp dry." In minutes, clothes are ready to lift out.

"Damp dry" clothes need no sprinkling. They come from a gas clothes dryer ready for quick, easy ironing.

Gas-dried clothes are softer, fluffier, sweeter-smelling than ever. Items like towels, cotton knits, and corduroys dry so wrinklefree they need no ironing.

For a limited time

FREE INSTALLATION

If you buy now, normal installation is free. Offer applies to participating dealers in the following makes of Automatic Gas Clothes Dryers:

ABC • BENDIX • BLACKSTONE • CALORIC
EASY • HAMILTON • NORGE • ROPER
SPEED QUEEN • THOR • WEDGEWOOD
WHIRLPOOL

SOUTHERN CALIFORNIA GAS COMPANY

Only GAS gives you such modern automatic appliances

PUBLISHER'S CORNER

By Oliver B. Jaynes

THANKS TO DOUGLAS McKAY, Secretary of the Interior, there is new hope for solution of the all-important Indian lands problem in Palm Springs. With us since the very beginning in the establishment of this desert area as a winter resort, the problem has become more acute as the community has grown. Many attempts have been made toward a solution that would be beneficial to both the Indians and the new settlers but all have failed because of an unwillingness on the part of the Federal government to act more promptly upon them. The efforts toward solution go back long before my time but the result seems to have been the same; frustration and discouragement. Time and the inevitable growth of this winter wonderland has only added to the complexity of the problem.

We now have at the head of the Department of Interior, which includes the Bureau of Indian Affairs, a man of action and ideas. In administering the most complex of all federal departments, Secretary McKay has recognized the need of help on the part of citizens willing to serve. Soon after taking office he expressed the opinion that "this country is growing so rapidly that we must have the help of everyone. The government cannot do it all."

And so it remained for Douglas McKay to appoint a committee of disinterested citizens to study the Indian lands problem in Palm Springs and make recommendations for its solution to the Department. Readers may recall that more than two years ago The Desert Sun urged this method as the logical approach to the problem. We suggested at that time the formation of a committee of unbiased citizens who would study the problem in all of its phases and approach the Department of Interior with a plan of action. We are gratified indeed that Secretary McKay has taken it upon himself to appoint such a committee. We feel confident that this is the starting point of a program which will ultimately arrive at a practical plan, permitting Palm Springs to grow in a more sound and logical manner and at the same time provide security and protection for the Indians.

Assurance of a fair and intelligent approach to the Indian lands problem is indicated by the type of men who have been asked to perform this public service. Among them are Floyd Odum, noted industrialist who maintains a winter home at Indio; Basil Brewer, publisher of the New Bedford (Mass.) Standard-Times, and a frequent visitor to this area for many years; and, Melvin C. Eaton of Norwich, N. Y.

Business interests in the community, including those who hold leases on Indian lands, as well as the Indians themselves, can be certain that this committee will approach the subject with intelligence and fairness to all. How much better this is than the proposals of promoters whose interests have been largely or, entirely selfish!

This hope of a solution of the long-standing Indian lands problem is another encouraging sign on the Palm Springs horizon. Indeed, it is one of the brightest signs of all because of the great possibilities it offers in the future growth of the community. A proper plan will benefit the Indians just as much.

This is a good time and place to pay tribute to the men and women, who through their voluntary efforts and great sacrifices, have been responsible for the advancement, betterment and growth of Palm Springs. Little do people realize the amount of voluntary effort that goes into the building of a community like Palm Springs that is dependent upon constant promotion and guidance for steady and wholesome growth.

In advance of their coming for a study of this difficult matter, we express the gratitude of the community for the willingness of these men to serve. The names of the others not mentioned here are given in a story on this subject which appears elsewhere in this issue of The Desert Sun.

TRY AND STOP ME

By Bennett Cerf

THE LATE ROLAND YOUNG was not only a comedy star for many years on Broadway, but has to his credit a number of poems that are still quoted in the best anthologies. Here, for instance, are his thoughts on the Goat:

The Billy goat's a handsome gent.
But has a most far-reaching scent.
The Nanny goat is quite a belle
Let's hope she has no sense of smell!

Sam Himmell overheard a Scarsdale lady admonish her son, "Richard, don't ever use such bad words again."
"But, Mama," he protested, "Shakespeare used them too."

Mama snapped, "Then don't play with Shakespeare any more."

The self-acknowledged "ladies' man" in Herb Shriver's home town told a visiting actress she set him on fire. "Buster," was her squelcher, "sit down and subside. You're too green to burn!"

Two character actresses who had been great stars in their day were gossiping over a salad at Sardi's. "I've discovered the greatest makeup artist in New York," boasted one. "In five minutes he made me look like an old hag." "You don't say," exclaimed the other. "What did he do: change your perfume?"

Norman Reilly Raine recalls a famous Hollywood magnate who decided he wanted to produce an epic on Custer's Last Stand, but then turned thumbs down on seven scripts. The final veto broke Raine's spirit. "I'm ready to give up," he admitted. "I really slaved over this last script. It's the best I can do. Just what is there about it that displeases you?" "I'll tell you," confided the magnate slowly. "I... hate... Indians!"

Last Word in Hell Bomb Production



The Mail Bag

FRIENDLY TOWN

Somewhat to my surprise, I find Palm Springs pleasantly informal, friendly and free from social snobbishness. In fact, it seems that everyone is welcome everywhere—clothed or unclothed, in silks or in rags. Truly, in Palm Springs you are in style when you're wearing a smile.

Our country could do with more communities like Palm Springs, where "rich" and "poor" (to use a couple of obsolete terms) can become better acquainted with one another.

David H. Weisgerber

TOO FAR AWAY

We like good government. Lack of same or parody of same will lead to loss of respect by voters and eventually mortal corruption.

Inasmuch as most California papers give space to the propaganda items for our Department of Fish and Game, contained in their published monthly circular, rather "modestly" entitled "Outdoor California," we believe that the observations of a neutral party might be of interest.

We went to a hearing in Los Angeles, evening of November 29, to hear the "beefs" of sportsmen, organizations and others interested in natural resource matters. The Department of Fish and Game selected Los Angeles as the location for the meeting for that part of California south of a line drawn between Santa Barbara and the north edge of Death Valley approximately. This required a trip of over 200 miles for people at the edge of the area. We know many who wanted to attend but could not afford to travel the distance. Since the "cow-counties" of Riverside, San Bernardino, San Diego and Imperial are on the receiving end of the hunting business, and suffer the property damage, loss of the wildlife and end up holding the empty beer cans, we believe that this location smacks of unfair discrimination. It makes proper representation difficult and taxation without same is not good government!

We would also point out that the hearing was conducted by the paid employees of the Department of Fish and Game. They digest the notes taken at the hearing and report to the Fish and Game Commission, which makes the decisions. The Department of Fish and Game is one of our most aggressive bureaucracies. Maybe we should not say the words, but we think that they might just lean a teeny little bit towards recommendations that will sell more hunting licenses and the devil with the resources. (P.S.—There was an ample attendance of shotgun dealers.)

Sincerely,
Henry M. Weber
La Quinta.

Most of us can endure the great calamities of life with fortitude—but wondering if the price mark on a gift was erased is what really gets us down. —Frances Rodman.

Probably the most superior smile in the world is registered by a small boy who has found out that there is no Santa Claus, and whose little sister hasn't. —Dan Bennett.

An ermine is only a weasel who couldn't afford to go south for the Winter. —Douglas Leechman.

The Desert Sun—4b
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

Dr. Benjamin Goldberg

Flat Feet

Darwin was most likely correct when he said that man evolved from monkey. The monkey however is much more fortunate than man as regards his feet. Using them as he does to grasp a limb in swinging from tree to tree, he has developed good muscle structure between the small bones of the feet and continues to walk as nature intended. The natural gait of the group of anthropoid apes to which man belongs, walk with the toes slightly pointed in and the foot progressing in a rolling fashion from the heel forward. This throws the weight of the body on the outer side of the foot and maintains the arch of the foot off the surface. It allows for the motion of the various small bones in the foot without any impingement or pressure on the nerve roots which pass between and around them. Man, who attempts to walk erect throws the weight of his body forward and attempts to balance it by thrusting his shoulders backwards which causes the feet to change their natural toeing in position. In doing so he also creates a muscular tension in the lower back, in the back of the thighs, and in the back of the legs. There are three types of flat feet.

First, the weak, tired feet. These are the result of insufficient exercise, standing in one position all day or carrying heavy weighted objects which, creating fatigue, cause the feet not to maintain the normal strength of the tendons which bind the joints together. An error which is frequently made in the treatment of this condition is the immediate utilization of arch supports which continue to allow the tendons to remain stretched in the failure to create work for these tissues. Exercise is the prime factor in correcting weak tired feet. One should, where possible, walk barefooted on the floor, the patio, the earth, or lawn, the feet pointed slightly inward with a rolling gait as mentioned above. In addition a small segment of a broomstick about 6 to 8 inches long may be dropped on the floor and grasped by the toes in an attempt to pick the stick from the floor. Rotation of the feet extending the toes, pointing them down and inward for intervals of five to ten minutes every evening is helpful. Massage and manipulation also are valuable in bringing improved circulation and a firmer tendon and muscle grouping about the joints of the feet.

Flat feet—This is where the ligaments and muscles have given way and the longitudinal or lateral arch has dropped entirely so that the weight of the body falls on the inner arch with the feet turned out. There is still some motion in the feet although they are painful on walking. The same exercises as mentioned above for weak, tired feet should be used. Proper fitting shoes with the heels slightly elevated on the inner side are helpful. Where the condition has continued despite exercise and properly fitted shoes, arch supports may be used, in addition. Very frequently the anterior arch which passes from side to side at the base of the toes also may settle. This produces pressure on the nerve roots in that region and considerable pain and distress relieved by massage, exercise or supports.

The third type are rigid feet. Here the joint structure has given way and has become fixed through deposits of calcium in and about the heads of the long bones of the feet or in the tissue structures about the joints so that no motion is possible in the foot. Individuals with such feet clunk along, are quite miserable in their discomfort. Such feet require the expert services of an orthopedic surgeon who may have to break the bones of the feet and reset them to allow for an arch to be formed.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

Dennis, the Menace

By Ketcham



* WHY GET SORE 'CAUSE YOUR PIPE WON'T DRAW? YOU DON'T SEE ME TRYIN' TO SMOKE CRAYONS, DO YA? *

THIS SIDE of The Sun

By Phat

A TIP TO THE MALE
To do your Christmas buying
With scarcely stress or strife,
With minimum of trying,
Just leave it to your wife.

And then when she starts the run down the stretch and things get hectic, just lean back and say: "I told you so." That's the old Yule spirit.

WELL, THE RESPONSE to the appeal sounded last week for a calendar which had December, 1954, on it, was rapid and pleasing. Two of them came in Monday, with the ink barely dry on the composition which requested such a calendar. You see, calendar makers seem to have a new idea. We get plenty which start out with December and end with November the next year. That's disconcerting when in the 11th month you try to peer ahead for a date in the 12th. So Monday I sought a new calendar so could see what was going on in December. That same day Don Peake sent in one and H. P. O'Leary of the Atchinson, Topeka and Santa Fe, another. So now I know for sure that Christmas falls on a Saturday. So does New Year's. Which gives the celebrants two days to recuperate before going back to the job.

NEXT WEDNESDAY is Safe Driving day. S-D day, they call it. And someone evidently a motorist who has been bothered by pedestrians using the streets, sends in a suggestion that it should be S-W day, too. Safe-Walking. That's right. If we are going to get by without an accident, people have got to walk prudently as well as drive that way. I have another set of abbreviations for the day, December 15, S.O.B. day. Now, wait a minute, I'm not referring to some drivers. Those initials are not employed in the Trumanesque sense. They simply mean, to be safest on Safe-Driving Day, Sit On A Bench.

BUT I AM ALL FOR S-D DAY. Rules, regulations, motorcops and all of the talk in the world won't do a bit of good unless every driver heeds. And if every driver does and watches all angles, obeys all laws, takes no chances, is courteous, we can get by. That applies to pedestrians, too. If they do not start to saunter when in a cross walk, depend too much on the brakes of the approaching auto and do not stop in the middle of the cross-walk to Yoo-Hoo at a friend on the sidewalk, we'll get by without accidents, too.

THEY STARTED resurfacing Palm Canyon drive Monday. And, despite all precautions, motorists coming into town said it was a mess. Traffic was piled up according to telephone calls received here that morning. And many an employee who had overslept, had an excuse for being late. "Got tied up in a traffic jam where they were paving." With Indian avenue such a good thoroughfare these days, it seems to me that a few detours conveniently arranged shunting traffic to Indian would help. But, it seems that the situation was rapidly improved. By Tuesday, the jam was minimized and outside of a little dust from the side of the highway, there were few protests. And the contractors are really going to town, literally as well as figuratively. Progress on the resurfacing from the end of town toward the center is rapid.

WITH ALL OF THESE parties going on, this little story I read the other day, made a hit. It concerned a man who came home late from a stag party. He took off his shoes and took out his key and stealthily opened the door. Then he stopped. "What am I letting myself in for?" he asked himself. . . . Two Santas are in the immediate offing. Comes first on December 25, Santa Claus. Then on December 28, Santa Anita. The difference is, however, that from the first, you get. To the second, you get a reminder of last Spring when a Villager sent me a postcard. "Bets can be made more ways than won." Anybody like some unused show tickets to use for decorations?

WELL, it's five minutes to eight. And I'm still a couple of inches from the bottom. Not only that, but the peace and quiet of the office has been shattered. The boys in the composing room have come in. The affairs of the city, county, state and nation are being settled in a decisive way. The merits of this and that box-fighter are being determined. The Rose Bowl game outcome has almost been settled. How can anyone concentrate when the new 1955 models are being discussed and their various fine points debated? So, I guess I'll just let Bill Hall drop one of those fillers at the bottom of this to fill out the column and call it a day.

Such as — Winter starts at 1:25 a.m., Pacific time, December 22, when the sun hits the southern end of its run. That's the shortest day of the year. (My comment—According to the old man who foots the bills after the Christmas season, the days that he is shortest come after the 10th of January with its plethora of window envelopes.

The Voice of Broadway

By Dorothy Kilgallen

MIKE TODD WAS OFFERED \$4,000,000 for his stock, which comprises 31 per cent of Magna — a triumph for a fellow who, in Broadway parlance, was "counted out" just three years ago . . . The Clark Gable-Marilyn Monroe photos have nothing to do with romance. They're the kickoff in a publicity campaign . . . Jean Peters and her Washington socialite groom, Stuart Cramer II, are writing an unhappy finis.

Paul Hartman will return to show business with his new wife as partner. They're breaking in the act in Canada . . . A noted racketeer almost made big headlines recently when he gave his mother-in-law a slapping around in a midtown hotel. The 18th Precinct could verify it. She refused to sign a complaint against him the next day . . . Friends believe Lily Fens and Andre Kostelanetz have agreed to everything except when to make the Sad Announcement.

THE INTERNATIONAL set is intrigued by the trans-Atlantic tug-of-war raging between the Marquis de Cuevas and his wealthy Marquis. Object of their dispute is the Marquis' young protege, currently here with madame . . . Jack Benny and George Burns will put up all the money to finance their independent picture, starring Jackie Gleason in "The Jack of Spades." Gleason and Norman Krasna who will write the script will take no salary for their work, but haul away one-third of the profits.

Sammy Davis Jr.'s tragic accident is one more argument for safety belts in automobiles . . . Perry Como will headline the array of stars on the RCA-Ford-sponsored show on NBC Dec. 13, with the sponsorship money going to the Overseas Press Club fund for headquarters in New York.

LOOK WHO NEEDS a dictionary: Mel Allen, describing the Army-Navy game on TV said: "I know your newspapers will be all over this great game in FULSOME fashion."

The Joanne Rio-Liberace publicity stunt, which she confessed to, was labeled just that in this space in Oct. 4 . . . Irving Berlin has canceled all commitments for the rest of the year and will spend his time with interviewers and disc jockeys plugging his new picture, "There's No Business Like Show Business."

A top singer who has been bothered by moochers putting the bite on him has that trouble no longer. His manager employed a notorious hoodlum to warn the bitches to stay away or risk permanently poor health . . . Sight of the week: Winthrop Rockefeller Jr., the teen-year-old millionaire, eating snails with his mother at Le Beaujolais.

AVA GARDNER blistered the

NEW YORK CAVALCADE

By Louis Sobol

SNAPSHOTS AT RANDOM: The stores on Gift Avenue begin to don their gala attire for the annual Yuletide Ball — each like rival society matrons trying to outdress the other . . . For some of us, though, the big pre-holiday treat is the display of the wondrous toys — a plunge into Youthopia for the young at heart . . .

A hatcheck girl is honored—Georgette, who has been with Madeleine's a quarter of a century, is presented with a bouquet of flowers by Gene Tunney as the musical unit strikes up "Say It With Flowers" . . . Three belles of screenland at the Little Club—at separate tables—Liz Taylor, Grace Kelly, Judy Holliday . . . Milton Berle returns to the Lindy set—smiling, unjoking—still showing the effects of his recent collapse . . . At the Waldorf's Empire Room, the unpretentious Patachou, who sells her Gallic chants without the aid of glamorous clothes—just a shirt waist and skirt . . . Next table to us sat four generations—distinguished by their pearl necklaces. The youngest—a girl of about sixteen—wore a single strand. Her pretty mom boasted two strands. The grandmother had three—plus a diamond decoration. And the matriarchal great-grandmother wore four strands of large pearls—plus diamonds . . .

In 21, a proud locality mayor—James J. Landi of Greenpoint—happy because he was privileged to lunch with President Eisenhower the day before . . . A singing lady, Carol Bruce, back from her nine months' assignment in "Pal Joey" in London, celebrates her return by escorting her young daughter, Julie, to Macy's for a lullaby with its Santa . . . Entering the Essex House, the comedian who chucked it all to become a Wall Streeter—Jesse Block . . . A gentleman in the Cub Room who is almost as much part of the nightly atmosphere as the Stork symbol and Mr. Billingsley—the singing millionaire named Morton Downum . . . At the Molly Bernes party at 21 for the Jack Kriender Memorial Fund, Mr. Schweppes—whiskers, derby et al—is an unexpected guest—for a few seconds, until someone tugs at the beard and unveils Peter Donald . . .

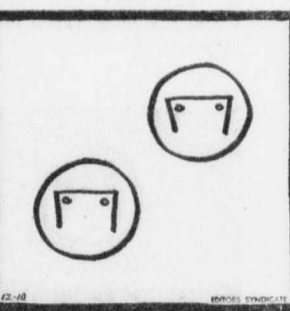
Nanette Fabray is squired by the ambulatory man about town, Bob Ritchie, who picks up the tab for her dinner at the Colony. On this crowded night in the famed eating place, we spot also Gladys Swarthout and Frank Chapman, American Airlines chief C. R. Smith, Pam-

ela Curran Wade with her current man of the heart, Bob Sweeney, Las Vegas' Beldon Katlemans and the Reed Albees . . . In Lindy's, Myron Cohen inquires plaintively what it was we objected to in two of the stories he tells at the Copa — and seems quite puzzled when we identify them. "Such mild ones you don't like?" he protests and then proceeds to rock us with a howler . . .

Doodles

By ROGER PRICE

"FLAPJACKS WITH REAL FLAPS"



My colleagues Dr. Schwine and Dr. Kitzenger are always interested in unusual food products such as the above. They are the inventors of Peppermint Flavored Caraway seeds and Filter Tipped Macaroni and have just developed a new Dog Biscuit which should be a gold mine as well as a boon to jaded dogs. The "S&K Dog Biscuits" will be sure fire because they contain a secret ingredient—cat. Scientific tests have proved that 40% of dogs belong to Doctors prefer cat. The other 60% preferred mailman but making a mailman-flavored Dog Biscuit might lead to difficulties with the Civil Service. (In connection with the cat flavored Biscuits Dr. Schwine has worked out a profitable sideline — selling milk coats.)

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Cantonese Food

• STEAK
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111 HIWAY

CATHEDRAL CITY

4 miles from Palm Springs

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Wining & Dining
Pleasure**

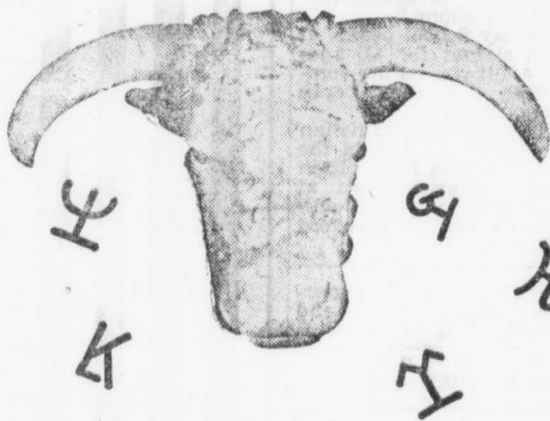
Make your selection from
this page and you'll have a
most enjoyable occasion

WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS
IN THE PALM SPRINGS RESORT AREA

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AND AGAIN



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CHOICE NEW YORK CUT STEAK DINNER 4.25

Our Dinners Include: Soup du Jour, Crisp Mixed Green Salad Bowl with our deli-
cious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and
Chives, Choice of Dessert from our own Bakery, Cheese Cake, French Pastry or our
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BEACHCOMBER**
HOLLYWOOD — CHICAGO
CANTONESE CUISINE — ORIGINAL RUM DRINKS
IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061

Advent Season to be Observed at Cathedral City

Cathedral City Community church will observe the Advent season with the lighting of the third Advent candle both at the Sunday School at 9:30 and at morning worship at 11, the junior department in charge. The pastor, the Rev. Dr. Graham Hunter will preach the sermon at 11 a.m.

On Tuesday, Dec. 14 at 8 p.m. the "Five C's", the Cathedral City Community Church Club, of young adults, will hold its Christmas party with Mr. and Mrs. B. L. Lamb and Mr. and Mrs. Perry Williams in charge. The monthly "covered dish" supper of the congregation will be on Wednesday, Dec. 15 at the church.

The church will send its youth choir to the festival of lights at Redlands University Sunday, Dec. 12, immediately after the morning worship.

A night club is a place where they get away with murder and you face the charges.—Maurice Seitter.

Nothing adds to family ties so much as exchanging gifts at Christmas.—Edna May Bush.



DR. HOWARD P. COURTNEY, president of the International Church of the Foursquare Gospel who will speak at the local church, 600 Vella road, Sunday at 11 a.m.

Religious Science Services on Sunday

The Rev. Douglas Bintliff, pastor of the Religious Science church of Fontana will continue his lectures at the Youth Center Sunday evening.

The discussions, which are attracting large congregations, start at 8 p.m.

Dr. Bintliff's subject next Sunday night will be "How Safety Begins Within You."

World Good Will Book Signatures Planned Sunday

Residents of Palm Springs will join in a world-wide observance of the 150th anniversary of the founding of the first Bible society, it was announced Monday by Dr. James H. Blackstone Jr., pastor of the Community church.

The observance has been described by the American Bible Society, one of 24 national Bible Societies which comprise the United Bible Societies, as "one of the greatest mass statements of faith in human history."

People of 60 nations will participate in a program to share the Scriptures with those who want them. Among the program's goals is an increase of the current distribution of 20,000,000 volumes annually to 25,000,000 in 1951, and to 50,000,000 by 1960.

A World Good Will Book is in preparation to be signed by those who wish to signify their desire to share the Bible.

"People in more than 60 nations will sign their names on the pages of this book of testimony to their love for the Bible, their faith in its teachings and their desire to share it with others," said Dr. Blackstone.

"There are hundreds of thousands of people in many parts of the world who believe in the Bible enough to share it with others. When those who love the Bible inscribe their names in a huge book, it becomes a proclamation to the world and a rallying point for all who love the Lord and His Book," he said.

An opportunity to sign the Good Will Book will be given at the close of the evening service this Sunday following the showing of the third in series of films on the Formation of the Bible. Persons who wish to sign the book by making a contribution of at least \$1 to share the scriptures should be at the evening service or should speak to Dr. Blackstone and make arrangements to sign during the week.

Christian Science Lecture Dec. 16

"Christian Science: The Healing Power of God, Life, Truth and Love" will be the subject of a lecture to be radiocast over Station KFWB (980 kc), Thursday, December 16, at 8 o'clock, from First Church of Christ, Scientist, Bellflower. The lecturer, John J. Selover, C.S.B., of Long Beach, California, is a member of The Christian Science Board of Lectureship.

Youth for Christ Rally Saturday

Saturday evening at 7:30 Desert Area Youth For Christ organization will meet at Palm Springs Community church. "This rally will be a presentation of young collegiate minds on some of the world's problems. The World Crusaders come from Denmark, Germany, Korea and Sweden," said Dr. James H. Blackstone Jr., pastor.

Besides this there will be special music, a sing-spiration and a Bible Quiz.

Summit to Speak at P-TA Meeting

Final meeting of a series being conducted by Paul Summit, guidance director for Palm Springs Unified School district, will be held tonight at Katherine Finchy school auditorium under sponsorship of the Parent-Teachers association of the school.

Summit will discuss differences in youngsters and the attitude of parents in handling them. He will also conduct a question and answer period.

Tom Sallander, Riverside County P-TA president, will discuss the value received by local units in joining the National P-TA. There will also

Faith to be Topic of Dr. Blackstone

Sunday morning at the 9:30 and the 11 o'clock service at Palm Springs Community church, Dr. James H. Blackstone Jr., pastor, will preach on the subject "Faith For Our Day." This is a sermon in observance of Universal Bible Sunday.

The evening service will begin at 7:30 with a picture entitled "Making of the English Bible." This is the third in a series on the formation of the Bible prepared by the American Bible Society. The Good Will Book will be signed at the conclusion of the service. The Junior Choir will sing two numbers at the evening service "The Babe of Bethlehem" and "Singing Along."

The Sunday School begins at 9:30 with classes for all ages and the Adult classes are combined with the Rev. Deran Yaylian as teacher.

The high school Christian Endeavor meets at 6:15 in the church parlor. The Junior High Christian Endeavor meets at the same hour in the Youth Chapel with Sandra Crawford as the leader.

be a display of reading material by the various grades and refreshments will be served.

READ SUN CLASSIFIED ADS

Lutheran Services at Youth Center

386 N. Belardo Road
Every Sunday at 8:30 A.M.
Rev. Paul A. Hilgendorf, Jr.
Tune in C.V. Lutheran Hour
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Station KCHV—970

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
Sunday Service, 11 a.m.
Wednesday meetings 8 p.m.
(Women's Clubhouse)
Sunday School, 9:15 a.m.
271 Ocotillo Avenue
You are invited to attend service, and to use the Reading Room, located in The Center.

SERMON ON PRESERVING POWER OF GOD

Biblical assurances of God's providence and care for those who trust in Him are stressed in the Christian Science services Sunday. The subject is "God the Preserver of Man."

A passage from Ezekiel (34: 11, 14, 16, 26, 30) reads, "Thus saith the Lord God; . . . I will both search my sheep, and seek them out . . . I will feed them in a good pasture. . . I will bind up that which was broken, and will strengthen that which

was sick; . . . there shall be showers of blessing . . . Thus shall they know that I the Lord their God am with them."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy declares, "In divine Science, man is sustained by God, the divine Principle of being." "Love giveth to the least spiritual idea might, immortality, and goodness, which shine through all as the blossom shines through the bud." (pp. 530, 518).

The Golden Text is from II

The Desert Sun—6b
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

Timothy (4:18), "The Lord shall deliver me from evil work, and will preserve me unto his heavenly kingdom: to whom be glory for ever and ever."

A wife who is completely frank with her husband often gets what she wants for Christmas.—A. A. Schilling.

For your Dining and Dancing Pleasure, it's

HOWARD MANOR

572 NORTH INDIAN AVENUE

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Unexcelled Cuisine in the

MANOR ROOM

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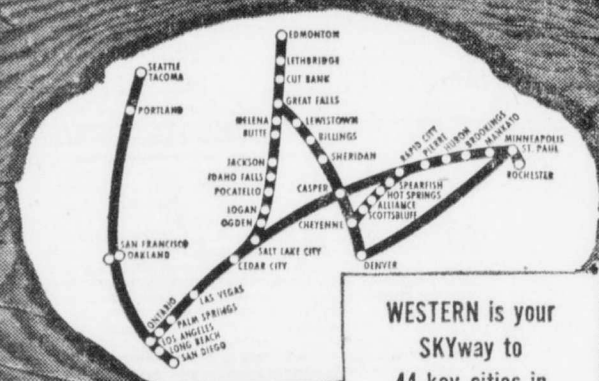
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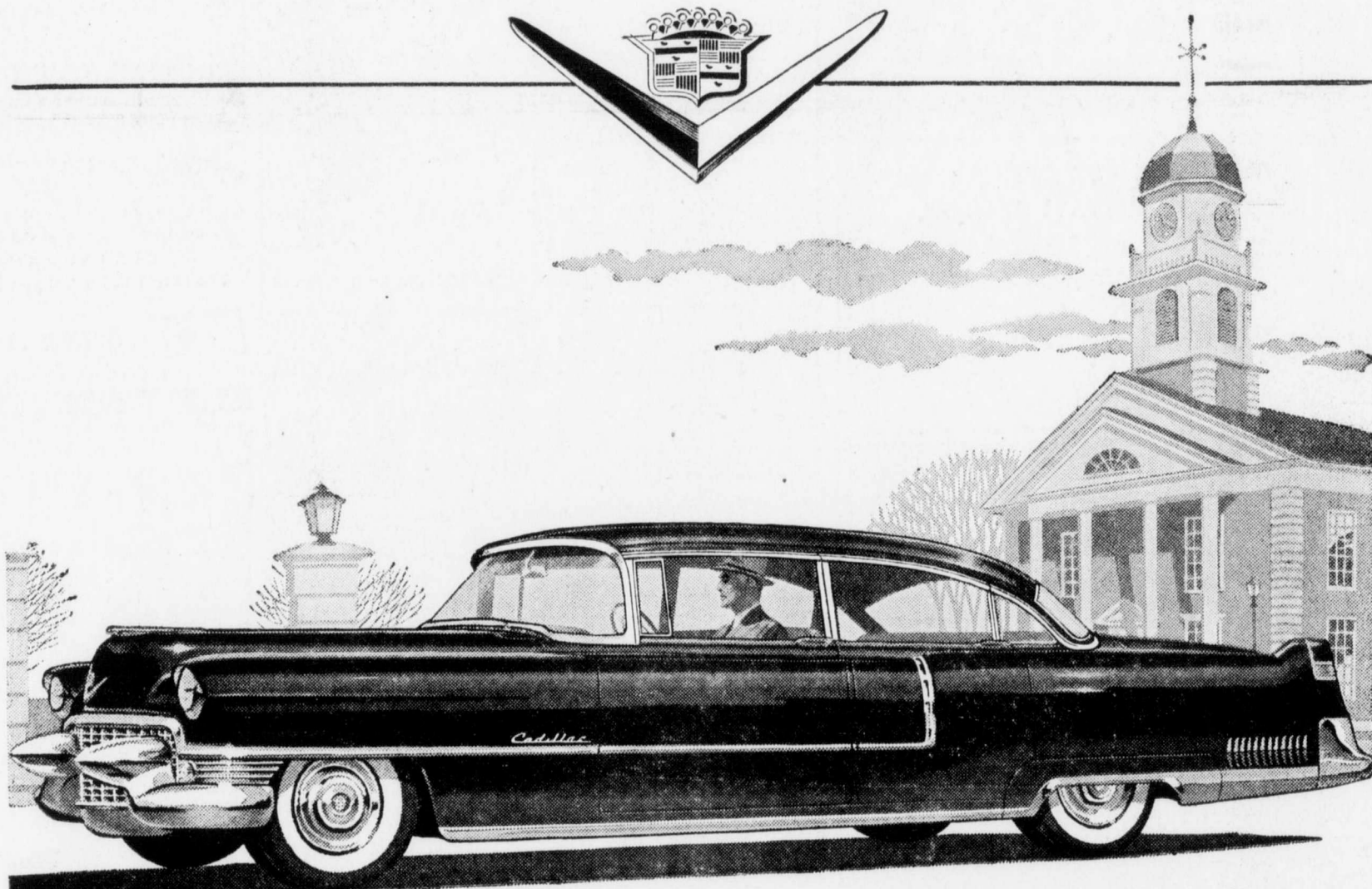
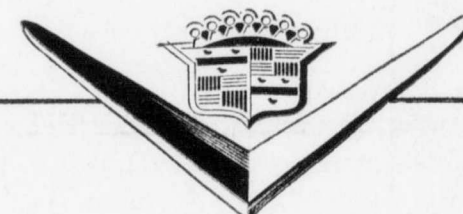
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THEY'RE SOLD AND DISPLAYED AT ALL DISTRICT OFFICES OF

CALIFORNIA ELECTRIC POWER COMPANY



Cadillac



The Hour Every Motorist Owes to Himself!

The happy man you see in this picture is bringing himself up to date.

Cadillac has written a whole new chapter for the book defining motor car performance, and he's taking an hour to find out what it says.

And it says plenty—of very great importance.

First of all, it tells you what it's like to have command of a 250-horsepower engine that's as smooth as velvet, and so quick and eager that you have to educate your driving toe all over again.

It tells you what it's like to have virtually every trace of unevenness in the highway completely eliminated before it is even noticeable to driver or to passengers.

And it tells you what it's like to relax amidst upholstery fabrics that are found nowhere else, save in the 1955 Cadillac—not even in the finest clubs or hotels.

All this is to say, of course, that Cadillac has made another tremendous advance in design and engineering—so great, in fact, that only a drive and a personal inspection can let you realize its significance.

And, naturally, in addition to all that is new—there is yet greater emphasis on all the long-existing Cadillac virtues:

—the endurance that enables a Cadillac owner to keep his car just as long as he elects to do so . . . and with complete confidence in its dependability—

—the amazing economy of operation and

upkeep which causes many owners to maintain that it is the most economical car on the American highway—

—the great personal satisfaction that comes from owning a car which is recognized, wherever highways lead, as the Standard of the World.

We cordially invite you to come in—today—to see and drive this wonderful, wonderful car.

There are eight models—in four different series—including the sensational Eldorado.

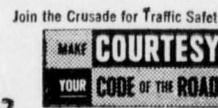
There is one to please you—exactly. And we think you'll be surprised and delighted at how little it costs, in comparison with lesser cars.

We're waiting for you—now!

PLAZA MOTORS

182 EAST ARENAS ROAD

PHONE 2534 and 5122



TWENTY-EIGHTH YEAR **The Desert Sun**

Page 1-c Palm Springs, California, Thursday, December 9, 1954 3rd Section

Around Town with Hildy Crawford

Partywise Palm Springs seems to be in that holiday lull . . . with all the gala openings over . . . and plans afoot for the big affairs that will make January an important month socially . . . This is partially due to the fact that many Villagers and winter residents are close enough to Los Angeles to be involved in the round of holiday balls and big cocktail parties there . . . Quite a few will be going in to the annual party given by Bill and Betty Bannerman . . . which is to be held on December 23 this year . . . and other holiday events crowd the calendar at year's end . . .



. . . headed home after three years of service with the Air Force in Italy . . . After visiting friends in the East they will come on to Palm Springs to spend Christmas with her parents Mr. and Mrs. J. W. Stephens of Mesquite avenue . . .

Costume Party

Social event of the Fifth Annual Thunderbird Invitational golf tournament . . . will be the Mexican Costume Party tomorrow night . . . There will be prizes for the best costumes . . . and the dinner will have a Mexican menu . . . Dancing will be to the music of Daryl Harper's Latin orchestra . . . Joe Froggatt, chairman of the entertainment committee . . . will be assisted by Bucky Harris . . . in arranging this colorful, South-of-the-Border dinner dance . . .

Palm Springs' favorite opera star Lily Pons . . . is established in her fabulous new house in the Cahulla Hills . . . and has set January 9 as the date for her housewarming . . . I keep hearing the most enchanting details about this unusual house . . . like the orange lacquer bed that has her name on it in Chinese . . .

Down for their first visit in three years . . . the William Jansons were weekend houseguests of the Johnny Dawsons . . . Jason was one of the original owners of Thunderbird Ranch . . .

The Barney Geggensbachs were planning a winter trip to Acapulco . . . but they got to thinking about Palm Springs and their home at Thunderbird . . . and headed this way instead . . . They were expected to get in yesterday . . . driving through from their home in Algonquin, Illinois . . .

At Style Show

For my money . . . Harold Lloyd is one of the all-time greats in the world of moving pictures . . . so I thought it was a new twist . . . when he showed up on the wrong end of a camera . . . taking our pictures at the Fur Fashion Show at Howard Manor on Saturday . . .

NTG came over and sat down beside me to talk . . . and we were both much amused to watch Conky maneuvering to photograph the model in the leopard skin bikini bathing suit . . . NTG says he remembers Conky from his socialite days in New York . . .

Michel Rubini . . . who had celebrated his twelfth birthday the day before . . . gave forth with a wolf whistle at one of the pretty young models . . . and when the commentator said, "Any woman would be pleased to find one of these furs under her Christmas tree" . . . Michel said in an aside to me, "I'd rather find the model under my tree" . . .

Coming Home

Major and Mrs. L. Wesley Feagin dock in New York today

Denslows

Our 17th Season
on the
Desert Inn grounds
(Free Parking While Shopping)

Monogrammed
Crystal
Double Lo-Balls
Set of 8
\$13.95

Matching Highball
Set of 8
\$7.95

Prices include three initials

Denslows

137 North Palm Canyon Dr.
PHONE 5732

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

December 9
Cahulla Chapter D.A.R., 180 Prescott drive, dessert luncheon, 1 p.m.
Lions Club, Chi Chi Starlite Room, noon.
P.S. Elks Lodge No. 1905, lodge hall, 67-481 Hwy. 111, 8 p.m.
Kiwanis Installation, Deep Well, 7:30 p.m.

December 10
Katherine Finchy Kindergarten Mothers, fashion luncheon, Hotel the Oasis, 1 p.m.

December 13
P.S. Chapter D.A.V., Legion hall, 8 p.m.
P.S. Business Women's Club, Christmas Party, Deep Well, 7:30 p.m.

December 14
Soroptimists, Chi Chi Starlite Room, noon.
Kiwanis, El Mirador, noon.
Women's Circle of Community Church, Christmas Tea, 2 p.m.

December 15
Rotary, Tennis Club, noon.

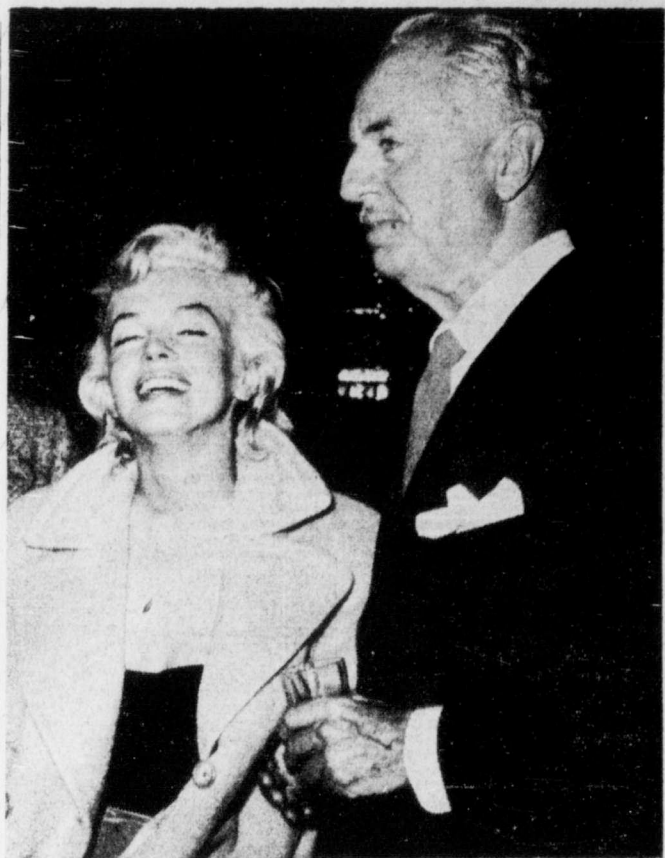
Guests Gather for Barbecue

Guests of The Desert Inn enjoyed a barbecue luncheon at the Lower Ramada on Monday.

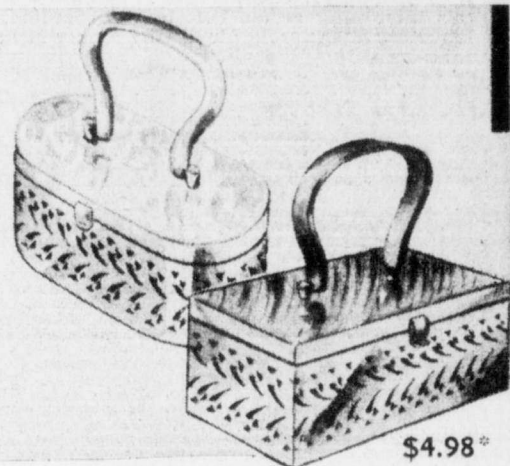
Among those attending were: Mrs. Mack C. Lake of San Francisco; Mrs. J. L. DeSaules of Berkeley, Mr. and Mrs. H. R. Henderson of Vancouver, Mrs. Grace Adams East, Jana and Johnny Boyle.

Count Milton Hochauer (formerly of Hungary and now of New York) . . . his sister Stella Visaroff and the Max Silvermans . . . were guests of the Ed Krists at a Racquet Club dinner . . . Nate Milnor and Jack French (both families are recent returnees) were lunching together at the Club on Saturday . . .

Two Countesses from Stockholm, Sweden . . . Countess Warner Mörner and Countess Genia D'Avsen . . . were over. (More on Page 3c)



(Anderson Photo)
MARILYN MONROE, calendar girl and movie star whose separation from Joe DiMaggio made headlines all over the world, visited Palm Springs this past weekend. She is pictured at the Racquet Club talking with Bill Powell, who was featured with her in "How to Marry a Millionaire."



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Genuine Lucite Gold

in

Two Fashionable Styles

Colors . . . Shell . . . Pearl . . . Clear

Adrian's Gift Shop

134 S. Palm Canyon Dr. — next to Plaza Theatre
 Open Sundays, and of course, no additional charge for our beautiful gift wrapping.

* plus 10% Federal Tax



DEBUTANTE Carol Malouf, daughter of Mr. and Mrs. William B. Malouf of Los Angeles and Palm Springs, made her debut at the Coronet Ball on November 27. Pictured in the big floral coronet, Miss Malouf is a picture in a Cahill gown of white Chantilly lace, with diamond points over pleated net. The full-skirted, tight bodiced gown flecked with teardrop iridescent sequins, has a portrait collar and she is carrying a floral muff fashioned of white carnations. She was escorted by Winston Churchill Guest to the ball which was held in the Crystal Room at the Beverly Hills hotel.

Church Bazaar Dinner Sunday

Our Lady of Guadalupe church on the reservation will conduct its annual bazaar and dinner next Sunday, Fr. Bernard Sheerin announced. Women of the parish have been busy all week mapping plans for a typical Mexican dinner which will be served from noon on.

Funds from the dinner will go to further the work of the church.

Iowans Here for Winter Season

Dr. and Mrs. David Palmer and their three daughters, Bonnie Joan, Jenny Wren and Vicki, are here from Davenport, Iowa to spend the winter. In previous years they have wintered in Florida or Bermuda and they are enthusiastic about Palm Springs. They are staying at El Mirador.

Dr. Palmer is president of the Davenport Chamber of Commerce.

Jaycees to Hold Annual Yule Party

The Junior Chamber of Commerce will hold its annual Christmas Party the evening of December 18, starting at 8:30 p.m. at Los Compadres clubhouse.

There will be a deluxe buffet, with Joe Sullivan preparing turkeys, hams and all the trimmings.

An exchange of gifts and dancing and games are being planned to make this a social evening for Jaycees and their guests. Each one attending is asked to bring an inexpensive gift (not over fifty cents in cost), and these will be distributed by Santa Claus himself.

The announcements that went out this week give directions for finding Los Compadres clubhouse as follows: "It's out in the middle of nowhere. Just take the dirt road to the left of Araby Point. If you get lost send up flares and our committee for 'Rescuing Lost Souls' headed by Lorraine Miller will bring you safely back."

Party Introduces Friends from Park LaBrea

Introducing her Park La Brea neighbors to her Palm Springs friends, Mrs. John Lapp was hostess at a cocktail buffet Sunday evening at her Rock Point home.

Guests of honor were Mmes. Millicent Hartgering, Russell Wilcox, Wilton Burwell, Vaughn Thompson and Mr. and Mrs. Merrill Hutchinson.

Among the guests were: Mrs. Charles Dant, Mr. and Mrs. John F. Lucareni, Ottar Roen, Bob Palmer, Mr. and Mrs. Fred Gooden, Mr. and Mrs. Edward Maggard, Dick Winans and his fiancée Nancy Stevens, Mrs. Homer McKee, Mark Walker of Laguna and Maury Nelson of Riverside.

Also: Messrs. and Mmes. Frank Camm, Carl Lykken, Harrison Leussler, George Wheeler, Don Cameron, Dick Edwards, S. P. Manasse, Claud Freeman, W. B. Malouf, Mrs. Ann Gougler, Mrs. Eleanor Kane, Miss Teresa Fields.

Honoring her out-of-town guests, Mrs. Lapp entertained 14 at a Saturday night dinner at The Tennis Club.

Dr. Velma L. Chandler of New Brunswick, New Jersey, is here for a week's vacation at Desert Retreat. Dr. Chandler who is in the research department of Ethicon Inc. is the sister-in-law of Atty Merrill Brown, who is associated with the law firm of Simon, Wing and Brown.

Join VILLAGERS and VISITORS for each **SUNDAY'S AFTER CHURCH RIDE and BRUNCH**

Famous Cowboy Singers Entertain

Ride

Select your mount by phone or in person at any stable and have the horse ready for the two hour desert ride at the picket line on Indian Avenue, across from El Mirador hotel at 11 a.m. Ray Ryan and Trav Rogers lead the ride each Sunday.

Brunch

You need not participate in the ride but you will miss the time of your life if you miss the Sunday Brunch served from 11 a.m. until long after the riders return to join you in the Starlite Patio or dining room. Come as you are. Children welcome.



FRANK BOGERT, Mgr.



TOOK BEAUTIFUL CARE OF ALL
MY GIFT PROBLEMS, BIG AND
SMALL . . . WRAPPED EVERYTHING
EXQUISITELY, TOO!

Dreamy Petticoats
Divine cocktail frocks
Stunning evening wear
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AT THE FUR FASHION SHOW at Howard Manor on Saturday afternoon was this interesting group. Left to right, seated, Miss Lenni Johnson, Harold Lloyd Jr., Mrs. Harold Lloyd (the former Mildred Davis of the movies) and

Harold Lloyd, beloved comedian of earlier days. Placing a lei around Mrs. Lloyd's neck is Ginny Tibbets of Hawaii.

Opulent and Unique Furs Shown at Poolside Luncheon

Sunshine flooded the poolside area at Howard Manor and spotlighted the models parading a half million dollars worth of furs in the Fur Fashion show staged Saturday by Maurice Gebber, Hollywood furrier.

Sables and minks, sheared beaver and leopard and opulent furs of every kind, creatively designed featured the showing of luxurious styles, jackets and regal full-length coats.

One of the models was statuesque Barbara Louise Schmidt, 1954 Rose Queen, and another was the exotic beauty Ginny Tibbets of Hawaii, who came to Mainland for the International Flower Show and was featured on the cover of "Time" magazine.

Charles Irwin, well-known British actor, served as emcee with charming Millicent Deming of TV as commentator.

The show opened with a stone marten scarf, cleverly contrived of six skins. Like all the furs, it was worn with gowns from Rags from Bess Bender.

Noteworthy was the cerulean sapphire mink stole with the flattering Coronation collar and the white diamond with portrait collar and tapered ends, while the rare "Golden Glory," a fox mutation, was one of the most precious furs shown. Whistle-bait was a three-quarter coat and bikini suit of leopard skin.

Jan Rubini, famed violinist, accompanied by his talented young son Michel at the piano, played "Because" and other selections. His "Flight of the Bumblebees," with a piano boogie woogie background was something new and intriguing in musical fare.

Mrs. G. Ray Gilliland, who with her husband is arranging to send Michel to Paris to study in the Conservatoire, was guest of honor at the luncheon, and was presented with a pink mink bracelet and a flower lei from Hawaii by Maurice Gebber.

Other honor guests who were introduced were: Mr. and Mrs. Harold Lloyd, Harold Lloyd Jr. and Lenni Johnson, Mr. and Mrs. Mickey Finn, Ray Ryan, "N.T.G." Grantland, Mr. and Mrs. Charles Irwin, Jan and Michel Rubini, Hildy Crawford of The Desert Sun.

parties was given by Orpha Frank. Her guests included Lucille Bobair, Mary Hurrell, Mary Grabner, Loretta Lederer, Pat Fusco, Helen Duffy, Alice Mendelson, Louise Kaufman, Wanda Kallis, Helen Reichel. Among others noted in the poolside luncheon crowd were: Jane Wade, Blake Corliss, Charlotte Hutchens, Grace Pope, Anita Haskell, Jones, Ona Brown, Janice Bogert, Bess Bender, Edna Risvold, Louise Beglinger, Hildreth Chase, the Nate Milnors.

A water ballet with Palm Springs high school girls was presented by Moya Henderson. In the ballet were: Erica Morrison, Peggy Schuler, Barbara Cooper, Carole Dorfman, Virginia Marmalejo, Emmett Taylor, Barbara Rosin, Jean Staley, Barbara Hobbs, Barbara Bl-

Party Honors Noted Author

Honoring the noted author Irving Stone and Mrs. Stone, Dr. Benjamin Goldberg hosted a Sunday night cocktail party at his home at 787 Stevens road.

Guests included Dr. and Mrs. P. A. Staley, Mr. and Mrs. Fred Ingram, the host's brother Carl Goldberg and Mrs. Goldberg of Los Angeles, Mr. and Mrs. Culver Nichols, Mr. and Mrs. Ward Risvold, Mr. and Mrs. Benjamin Henderson, Mr. and Mrs. George Wheeler, Mr. and Mrs. John McMichael, William Tackett, Jerome Richardson and Mrs. Frances Upchurch.

verse, Patty Newlin.

Frank Bogert auctioned off a Breath of Spring mink collar and cuff set, a mink tie and a serving table, with the proceeds going to the Mickey Finn Boys Ranch.

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Club Plans Party for Oldsters

Soroptimist Club of Palm Springs is inviting Senior citizens to be their guests at a Christmas party to be held in the parish hall at St. Paul's in the Desert on Monday evening, December 13, at 7 p.m.

Esther Weingarten is chairman for the party which is planned for older people who might be lonely at Christmas time.

Polly Isenagle, Josephine Marsh and Lois Lux will serve on the reception committee; Lucille Johnson, club president, will act as emcee and provide entertainment; Merle Gallagher, Dorothy Groth and Esther Weingarten are in charge of refreshments; and Dr. Georgiana Raymond is gift chairman.

Those wishing transportation to the party are asked to call Delpha Thompson at 2367 or Dr. Raymond at 5112.

Movie Names

Notable in Weekend Crowd

Movie names continue to star the list of diners at Don the Beachcomber with Marilyn Monroe the latest star to make an appearance there. The nation's favorite blonde was in with New York Photographer Milton Green, during her weekend visit to the Village.

George Montgomery and Dinah Shore joined Music Publisher and Mrs. Sammy Cahn there for dinner, and the honey-mooning Victor Rothschild and Vera-Ellen were a twosome.

Jack Benny hosted a dinner there and Lily Pons, just returned to her Palm Springs home, was in the Friday night crowd. Ray Ryan came in with Academy Award Winner William Holden.

The Ray Gillilands entertained Charles and Kitty Irwin on Saturday night. The former vaudeville star was here for the Fur Fashion Show, where he served as master of ceremonies.

The Desert Sun—2c
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Thursday, December 9, 1954

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Lightolier's
New design
for lighting
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an exciting
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for
Christmas



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(Jim Frey Photo)

AT THE PIANO, poolside at Howard Manor, Maurice Gebber, Hollywood furrier, chats with Violinist Jan Rubini and his son, Michel. Music by the two Rubinis featured the fur fashion show staged by Gebber on Saturday.

Christmas Party at Deep Well

Palm Springs Business Women will hold their annual Christmas Party at Deep Well on Monday night, December 13, at 7:30 o'clock.

The buffet dinner will be served to members and guests in the main diningroom and there will be a Santa Claus and a pinata.

Estelle Schiller is club president; Betsy McKinney is dinner chairman; and Munya Smoot is in charge of decorations.

Soroptimists See Austrian Pictures

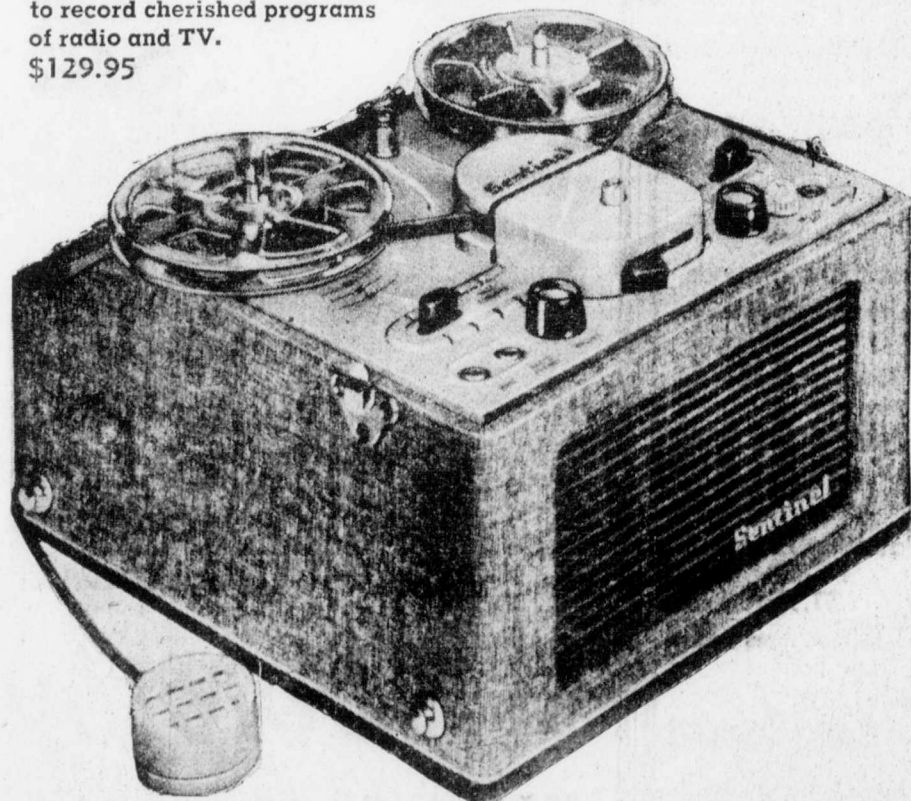
Harry James, world traveler and founder of Trailfinders, gave a talk and showed pictures taken this past Summer in Austria, when he addressed Soroptimist Club Tuesday at their luncheon meeting at the Chi Chi.

James took a party of eight

teen-age boys abroad and the pictures he showed were all taken in Austria. Of particular interest were Viennese scenes and stories of the reaction there to Russian occupation. The speaker was presented by Mildred Jackson, program chairman.

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THE SUPREME CHRISTMAS GIFT. It is a self contained recording and playback unit, with the fastest rewind in the world. Record your children's voices around the Christmas tree and on other occasions. It is a tremendous aid in diction and to record cherished programs of radio and TV.
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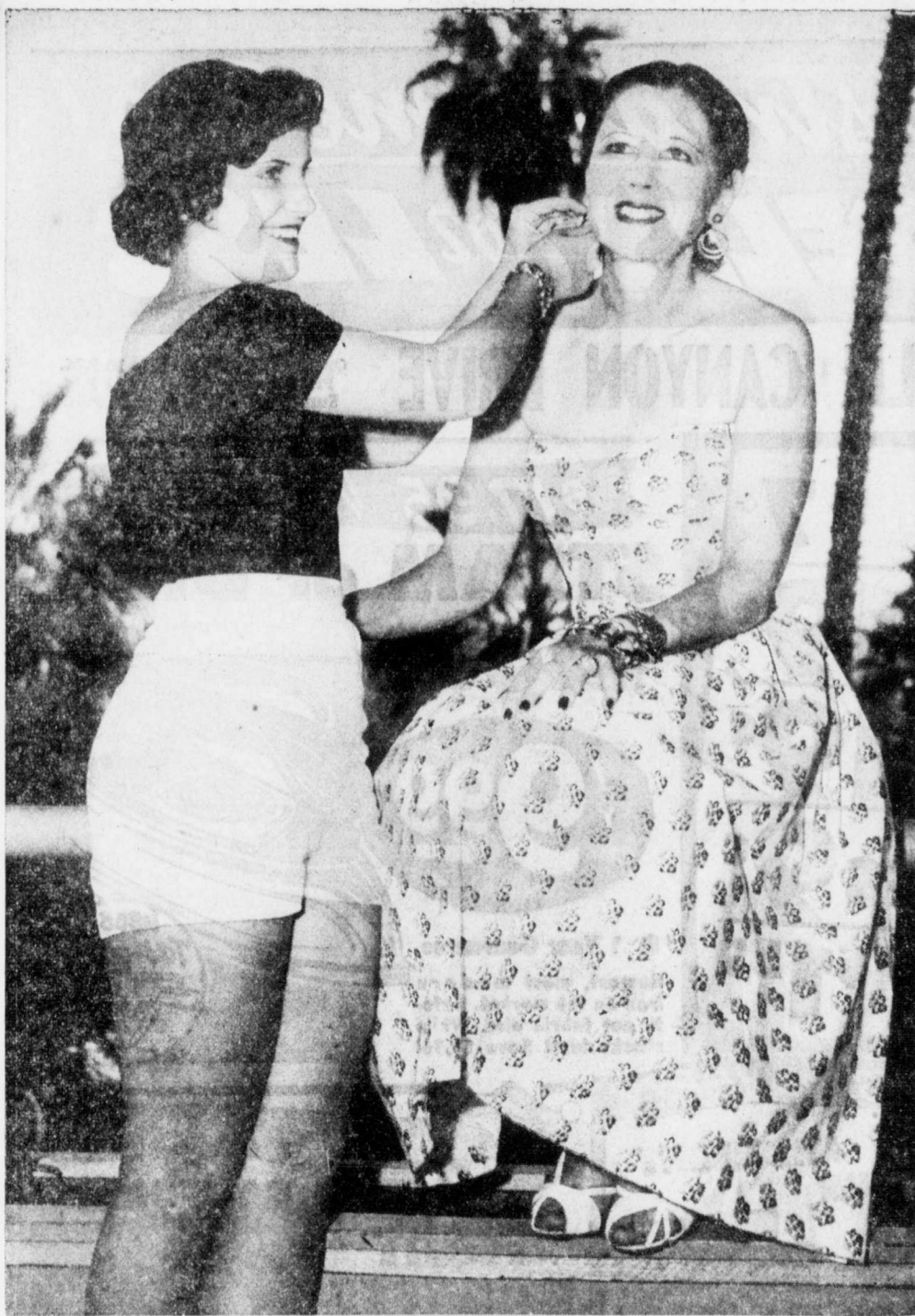
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MRS. ERNEST PAGANO is pictured at The Tennis Club adjusting her earrings with the help of her pretty young daughter Maria. Maria attends fashionable Marymount School for Girls in West Los Angeles, but frequently weekends in Palm Springs where she has many friends.

Christmas Music on Tea Program

A musical program is planned for the Christmas Tea to be given by the Woman's Circle of the Community Church on December 14 at 2 p.m. with Alex Hammond presenting the high school chorus in a program of Christmas music.

Phil Carasso will sing "Holy Night"; Marilyn Mills and Gary Hammond will sing "Christmas Polka" as a duet; and a trio, Jennie Roberts, Patsy Chacon and Dora Deen Parker, will sing "Silver Bells." Several other numbers will be featured.

Decorations in the Christmas motif are being made by Mrs. Frederick Watson for the tea, which will be served in the church parlors. Mrs. John Williams and her committee, which consists of all the board members, will have charge of the tea.

The Circle president, Mrs. Wilson Hall, will conduct a brief business meeting before the program starts.

As is customary, the Missionary Group will meet at 12:30 p.m., and Mrs. Don McPherson will give a book review.

Eisenmans Return from Convention in Las Vegas

Mill and Bill Eisenman, 220 Hermosa Place, have just returned from a five-day stay in Las Vegas, where they attended the annual meeting of the American Convention and Travel Institute.

The ACTI is a national organization of managers of convention bureaus, hotels, associations, expositions, servicing contractors and those interested in convention transportation.

Eisenman was division chairman of the Association, Convention and Exhibit Secretaries and Managers group, and arranged and participated in a panel on subjects dealing with the activities of the members.

At the annual business session, Mr. Eisenman was unanimously elected President of the Institute for the coming year.



(Desert Sun Photo)
CHRISTMAS TEA preparations for the annual event which will be staged by the Woman's Circle of the Community Church on December 14, are in charge of Mrs. Wilson Hall, Circle president, on right, Mrs. John Williams, tea chairman, on left, and Mrs. Frank Little, Church secretary, center.

Around Town

night guests at the Holiday Villa on Monday... checking out Tuesday... They were winding up a vacation trip and on their way back to Sweden.

Mrs. C. Thurston Chase Jr. entertained at dinner Monday night at her ranch home at Thousand Palms... honoring Mrs. E. Knisely Hales of Winnetka, Illinois... personal friend who has been hostess and field secretary at Chase School this winter.

Other guests were the William Burkes of Sacramento, Mrs. Ocean Carey, and Reg Schisler of Indio. Mrs. Austin McManus of Palm Springs... the S. Earl Hendersons of Portland, Miss Marion Huntington, Mrs. N. Brady, Mrs. John Metcalf of San Francisco... and Mrs. Chase's brother and his wife, the C. T. Keeps of Beverly Hills... Lovely Mrs. Keep, who is Hungarian-born, sang

several songs in her native language...

Invitations for Shadow Mountain Club's 7th Anniversary Ball... are headed Lucky 7-11... for December 11 is the date set for the party... Bill Shirley, always a singing favorite will offer his unusual type of entertainment... and Andy Dexter and his trio will play for the dancing...

Lloyds Host Saturday Night Party

Mr. and Mrs. Harold Lloyd, who are on an outing at their Palm Springs home were among hosts at the gala Saturday night party at the Racquet Club. The Lloyds' guests included noted actor Sterling Holloway, their daughter Gloria Lloyd Guasti and her escort Alden Ogle, Miss Lenni Johnson and Harold Lloyd Jr.

Among the motion picture set were Mr. and Mrs. Tony Martin (Cyd Charisse) who were spending the weekend at the Club, Jack Benny, Mr. and Mrs. Victor Rothschild (Vera-Ellen) who returned to the Club for an additional weekend before leaving for their ocean honeymoon aboard the Rothschild yacht to Mexican waters, Miss Marilyn Monroe who was escorted by Look magazine's Milton H. Greene, Mr. and Mrs. William Powell, Mr. and Mrs. Charles Farrell who had with them Solly Baiano, head of the talent department at Warner Brothers, and Allan Tomblin, Mr. and Mrs. Harry Warner, Lou Holtz.

Mr. and Mrs. Edwin Silverman entertained for a number of their friends from the Chicago area, while Mr. and Mrs. Ed Krist included in their guest list Mr. and Mrs. Henry Weinberger who were recently married, and Rabbi and Mrs. Edgar Magnin.

Mr. and Mrs. Lawrence Davidson, Duffy Edwards, Mr. and Mrs. Walter Marks, Mr. and Mrs. E. H. Robertson, Mr. and Mrs. Al Epstein, Greg Bautzer, Basil Brewer, Frank Fuller, Mr. and Mrs. Howard Morris, and Mr. and Mrs. William Malouf were among the many others hosting parties at the gala evening.

WALLET IS LOST

Loss of a wallet containing \$20 in cash, pictures and identification, was reported to police Monday by Lucy Ann Cathey, 300 East Ramon road.

Mineral Society Plans Field Trip

Shadow Mountain Gem and Mineral Society's three-day field trip to Chuckawalla Springs has been scheduled for this coming weekend, Friday, Saturday and Sunday. The area offers the collector very fine agate in nodules, turtle-shell, and iris for the lucky ones.

Several other mineral clubs have been invited to participate and anyone wishing to join the fun is welcome, according to Omar Kerschner, leader.

MOTORS MISSING

Theft of two motors valued at \$105 from a residence at 1055 Calle Maria, was reported to police Monday morning by Zachary Pitts, 1073 San Lorenzo road.

McGoverns Leave for Christmas in Seattle Home

Mr. and Mrs. E. B. McGovern, winter residents here for many years, left Sunday for their home in Seattle to be with all of the McGovern clan for the Christmas holidays.

They plan to leave on a combined business and pleasure tour of the east the first of the year, with principal stops in Chicago, New York and Washington, D.C. McGovern, well known canner of the northwest region, will attend conventions in these cities.

They plan to return to Palm Springs in February to remain the rest of the season.

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Two Fraternities Hold Formals at Tennis Club

The Tennis Club was literally taken over by the younger set this past weekend.

On Friday night the Beta Theta Pi gave their winter formal at the club with 170 gay young beaux and their belles turning out for the gala affair.

Alpha Tau Omega took over on Saturday night with fraternity men and their dates coming from USC, UCLA and San Diego State for their Winter black tie dinner dance.

On Monday the last Jaguar whirled off to the campus and the staff shook confetti out of their hair, with the social set taking over again. Miss Audrey Gillin of Dallas, who also owns a palatial home in Bel-Air, arrived to spend a few days and play a little golf.

Just arrived from San Mateo is socially prominent Mr. and Mrs. Marten Barry. On a motor tour they were entertained en route at Carmel, Santa Barbara and Pasadena.

On Sunday night Mr. and Mrs. William B. Malouf entertained at cocktails and dinner for their houseguests Mr. and Mrs. Fred Brinkham of Beverly Hills and Mrs. Vivian Davies of San Francisco.

THIEF TAKES BIKE

Theft of a bicycle valued at \$50 was reported to police Monday by Millie Jefferson, 665 Ash road.



(Jim Frey Photo)
MRS. G. RAY GILLILAND was guest of honor at the Fur Fashion Show at Howard Manor on Saturday. Talking with her are: Charles Irwin, who acted as emcee, on left, and Mickey Finn. Proceeds of the articles auctioned that day went to the Mickey Finn Boy's Ranch.

Madge Holderman, who has been hospitalized in Glendale, is expected home this week.

SANTA SAYS —

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CITIZENS NATIONAL BANK & TRUST COMPANY OF CALIFORNIA
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

mary helen teens presents

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Near The Plaza — Store Hours 9:30 - 6:00 —

Annual Senior Play a Success

The hilarious comedy "June Mad," presented by the Senior class of Palm Springs High, was a big success as witnessed by a full house on both evenings of December 3 and 4, at Frances Stevens school.

Dorothy Vallier, with a supporting cast of Bill Marga, June Zwending, Dick Pell, Larry Bruton, Melissa Hall, Judy Watlet, Phil Carrasco, Gary Hammond, Mike Black, Sue Ritter, Prentis DeJesus and Nancy Lucas did an excellent job of putting over this play and received many hearty laughs in reward. Much credit goes to Alex Hammond, director, and Irving Sussman, assisted by several senior class members, who were in charge of makeup and stage settings.

The high school orchestra, directed by Gustave Patzner, played three fitting selections which added much to the event.

Breitweg Named on Directorate of Southland Board

William Breitweg, city humane officer, was elected a member of the board of directors of the Association of Humane Officers of Southern California at a dinner meeting held in Los Angeles. Breitweg took office immediately for the ensuing year.

The association, which meets monthly, presents lectures on methods and practice for humane officers, discussions on animal shelter improvement and animal handling, and conducts workshops for the betterment of humane work throughout the district.

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GIFT BOXED
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An unusually fine selection of quality jewelry, handsomely finished, strikingly designed.

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75c Val. Metal Bracket
Wall Planters . . . 49¢

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Cup & Saucer Set 3 for \$1.00

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10 KEY PIANO MAHOGANY RED or BLUE \$1.33

REG. 69c

MUSICAL TOP 8-INCH—3-TONE, MULTI-COLORED 59¢

\$3.49 VALUE

CABLE TRAIN BATTERY OPERATED STURDY CONSTRUCTION \$2.98

LITTLE

HOSTESS TEA SET 12 PIECES COLORFUL PLASTIC 49¢

USE OUR LAV AWAY PLAN

50¢ DOWN—50¢ A WEEK

\$17.95 Value!

**STEAM or DRY
IRON**

\$9.99

• 1 Year Guarantee

Newest, most modern iron on the market. Safety set fabric dial. While stocks last! Save \$7.96!

USES Tap Water

Remember the Folks back Home

FROM CALIFORNIA!

FRUIT BASKETS

Overflowing with Goodness!

2 Pound Size **\$2.19**

1 Pound Size . . . \$1.10

**FRESH FRUIT
Redwood
TRAY**

For the Folks Back East

2-lb. Size **\$2.29**

3-lb. size \$3.29 • 4-lb. size \$4.29

**\$1.95 Value! Boy's
FLANNEL
SHIRTS**

Choice of Sizes

\$1.59

A delightful selection of "warm as toast" shirts that are worth dollars more. Save Now

**KIDDIES
STOOL**

Sturdy Hardwood

For TV Viewing and General Use **98**

LIQUOR VALUES

**7 YEAR OLD!
Old Lancaster
BLENDED STRAIGHT
KENTUCKY
WHISKIES**

\$3.59

FIFTH GALLON

Distinguished for its mildness of flavor & bouquet.

6 Year Old Mellow Springs Bottled in Bond-Kentucky

**Straight Fifth \$3.98
Bourbon Gallon**

**GEM OF KENTUCKY
BLENDED \$3.07
WHISKEY Fifth Gallon**

**DUNCAN SINCLAIR
IMPORTED
SCOTCH \$3.98
WHISKY Fifth Gallon**

**DEAUVILLE IMPORTED
FRENCH \$3.98
COGNAC Fifth Gallon**

\$2 Value High Quality \$1 Value Toplite Long Range

**PINKING
SHEARS 79¢**

**BICYCLE
LANTERN 69¢**

**MIRA LOMA
BURGUNDY WINE 97¢
GALLON JUG**

Desert Guild Christmas Tea Planned

Four Palm Desert neighbors will share in the entertaining of the members of the Desert Guild and their guests at the Guild's Christmas party on Thursday, December 23.

Mrs. Wilbur Bear of Pinyon road, Palm Desert has held this annual party at her home each Christmas, but the membership has now outgrown the capacity of any one home and this year will overflow into the nearby homes of Mrs. Kay Oleson and Mrs. Ray Rodney Jones of Pinyon road, and Mrs. Robert Morrey of Shadow Mt. Drive.

Bridge and canasta will be played from 1:30-4 p.m. and everyone will then convene at the home of Mrs. Bear for a brief business meeting and tea party.

That the respective hostesses may know how many tables to set up, Mrs. Randall Henderson, the Guild president, asks that those planning to play telephone Mrs. James Easley, 76-2171 or Mrs. Kay Oleson, 76-2351, Palm Desert and Miss Rosamond Repass, Palm Springs 8-4604. It is hoped that, if unable to attend from 1:30 to 4, every member will be on hand for the business meeting and tea party at 4, as important plans for the new year will be proposed.



(W. A. Wood Photo)
THE HONORABLE ROBERT BUTLER, former ambassador to Australia and Cuba, and Mrs. Butler, spent an enjoyable vacation in Palm Springs at The Desert Inn. The picture which ran in the December 2 issue of The Desert Sun, was mistakenly identified.

Thrifty Opens New L.A. Store

All Thrifty Drug Stores in this area today joined in celebrating the Grand Opening of the newest Thrifty Drug Store at Sunset and Vermont in Los Angeles.

Located in the Barnsdall Super Shopping Center, a part of the famous Barnsdall Estate, this Thrifty Drug Store will serve as another in a series of "super" Thrifty Drug Stores circling the greater Los Angeles area, being comparable in size to the Rodeo Road and La Brea

store which serves the Southwest and the Fourth and Broadway store in downtown Los Angeles.

One of the most important departments of the Barnsdall Square Thrifty Drug Store will be the Bonded Prescription section where registered pharmacists will be on duty to fill prescriptions and serve the needs of four major hospitals and numerous professional buildings surrounding the store. This service will be particularly convenient to the Hollywood Presbyterian Hospital, Kaiser Foundation Hospital, Children's Hospital, and Cedars of Lebanon Hospital, all of which are located within a few blocks of the new Thrifty Drug Store.

Classified ...Ads...

The Desert Sun

Published every
MONDAY and THURSDAY
(Except June, July and August, when
discussed Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES

Minimum ad. 3 lines—count 24
letters and spaces to a line)

1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (9 TIMES)

1.00 1.25 2.25

- Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
- Save by ordering your ad run 4 or 9 times—It cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.
- This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
- DEADLINES—for new copy or cancellation: MONDAY ISSUE—5 P. M. FRIDAY THURSDAY ISSUE—5 P. M. TUESDAY

• ADDRESS all communications to The Desert Sun, P. O. Box 190, Palm Springs, California.

Lost and Found 10

LOST—LADIES' WHITE GOLD LAPEL watch, small square, engraved back.
"To Angel—Your Guy" 1942 Monday evening. Sentimental value. Ph. 7249 or write 593 Calle Abnoria, Apt. 2. Reward.

LOST—1 pair brand new shoes at Mayfair Market, Saturday. Reward. Phone 2634.

DIAMOND ring, lost Saturday near The Center, Reward. Ph. 2774.

Personals 12

FORTUNE TELLERS

PALM and Psychic readers, Madames Ann, Marie and Lena. Advice on all problems of life. Private readings, 9 to 9. Appointments not necessary. Same location 15 years, 632 3rd St. Phone 8-9036, San Bernardino.

WEEKEND GROUP. Alcoholics Anonymous. Fridays, 8:30 p.m. St. Paul's Church Parish House, 125 W. El Alameda.

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights. Phone 2701.

Service Miscellaneous 15

HOOVER and ELECTROLUX and all makes of vacuum cleaners. Aluminum and canvas umbrellas. Sales and Service.

PAVNYS

1001 S. Palm Canyon Drive. Phone 7342.

ONLY QUALITY PAINTING. COMMERCIAL - RESIDENTIAL. Color-tone experts. All my men are insured painters. FREE ESTIMATES. Ph. 8-3544.

F. H. KUNKLE. Painting and Decorating Contractor.

THREE SERVICE. TRIMMING, TOPPING AND REMOVAL. 830 BROADWAY, CATHEDRAL CITY. PHONE 2701.

Auto Tops - Seat Covers. Furniture Upholstering. Heppner & Tracy. Ph. 8-3322. Highway 111, S.E. Palm Springs.

PAINTING. Interior, exterior. Brush or spray. Color matching. 20 years experience. Roofs included. Ph. 8-3091 evenings.

DRESSMAKING. Tailoring - Alterations. PHONE PHYLLIS LUCAS, 7133.

First Class Carpenter. MAINTENANCE work and roofing repair. Phone 3387.

PAINTING and decorating. In or outside. Best of material and workmanship. Ph. 7380.

TRAILER REPAIR, PAINTING, GARDENING, CARPENTER. PHONE 5834.

Garden Work, Lawn Seeding. \$1.25 PER HOUR. PHONE 9033.

HANDYMAN, painting, trailer repair, carpentering, or what have you? Phone 5834.

Moving and Storage 19

PALM SPRINGS. TRANSFER AND STORAGE. LOCAL and long distance moving. Agent for Mayflower Van Lines. For free estimates Ph. 5203. 507 Sunny Dunes Rd.

Situations Wanted 25

Screened, experienced personnel. Domestic, restaurant, hotel, office, medical.

EMPLOYMENT SERVICE AGENCY. 135 E. Andreas Road. Phone 2901. Phone 2556.

COUPLE, manage or complete maintenance of hotel or private home. Excellent references. 5 years' residence. Ph. 3655. W. Fiedler, 1171 North Palm Canyon Drive.

ENGLISH woman wishes position in home where 3-year daughter welcome or share child care with employed mother. Phone 2931.

NON DRINKING competent young woman, experienced with children, available day or evening for child care. Call 9033. Jean.

Situations Wanted 25

SALES EXECUTIVE. 20 years experience, available for desert area in management and promotional work. Moving here because of wife's health. Write Desert Sun, Box 190, File M-12.

EXPERIENCED practical nurse wants companion nursing. Can take full charge with light housekeeping. Live in or out. Capable driver. Write Desert Sun, Box 190, File N-5.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 3850 or 2341.

RANCH Foreman, caretaker or maintenance, experienced, references. Write Desert Sun, Box 190, File N-2.

EXECUTIVE secretary, publicity and advertising background. Real estate license. Permanent. Phone 3617.

SUPERIOR type companion, driver, light housekeeping. Excellent Beverly Hills references. Box 74, Cathedral City.

MIDDLE-AGED man, former hotel owner, can do clerk, managing, operating. Write Desert Sun, Box 190, File N-7.

EXPERIENCED salesman, middle-aged. Familiar with gift shop or photography. Write Desert Sun, Box 190, File N-7.

WILL DO ironing in home. Baby sitting. Day or night. Day cleaning. Phone 6217.

CHILD CARE. Reliable mother. Day or night. At your home. Phone 3760.

NEAT, ACCURATE TYPIST. GENERAL OFFICE WORK. PHONE 6271.

WIL CARE for small child in my own home, during day. Phone 4481.

HOUSEWORK, IN OR OUT. PHONE 4009.

CATERING SERVICE. Couple, for small parties. Phone 3843.

GRADUATE nurse in home or as nurse companion. Ph. 7524.

EXPERT TYPIST. PHONE 2609.

Help Wanted 27

F.C. Bookkeeper \$300
Secretary \$275
Bookkeeper, Steno. \$200 up
Hotel desk, PBX, young \$225
2nd Cook, light Open
Pantryman and women, several
Salesladies, wrappers, \$50 plus
Cook, housekeeper \$200
Domestic couple \$400
Hotel maids, several
Cooks, fry, broiler, dinner.
Waitresses, tray and arm.
Many other positions
OPEN SATURDAYS
EMPLOYMENT SERVICE
AGENCY
135 E. Andreas Road

CHEF WANTED. Want chef who is regularly employed during season in Palm Springs, to work three and one-half months during summer at Catalina Island. Fine opportunity for real chef. Reply Desert Sun, Box 190, File L-12.

SECRETARY, Sales, Waitresses, Maids, Desk Clerks, Nurses.

DWYER'S BUSINESS SERVICE. 256 S. Palm Canyon Drive. Agency. Phone 7691.

WANTED: Doctor's office assistant, typing, bookkeeping, give injections, etc. New office, nice working conditions. Apply 555 Broadway, Cathedral City, 85464.

WELL established real estate and insurance firm has opening for secretary with general insurance background. For personal interview write P.O. Box 1329, Palm Springs.

HOUSEKEEPER for local businessman 60, in exchange for room and board, references exchanged. Give full details with application. Write Desert Sun, Box 190, File N-6.

BARTENDER. Must be experienced. Neat and reliable. References required. Desert Outpost, phone Beaumont 2104.

HOUSEHOLD help. 4 or 5 days week from 9 a.m. to 1:30 p.m. Transportation necessary. Ph. 7273.

HOUSEKEEPER and butler. Only experienced need apply. References. Live in. \$400 monthly. Phone 3216.

WANTED—handy man to clean up fire damaged house. 695 Paseo El Mirador.

SOBER, white man, with trailer. Care of restrooms. Downtown trailer park. Phone 9033.

PART TIME HOUSEHOLD HELP. CALL 2880.

GENERAL MAID, PLEASANT. SMALL FAMILY. CALL 2880.

Bus. Opportunities 29

COMPLETE fixtures for a 15 stool coffee shop. Original cost \$6900—will sacrifice for \$1500. Bank terms can be arranged.

ALSO—6 complete booths with tables, good condition.

6 HOLE steam table and miscellaneous restaurant equipment.

See—PAVNYS. 1001 S. Palm Canyon Drive.

VARIETY store, complete. Small lunch counter, bus agency. Terms or trade. Route 1, Box 450B, Guerneville, California.

WHOLESALE frozen foods and locker plant in Riverside. Will sell or trade. Brown, ph. 5695.

Business & Financial 30

BANK LOAN PLANNING FOR LIFE INSURANCE. LIFE INSURANCE LOANS (new loans and refinancing). AT FAVORABLE RATES. JOHN G. MAYES. Mays & Co.—Beverly Hills. 208 S. Beverly Drive. Box 439—Palm Desert. Phone 76-5188. Friday and Saturday or BR 2-4157.

TRUST DEEDS bought, small discount, private party. Write J. Nagler, 330 N. Alfred, Los Angeles.

FIRST T. D.'S WANTED. 431 N. Palm Canyon. Ph. 2581.

Lots & Acreage 33

\$12.50 per Acre

Raw desert land. Not far from highway. All mineral rights. 5000 acres.

Only sell entire piece. You can retail. Only 20% cash, balance easy.

Munholland & Co.

1059 N. Palm Canyon Drive. Phone 3673.

CHOICE Residential LOTS. RESTRICTED to 1500 square feet or more. Sacrifice prices, \$2950 to \$3750. Located between Mesquite Avenue and Morongo Road, one block east of S. Palm Canyon Dr. Two blocks from proposed \$5,000,000 shopping and business development.

GANNON REALTY CO. Tract Agent. Bruce Dailey. Sales office — 679 Pal Verde Ph. 6860 Days. Evenings 2909.

2 1/2 ACRE commercial corner. 150' frontage on Indian Ave. \$2950. Terms.

10 ACRES. 330' business frontage. Water in, natural gas. Excellent possibilities for motel units or subdivision. \$7500 terms. See T. D. Pendergast, Leisure Inn, North Palm Springs.

BEAUTIFUL lot located on Palm Canyon Drive. I paid \$4000 7 years ago, will take \$3500 now. Location, Lot 8 of Palm Canyon and Mesa, Tract No. 2, as per map recorded in Book 16. For information call Mr. Wellman, Dunkirk 73167 or write 1250 S. Vermont, Los Angeles 6.

LOT FOR SALE by owner — in fine residential area Palm Springs; 120' frontage x 83' deep. Will take what it cost me in 1945. Contact Mazet, Box 37, Balboa Island or Harbor 4781 daytimes.

1/2 ACRE LOT, good location, good view of mountain and valley, or will build to suit. BOZE BUILDER, Ph. 5370.

LARGE LOT, northwest corner of South Palm Canyon and El Camino Way. 158x110. Make offer. Owner. 9154 Elm Ave. Fontana.

2 VIEW lots, Carmelita and Del Monte. Owner. CR 6-0404 - CR 19322, Beverly Hills.

2 HILLTOP lots exchange for 1954 Cadillac or Lincoln. Owner. 7127.

For Sale or Exchange 34

COCKTAIL bar, San Pedro. \$15,000. Exchange for clear home or equity in income property. Phone Terminal 30316 or write 1029 S. Meyler St., San Pedro.

SELL OR TRADE for late car or 2. Residence lot, Shangri-La Palms, Near pool, Box 241, Ontario or Ventura. Mi-82941.

1951 CADILLAC sedan for equity 3 bedroom house in Palm Springs. Phone 7989 after 3 p.m.

Real Estate—For Sale 35

James Hammond

REALTOR. 875 N. Palm Canyon Drive. Phone 5373.

A TERRIFIC value at \$39,500 in finest residential area. 6 bedrooms, 4 baths, finished, large swimming pool. Property walled and beautiful grounds. See this with no obligation.

PALM CANYON Drive building across from Chi Chi, leased, \$75,000.

3 BEDROOM 2 bath home, located in Tahquitz River Estates, \$18,500.

BEAUTIFUL, furnished ranch type home, 4 bedrooms, 3 baths, pool. Completely walled and beautifully landscaped in finest locality.

2 BEDROOM, 2 bath home and guest house in desirable south end location. \$24,950.

2 BEDROOM home, \$11,000. \$1500 will handle.

Finest selection of rentals.

Associates. Esther P. Hammond. Eve Morgan. Chas. Mathews. Marian Mathews. Lisa Jones.

SACRIFICE

BY OWNER. Beautiful modern deluxe home, luxuriously furnished. Large flagstone swim pool 18x36, heated and filtered. Well landscaped, fenced corner lot. Roman ruffle brick fireplace and patio. Air conditioned, panel ray heat, TV cable. \$24,500. Phone 5371.

BEAUTIFUL modern house. 5 bedrooms, 3 baths, sun deck, air conditioned. Beautifully landscaped. Best location on south side. All new glass fabric drapes and carpet. Sacrifice price \$37,500. Phone 3143.

Real Estate—For Sale

House-Hunting is not A Chore with Harold Hicks

WELL DESIGNED NEW HOME! There are 2 bedrooms and 2 baths and a good fireplace. It's smartly furnished and the lot is walled. \$21,500.

DELIGHTFUL WINTER HOME. Features 2 bedrooms and 2 baths. Secluded patio, and heated pool. Charming decor, furnished price — \$27,500.

GAY AND SPARKLING and it's LAS PALMAS. Builder of this new 3 bedroom, 3 bath home is able to give excellent terms. Landscaped lot that has been walled. \$32,500.

HOMES DO HAVE a personality and this one's a charmer. 3 bedrooms with 3 baths. The poolside patio is covered. For a Las Palmas house, extremely well furnished this price is very fair. \$49,500.

YOU ADD IT UP! 200' frontage, all facing magnificent view, plus a house with 6 bedrooms, 5 baths, 4 fireplaces, servant's room, plus 3 walled-in patios, plus a playhouse, plus a heated pool. All in first class condition. Total \$53,000.

HAROLD HICKS

REALTOR. 513 N. Palm Canyon Drive. Phone 2736.

Associates. Mildred Jackson. Burnham Bigelow. Ray Baur. Ken Herman. Paul Aust.

FOSTER FEATURES

EXCELLENT 3 bedroom, 3 bath desert home on R-2 lot. Room for 4 additional units. Good rental area. Worth \$25,000, sacrifice \$19,500, terms.

REALLY built for outdoor living. Pool and landscaping are outstanding. 2 lovely bedrooms, living room, large fireplace. Kitchen gives easy access to terrace and pool. A completely furnished house for particular people. \$27,500.

SEE US FOR LOTS R-3. Finest located income property in town. Room for 18 units. Terrific location. This is the best. Only \$27,500.

H. H. FOSTER. REALTOR and Associates. Don Peake. Valmah T. Price. William May. B. J. Boyd. 101 N. Palm Canyon Dr. Phone 3555 or 5169.

OUTSTANDING Reliable Values

MODERN 10 unit furnished court, central Indian Avenue location. Large swimming pool, lobby and refrigerated air conditioning in each unit, excellent returns. \$115,000, terms or offer.

HOTEL SITE — corner lot 118x207 on Indian Avenue, best hotel district. \$25,000, terms.

FURNISHED 2 bedroom house and 2 bedroom guest house with individual full bath each, exclusive corner location. \$25,500, terms.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate. Buys Consult.

ADOLPH ISRAEL

Realtor and associates. 671 N. Palm Canyon. Ph. 2981.

UNUSUAL DESERT HOME. OWNER-BUILT for permanent residence. Designed for real desert living. Pumice block, 1 bedroom and enclosed convertible room suitable for bedroom or den. Fireplace, cooler, panel ray heat, wall to wall carpeting. Plenty of wonderful chest and cabinet space. Many convenient electric outlets. Steel sash and screened. All copper under plumbing. Attached garage, tool house. Uniquely landscaped lot 130x158, palms, tamarisk, fruit trees. This home is in excellent condition and must be seen to be appreciated. \$12,000. \$3000 down, balance on good terms. See T. D. Pendergast, Pleasure Inn, 64-617 Dillon Road, North Palm Springs.

BEAUTIFUL Las Palmas home — 3 bedrooms, 3 baths, custom built for real desert living. Grounds completely walled and landscaped. South patio with swimming pool. \$45,000, including carpets and drapes or buy completely furnished.

GANNON REALTY. REALTORS. 711 N. Palm Canyon Drive. Phone 2772.

2 BEDROOM, 2 bath home exquisitely furnished, in Merito Vista tract. Large lot well landscaped and fenced. \$39,500.

WELL LOCATED 2 bedroom, 2 bath home. Excellent buy at \$13,500 unfurnished.

100 FOOT R-1 lot—\$1200.

INDUSTRIAL building, 8,000 square feet, lease or sell. Also office and storage space. Sunny Dunes Road.

John W. Williams

REALTOR. Associates ROSLYN LANG. CLAUDE W. GOTTFELT. DON WILLIAMS. 423 N. Palm Canyon. Ph. 3311.

Super Location

2 BEDROOM home furnished including TV. On corner lot 60x105. Only \$12,500, terms. \$3000 down, balance including interest \$100 per month. See at 791 N. Calle Marcus, corner of Tamarisk. Key with Bill Kleinberg, 1078 N. Palm Canyon Dr. Phone 2842 or 3705.

Little Yellow Doll House

4 UNIT income rental, 100 clear feet to build on. Tennis Club district.

BEAUTIFUL 10 unit lodge. Most exclusive and desirable location near the Tennis Club. Lovely high rental apartments and owner's home around pool.

John Haskell and Co.

JUDY CALHOUN CALLEN. 456 Belard Rd. Ph. 2594.

UNFURNISHED 2 bedroom. Will sell with house, stove, refrigerator and drapes. 4373 Camino Parocela. Phone 5424—8 to 4:30 p.m.

Agriculture Sub-division

Best land investment in the desert between Palm Springs and Indio. 160 acres Palm Village area, at Palm Desert. Excellent soil (not sand), planted alfalfa, all equipment, abundance of water. Should be subdivided into small ranch estates. Nothing better anywhere. Best listing I've had in 10 years.

SEE JAMES I. EASLEY. 83-280 Highway 111. Indio. Office, 73-828—Res., 76-2171. Realtor cooperation solicited.

TODAY'S USED CAR SPOTLIGHT

YOUR BUICK & GMC TRUCK DEALER

1953 BUICK. RIVIERA 76 R. Fully equipped. Power steering, only 9,000 miles. Local car.

1953 GMC. 3/4-TON PICK-UP. 4 speed, very clean. only 11,000 miles.

1951 PONTIAC. 2 door Sedan. Very clean, good rubber. See this one!

1948 STUDEBAKER. Convertible—Terrific. Transportation value. Overdrive. ONLY \$395.00.

Reputation Tradition Count in Used Car prices

Desert Inn Garage

193 N. Palm Canyon. PHONE 4001. Palm Springs.

See The New 1955 GM TRUCKS

THERESA PRESS

EVERYBODY KNOWS "YOU ARE LUCKY"
WHEN YOU LIVE IN PALM SPRINGS

"ON DECEMBER 13th"

Our new modern offices will be open for business at 611 South Palm Canyon Drive. Come in and see us — the offices are larger and we are BETTER equipped to care for your needs. You'll find everything at one stop — Large selection of building plans — capable personnel to advise you on your home sites and building needs. Thanks to Palm Springs, our request for listings has been beyond expectations. We now have a large selection of R-1 lots, R-2 lots, homes ranging in price from \$10,000 to \$175,000. Duplex, triplex and hotels — what ever you need you will find here.

"LOOK JOHN! Press Realty has a home with a pool for \$15,500. I didn't think it possible in Palm Springs." — Yes, indeed it is! This is another one of our terrific bargains — has 3 bedrooms, 2 baths, carpeted throughout, large picture windows, some furniture, lot 100x103, close to schools. No offers please. \$15,500

SMALL HOME on large lot, 2 bedrooms, 1 bath, port—\$10,000. Owner transferred, must sell 3 bedroom home unfurnished, fenced, landscaped, very nice home. — \$11,500.

LARGER HOMES
DESIGNED with an eye for easy maintenance. This home has 2 bedrooms, 2 baths in main house, also a guest house. Both built around lovely pool with southern exposure, completely walled, colorful landscaping, a picture to look at and a joy to live in. — \$30,000.

ESTATE HOME. Beautiful setting, mountains form the backdrop for this home, the front faces a velvet like rolling green lawn with pool in center, abundance of citrus and large shade trees. Home completely furnished, 3 bedrooms, 3 baths, maid's quarters, 2 bedrooms, 2 baths. — \$60,000.

RENTALS
2 BEDROOMS, 2 baths, furnished. \$135 month.
2 BEDROOMS, 2 baths, den, furnished. \$300 month.

INCOME
6 UNITS, all leased. \$40,000.

LOTS
R-1 LOT, 126x110, 2 shares irrigation water, finest location. \$3500.

THERESA PRESS

REALTOR

420 South Indian Avenue Phone 5282 or 5691

BILLY WRIGHT

Realtors
ACROSS THE STREET FROM
THE DOLL HOUSE

\$1600 DOWN PAYMENT on this unfurnished 2 bedroom, newly decorated home can be yours for \$11,000.

3 BEDROOM, 2 bath furnished home, only \$14,000. Terms: 2 car garage. Landscaped, walled.

PALM HIGHLANDS tract, 3 bedrooms, 2½ baths. Glassed patio. Trees, shrubs, fenced. \$17,000 furnished.

INCOME PROPERTIES
5 APARTMENT UNIT nicely furnished. Good income on price of \$37,500.

NEW WELL FURNISHED south end 12 unit beauty. Pool. Ideal location. \$90,000.

R-3 LOT 125x135. Plenty activity in area. \$12,500.

DEC. 15. SAFE DRIVING DAY

BILLY WRIGHT

and associates
Charles Heiser Bob Dietrich
Harry Greneveld
1063 N. Palm Canyon. Ph. 5727

MUNHOLLAND FOR VALUES

YOU will be proud to own THIS HOME. 3 bedrooms and large den, caprets and drapes. Rancho Royal area, lovely grounds.

BUSINESS TAKES OWNERS from Palm Springs and forces sale. MOST UNIQUE HOME designed by prominent architect. 2½ baths, enclosed yard. For quick sale. \$22,500.

2 CHOICE LOTS
120x105'. Choose your own frontage. \$3000 each

Munholland & Co.

1059 N. Palm Canyon Drive
Phone 3673
JOHN C. DAVIS
Associate Broker

A BUY!

2 BEDROOM modern home, unfurnished. A-1 on large landscaped lot. \$9700, reasonable terms.

BARGAINS in R-1 and R-2 lots.

PALM SPRINGS

REALTY CO.

190 N. Sunrise Way. Ph. 7661
or 2973, evenings.

"LET'S TALK IT OVER"
FOR THE
BEST BUYS IN
PALM SPRINGS
SEE

Valmah T. Price

with H. H. Foster, Realtor
101 N. Palm Canyon Dr.
Ph. Of. 3555 Ph. Res. 8-5732

"LET'S TALK IT OVER"

MUST SELL. Terrific deal for owner manager, hotel apartment center of Palm Springs. Trade accepted, finance long terms, contract. Brokers welcome. Owner resident 1145 Tachevah Dr., Palm 1145

RANCH — 30 acres, 3 bedroom home. Grapefruit, dates, grapes. Close to golf course. Income \$8500 year. \$39,500. Terms. Phone 2992 or 7375.

EMEMBER

MURPHY REALTY

TOLD YOU SO

"50,000 Population in 1965"
BUY PALM SPRINGS NOW!

\$10,850

30 NEW you can select your color... a darling little home, 2 bedrooms, 1 bath, glass sliding doors to patio. 853 square feet living area.

\$11,000

IF YOU WANT only 2 bedrooms, 1 bath. Here's a cutie. Attractive, delightful. Lot 75x100. Only \$1600 down.

\$17,500 — FURNISHED

OLDER BUT LOVELY. 2 bedroom, 2 bath hospitality house. Two fireplaces, rumpus room, lot 120x106. Ample room for guest house and pool.

\$36,750 — FURNISHED

START LIVING. That's just what you can do in this delightful poolside home. 3 bedrooms, 2 baths, built-in range, electric dishwasher, garbage disposal, enclosed lanai with bar.

\$49,500 — FURNISHED

YOUR DREAM HOUSE. 3 bedrooms, 2 baths. Everything for gracious living indoor and out. Furnace, 3-ton York refrigeration air conditioning. Maid's quarters. Excellently landscaped with only "sunken garden" in Palm Springs. Go yours view. Real pleasure to show you this lovely abode.

RENTALS

CHOICE HOMES available for discriminating renters.

99 YEAR LAND LEASES

EXCELLENT LOCATIONS to qualified AAA-1 lessee. Area provides adequate parking for major store.

LOTS

GOOD LOTS of various zoning in all parts of Palm Springs. Prices \$1800 and up.

ACREAGE

REMEMBER our acres of today will be our lots of tomorrow.

BUY PALM SPRINGS NOW!

SEE

MURPHY REALTY

HAROLD E. MURPHY, Realtor

Associates

Mildred S. Potter

A. Charles Harris

464 N. Palm Canyon Drive

Phone 5102

FIVE UNIT

DELUXE

APARTMENT HOTEL

WITH LARGE POOL

CONSISTS OF deluxe owner's unit, plus 4 additional units. All are beautifully furnished and decorated. ROOM FOR MORE UNITS

MUST SELL FOR ONLY \$47,500

Easy terms to qualified buyer.

Peter B. Sheptenko

THE PIONEER REALTY COMPANY

OF PALM SPRINGS

475 No. Palm Canyon Dr. Phone 2727

Bill Colven Associate Brokers
Mike Jekyll Bill Heiser
Peter Ratkovich

"UNIQUE"

172 Prescott Drive

Outstanding

Home

Lease or Sell

ACRE ground, walled, tropical landscaping, 20x40 pool, 5 bedrooms, 5 baths, modern furnishings, refrigerated air conditioning, furnace heat. Consider part trade, trust deeds, etc.

MARTHA JAMES

REALTOR

Milton Mack

445 N. Palm Canyon Dr.

Phone 2751

SEE THESE

FURNISHED HOMES
YOU BE THE JUDGE

Guy Anderson

375 VISTA CHINO PH. 5138

UNBELIEVABLE

BUT TRUE!

ESTATE HOME in Las Palmas, reduced. A true but unbelievable value. Why don't you come in today—just look at it.

PROMOTED!! Moving up north. You can own this man's walled 3 bedroom home at a low, low figure. Small down if you act now!

ABOUT 4 more buys like the above and many "no buys" at all. We'll call 'em as we see them.

ASK FOR—

Joe De Francis

WALTER G. BECK

REALTOR

505 N. Palm Canyon. Ph. 2421

DRIVE by 1876 Jean Avenue off S. Palm Canyon Drive, then call Gibson 2842 regarding this well built 2 bedroom home. Price reduced from \$12,500 to \$9500. Buy as a home or a good rental income.

WILL SACRIFICE lovely home for quick sale, must see to appreciate, lovely section with all conveniences. Phone 5770, 1625 El Alameda.

CULVER NICHOLS

and Associates

Al E. Hoover

Jane Colgan

861 North Palm Canyon Drive

Phone 2132

Have you used your Geiger counter on Palm Springs yet? You may not find uranium but it should jump for joy at the real estate values to be found here now!

Our most active real estate market in 5 years!!

DO YOU WANT TO MISS OUT AGAIN??

SELECT YOUR REAL ESTATE INVESTMENTS WITH CARE

WE OFFER YOU THE ADVANTAGE OF OUR 20 YEARS

EXPERIENCE IN REAL ESTATE IN

PALM SPRINGS AND THE DESERT AREA

Homes — Income — Business — Ranches and Acreage

OUR ADVICE ON YOUR REAL ESTATE PROBLEMS IS FREE.

— Choice Listings —

See

Muriel E. Fulton, Realtor

125 South Palm Canyon Drive

Telephone 2225

— Associates — Frances Elliott

Frances Wilson

CATHEDRAL CITY

Cathedral City

\$9000 — 2 bedroom modern home on 1 acre view lot, paved road. Has large fenced patio, lots of trees, horses O.K. Also adjoining acre for \$1250 extra.

2 BEDROOM modern home, best neighborhood, large landscaped view lot. Arcadia type sliding door, fireplace, garage. Only \$13,500, good terms.

1 BEDROOM home on ¼ acre view lot. Large covered porch. Can be easily closed in to make 2 more bedrooms or lanai. Full price \$8500, terms.

1 BEDROOM home on R-2 lot. \$3900.

ALSO new 1 bedroom home on R-1 lot. \$7500. \$1500 down might handle.

ACREAGE
20 ACRES near golf course with water and electricity, \$18,000. Or will divide into 5 acre parcels at \$1000 per acre.

ALSO near golf course on paved road, we have 5 acres with water and electricity, \$7000.

1 ACRE parcel, same neighborhood, \$1250.

Jorgensen Realty

68-574 Broadway (Hiway 111)

CATHEDRAL CITY

Phone 8-3401 Home 8-4172

861 N. Palm Canyon Ph. 2182

Your Best Buys

MOTEL, 14 units. Has 118 feet of hiway frontage. Monthly income \$1000, plus. Price \$35,000. Terms.

1 BEDROOM furnished home. TV area. \$5500. Terms.

5 UNITS, plus 3 sleeping rooms. 100 foot frontage. \$400 monthly income. Price \$15,500, terms.

Lot 105x130, \$875. Terms.

4 UNITS, plus 2 stores on main street. \$390 monthly income. Price \$35,000, terms.

Palm Valley Realty Co.

WILLIAM G. PEACOCK

MIRIAM ALLEN

JOHN TEVIS

WERN NEVELL

Wonder Palms Road

and Hiway 111

Phone 8-3481

McCann Realty

PHONE 8-5005

710 Broadway, Cathedral City

U Finish Homes

\$100 down on your clear lot.

OTTO REALTY

830 Broadway, Cathedral City

Representing

Omart Investment Co.

CATHEDRAL CITY

NEW MODERN STUCCO

Full Price \$4350

Mortgage \$2000, payable at \$25

per month. 15 minutes from

Palm Springs. Year around

climate. Trade out equity for

modern house, trailer. Will

sell furnished or unfurnished.

50-201 Aloma Dr., Cabazon.

CATHEDRAL CITY

FOR

BETTER REALTY DEALS

SEE

ADOLPH ISRAEL, REALTOR

71 N. PALM CANYON DRIVE

5 ROOMS, lot F., Cabana section, Tramview Trailer Park, Phone 8-3752.

CATHEDRAL CITY

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1923

10,850 — NEW CUSTOM BUILT 2 bedrooms, 1 bath, CLOSE-IN fine residential neighborhood.

15,500. BRAND NEW AND DELUXE, has 2 bedrooms, 2 baths, ducted heating and cooling, fireplace, Easy financing.

18,500 IMPORTANT small home with general excellency thru-out — 2 bedrooms, living room with fireplace opens to lovely garden area, cute DEN, BAR room, walled and landscaped. Or completely and charmingly furnished for \$21,000. YOU'LL WANT TO MOVE RIGHT IN.

21,500 MODERN 2 bedrooms, 2 baths, POOL, furnished.

SOUTH END, 2 bedrooms, 2 baths, lanai, patio, POOL, \$27,500 furnished.

RETTY AS A PICTURE, estate area, 3 master bedrooms each with bath, 2 maid's rooms with bath, den room with bar, lanai overlooking POOL and landscaped yard, double garage, furnished. Reduced to \$37,500. A home of color and warmth: grounds of exquisite beauty.

TEE NO. 11 on THUNDERBIRD, the President's Golf Course. Like files from Washington to play it. You'll have it in YOUR FRONT YARD if you choose this beautiful view home. Modern 2 master bedrooms, 3 baths, 2 natural stone fireplaces, one in huge DEN and other in view living room, double garage, landscaped. The price: way BELOW PAR for the course, just \$57,500 FURNISHED.

\$50,000 Drastically reduced, SUPERB TROPICAL MODERN, 6 bedrooms, 5 baths, designed for large or small family, glorious front; and also 40 foot rear lanai rooms with walls of glass adjoining a large swimming POOL area, furnished in luxurious comfort, 225 foot frontage beautifully landscaped, completely walled, 6 irrigation water shares, excellent terms, in finest residential section. FULL PRICE only \$59,000. This home meets every requirement for maximum comfort and entertaining needs.

15 UNITS, POOL. Ideal location. Steady year 'round income. Priced at \$85,000. An exceptional buy.

R-1 lot, beautiful 100' — \$1500.

R-2 lot, reduced to cash out at \$2000.

PALM CANYON FRONTAGE, near center of town, a buy for \$22,500.

ALSO Palm Canyon frontage near new POST OFFICE for lease and sale.

RENTAL SPECIALS:
Finest estate area, LUXURY home, 2 bedrooms, 2 baths and POOL, \$500 month.

LUXURY home, 5 bedrooms, 5 baths, POOL, \$750 month.

CULVER NICHOLS, Realtor

and Associates

Al E. Hoover

Jane Colgan

861 North Palm Canyon Drive

Phone 2132

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Lot 105x130, \$875. Terms.

4 UNITS, plus 2 stores on main street. \$390 monthly income. Price \$35,000, terms.

Palm Valley Realty Co.

WILLIAM G. PEACOCK

MIRIAM ALLEN

For Rent 43

NEW, modern, comfortable one bedroom unfurnished apartment. Large living area, ample closets, heating and cooling ducted. A year round desert home at a price you can afford. Unfurnished \$85 month, \$97.50 furnished. Drive east on Ramon Road to 680 Desert View Drive or call Gannon Realty, 711 N. Palm Canyon, Phone 2772.

NEW, modern, comfortable one bedroom apartment. Large living area, ample closets, heating and cooling ducted. A year round desert home at a price you can afford. Unfurnished \$85 month, \$97.50 furnished. Drive east on Ramon Road to 680 Desert View Drive or call Gannon Realty, 711 N. Palm Canyon, Ph. 2772.

1 BEDROOM apartment, furnished in Palm Canyon, one block north of El Mirador hotel. Only \$175 per month or less on year's contract.

TERRY RAY
773 N. Palm Canyon Ph. 2064

2 BEDROOM apartment, deluxe. Large living room, sun patio, year season or month. Also combination apartment and office. Penthouse Apartments, 457 N. Palm Canyon, Ph. 9035.

Chevy Chase

BEAUTIFUL studio apartments, heated pool, 1500 Via Entrada, Phone 2632.

FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool, week or month. Bermuda Palms, 1673 Drug, 373 S. Palm Canyon Dr. Orleans Building, Ph. 5286.

NICELY furnished, spacious 1 and 2 bedroom apartments. Heated pool, panel air heat. Air conditioned. Year or seasonal basis. CAMINO Lodge, 528 S. Camino Real.

NEW furnished studio apartment. Pool, TV, all utilities paid. From \$110 month for season. Across from Thriftway, 373 S. Palm Canyon Dr. Orleans Building, Ph. 5286.

SUBLET new 2 bedroom apartment, unfurnished, refrigerator and stove included. Private patio, yearly basis.

PATIO APARTMENT

587 Calle Ajo Phone 2406

2ND STORY studio apartment, \$70 month, utilities included. Large north light windows, still shower, no tub, refrigerator and hot plate only. See owner, 257 S. Patencio Road.

1 BEDROOM unfurnished, newly decorated, modern, close in. Now available \$85 month. Mr. Price, Ph. 3555 or 8-5752.

MODERN apartment, center of Palm Springs, reasonable rent. Week or month. GRANADA HOTEL, 295 N. Indian

LEASE — attractive large one bedroom apartment furnished, 967 Camino Parocela, Ph. 6327.

\$18 WEEK UP. Center of town. Private baths, own modern kitchens. Pool use. Ph. 2957.

FURNISHED, new, deluxe, daily maid service, heated pool. Week or month. Phone 5456.

DELUXE new furnished 1 bedroom apartment, season or year, adults. Phone 7057.

DELUXE furnished apartment, reasonable. Rancho Mirage. Phone 8-4607.

APARTMENT, electric equipment, \$75 month to couple. 70-210 Hwy 111 Ph. 8-3398

SMALL APARTMENT, ALSO ROOMS FOR RENT. PHONE 7722

APARTMENTS and rooms, reasonable. Desert Las Palmas, 954 E. Ramon Rd. Ph. 3013.

ATTRACTIVE, new, studio apartment with kitchen. 770 Chuckwalla Road.

STUDIO apartment, suitable one. Prefer man, \$60 month. Phone 2642.

Houses for Rent 46

La Quinta

WINTER VACATIONLAND

1 BEDROOM furnished — \$75.

2 BEDROOM furnished, \$75-125.

1 SINGLE airtight — \$70.

1 DUPLEX — \$125.

2 BEDROOM and den — \$400.

2 ULTRA, pool and guest house with hotel privileges, \$1500-\$2000.

Also good values for sale

Coachella Valley

Realty Co.

Administrative Building
La Quinta — Phone 9-3861

FURNISHED 2 bedroom and den home, \$225 per month. No lease.

2 BEDROOM, 2 bath sleeps 6. \$150 month and \$200 month.

4 BEDROOM, 3 bath home, pool. \$275 month.

APARTMENTS, \$100 month up.

AMY NELSON
2277 N. Palm Canyon Drive
Phone 5254 or 4079

FURNISHED home — 3 bedrooms, 2 baths. South end. Desire yearly tenants. Phone 5102, Mr. Murphy.

UNFURNISHED, 2 bedroom, fireplace, near Farmers Market. 485 N. Marcus Road.

Houses for Rent 46

FURNISHED, year's lease. 2 bedroom house at 913 Mel Ave, Palm Springs. Excellent condition. Attractive, \$200 month. Call Mrs. Rordan, after 4, Colton 2041R. Open House Thanksgiving Week-end.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool. COL. WARD WOODBRIDGE, 238 Indio Road, Palm Springs. Phone P.S. 2360 anytime

564 CALLE ABRONIA, 2 bedroom furnished, reasonable rent or will sell on easy terms, interest 5% on unpaid balance. Phone Los Angeles, An 13310 collect after 7 p.m.

FURNISHED, attractive 2 bedroom, patio, trees, shrubs, garage. Ideal location and view. Owner, 247 Racquet Club Road, Phone 4081.

2 BEDROOMS, nicely furnished, \$125 month. Phone Hal Cornelius, 393 THOUSAND PALMS, on the sunny side of the Valley.

\$65 per MONTH. 1 bedroom, furnished house, suitable for 2, adults only. References. 410 San Rafael, Phone 2269.

SPACIOUS 3 bedrooms and den. Large walled front and back yard, 2 baths, TV, close in. \$800 per month. Phone 2981.

FURNISHED house, New 3 bedrooms, 2 baths, pool, landscaped, fenced, \$650. month. Phone 7479.

3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, garage. Phone 6921.

TAHQUITZ River Estates home, furnished. Will share with couple. 872 N. Riverside Dr.

BEAUTIFULLY furnished 3 bedroom, lanai, large pool. By year or month. Phone 3673.

\$65 MONTH unfurnished 1 bedroom, 2 blocks from Greyhound Bus. 601 E. Andreas.

CUTE COTTAGE for rent. Close in. \$60 month. Phone before 11 a.m., 3817.

FURNISHED house, 2 bedrooms, fireplace, 485 N. Marcus Rd. Phone 7685.

FURNISHED, 1 bedroom, clean, modern, close-in. Reasonable, 328 North Calle Encilia.

3 BEDROOM furnished house, garage, TV, area. \$100 month. Ph. 8-5005, Cathedral City.

FURNISHED 2 bedrooms. Fireplace. Close-in. Very nice. Reasonable. 546 Calle Abronia.

Trailer Rentals 49

33 FOOT SPARTAN TRAILER, SLEEPS 3, TOILET, SHOWER. \$30. CALL 5435.

35 FOOT furnished and 14 foot vacation trailers. Call 6735, 1 p.m. to 5 p.m.

HOUSE TRAILER, ready to move in to, \$60 per month. Ramon Trailer Park. Lot 36.

Household Goods 50

Christmas Gift Ideas

TERRY CLOTH patio covers, elasticized, its at size. Chaises, Grey, coral, green, yellow. \$3.95.

CAL-DAX king size tray table. \$3.95. Set of 4 and rack \$15.95.

WROUGHT IRON accessories. WALL HANGINGS, ash trays, waste baskets — from \$3.95.

DROP LEAF serving table, black legs, wood grain, metal finish. \$20.95.

SUNDAYS AND EVENINGS BY APPOINTMENT

Maher Furniture

6 Miles North out Indian Avenue at North Palm Springs. Ph. Desert Hot Springs 4-2616

Ramon Trading Post

CAN OFFER you complete modern home furnishings at budget terms. You name the payments. Come in and browse, trade the old for something new.

1630 RAMON RD. PHONE 2173

HAND CARVED teakwood bar, chow bench and coffee table, hand made bronze tableware service for 12 (169 pieces) and other miscellaneous articles. 720 South San Geronimo, Banning.

HOLLYWOOD bed, electric sewing machine, drop leaf walled table, chairs, laundry tub, automatic washing machine. Phone 3029.

15 PIECE Vogue rattan living and dining room furniture. Cost \$1200, sell for \$600. Admiral radio and record player, \$50. 74 Warm Sands Dr.

Refrigerator

CROSLLEY deluxe Shelvador 8 foot. Only 18 months old. Can't tell from new. Bill Schwarz, 2003.

AMANA freezer, excellent condition. Ice new, \$225. Also G-E refrigerator. A-1 condition. \$150. Phone 2554.

22 CUBIC FOOT deep freezer. Cost \$600, sell for \$425 cash. Desert Trailer Haven, 601 E. Andreas Road.

BABY GRAND piano, walnut finish, excellent condition. Phone 3550.

AUTOMATIC washer, just reconditioned, good as new, real buy \$45. Phone 6921.

TYLER Brothers harder deep freezer, 2 door, 18 cubic feet. Phone 4658.

Trailers for Sale 51

IT'S HERE

The Fabulous

FLAMINGO

The West's Most Favorably Known MOBILE HOME

28' to 45'

Why be satisfied with less?

Why pay more?

Straight Bank Financing — 5%

DIRECT FACTORY DISTRIBUTOR

PACE SALES & SERVICE

Hiway 111
3 Miles East of Palm Springs

Sanair Tract
Cathedral City

Market Street

Trailer Sales

AUTHORIZED DESERT DEALER

for SPARTANS, PAN AMERICANS NATIONALS

ROADLINERS (custom made) Good Used Trailers

JOE J. SHACKOW, owner
Hiway 111, east of Palm Springs
Phone P.S. 8-5211

1954 KIT

30 FOOT house trailer, only 4 months old. Save \$900.

Also used trailers from \$195 and up.

Can be seen at —

PAVNYS

1001 S. Palm Canyon Drive
OPEN EVENINGS

35 FOOT Pan American custom built trailer. Glassed-in porch with fireplace and 21 inch RCA television. Full ramada and two large walk in closets, fully furnished including garden tools, electric range, 40 gallon hot water heater. One of the nicest locations in Rancho Trailer Park, quiet and secluded. Lot C-15. Phone 7378.

54 ROADMASTER, 27 foot complete with large ramada (roof covering) and patio. Outdoor rock barbecue, outdoor grill and oven. Bath, lawn, patio furniture, wide lot. Horizon Trailer Village, Hiway 111 about 7 minutes from Palm Springs. Should be seen to be appreciated. Space 59.

MUST SELL the most beautiful 45 foot, 5 month old with panoramic windows, 18 foot living room, gold carpeting, yellow breakfast room, bathroom with tub, has everything. Make offer or will take furniture or smaller trailer in trade. Parked at Gebbies Butane Service, 3 miles east of Palm Springs on Hiway 111.

35 FOOT KIT custom built. Furnished. Completely modern. Nice dishes. Reverse cooking ware. Corner lot. Beautifully landscaped. Large shade trees. Can be seen Saturday through Monday. Front Row, D-4 Rancho Trailer Park.

A BARGAIN. \$800 buys \$3000 equity 1952, 35', 2 bedroom Viking. Balance \$1611.35. Full bath. Has everything. Must sell. Leaving town. Have 2, can't pull both. Space 15-B, Desert Trailer Village.

23' — 1954 KIT Transa home, bath, aluminum awning, beautiful location, patio furniture, extras included, \$2000. Lot 58, Horizon Trailer Village.

35 FOOT IDEAL, furnished, built in TV, radio record player, awning, etc. Want late small trailer, good terms, balance, choice space, 34, Horizon Trailer Park.

53 ROADMASTER 29 foot, like new, on road less than 100 miles. See at 5360 Palm Ave. off Bandini St, Riverside, California.

WANT modern 21' to 25' trailer. Have 100x200' lot as part payment, in Joshua Tree, over 100 mile view, paved street, water, lights. Phone Palm Springs 8-4073.

35 FOOT Spartanette exceptionally pretty and clean, with dolly. Cost \$6000, will take half for cash. See at 66-353 Hiway 111.

21 FOOT trailer, A-1 condition, electric refrigerator, panel ray heater \$795. Cash or terms. 412 N. Indian Avenue. Phone 4922.

24 FOOT Vagabond, electric refrigerator, A-1 condition, panel ray heater, \$485. Inquire Desert Trailer Village, Space 55.

1954 AIRFLOAT, 35'. Many extras including TV. Lot B-39, Rancho Trailer Park.

Bargain '54 Boles travel trailer, 17 foot, good condition. \$1500. Phone 85105.

FOR SALE OR RENT: 14' 1952 Cozy Cruiser. Very clean. Ph. 2761.

PRICED FOR quick sale, 35 foot 1951 Spartanette, 39-005 Bel Air Drive, Cathedral City.

24 FOOT Vagabond, 19 foot foot Mainliner, Smoke Tree Trailer Park office.

Misc. for Sale 60

GAS heaters, beds 2 up, rugs 50c up, dresser \$2.50, radios, etc. Phone 2504.

16-50 BINOCULARS, new case, straps \$75, 1948 Ford \$295. Pat Clark, 163 N. El Segundo.

MAHOGANY spinet piano, one year old. Sacrifice \$540. Call 6735-1 p.m. to 5 p.m.

FREE estimates on Sun King aluminum ramadas, cabanas, patios and awnings. Call 2865.

SIX YEAR crib, plastic covered inner spring mattress, excellent condition. \$20. Ph. 5142

BLACK Persian lamb coat, like new, insured for \$600, sell \$375. Phone 2755.

ELECTRIC Hawaiian steel guitar and amplifier, good condition. Phone 4922.

TUPPERWARE — Polyethylene with vacuum seal. Ideal Christmas Gifts. Dial 6524.

EXECUTIVE DESK, solid oak, plate glass top, \$45. Phone 2439.

LIONEL electric train. Complete in every detail. Board and town. Phone 3446.

GOOD BICYCLE. BOY'S. PHONE 4847

PHOTOGRAPH DARK ROOM EQUIPMENT. PHONE 2257.

Pets-Poul-Livestock 65

REGISTERED quarter horses. Sorrel mare, 6 years old, 4 white stockings and blaze face, 18 month old filly — sire "Redman," not broken, Alice White, Pioneer Bowl, Pioneertown, California.

BOXER PUPS. Fawn beauties. AKC registered. Just right for Christmas presents. Price reasonable. 76-724 Buena Circle, Palm Desert, 76-4072

SADDLE HORSES for sale. Cliff's Stables, East Andreas Road. Phone 6918.

REGISTERED Toy Fox Terrier puppies, available Christmas. S.P.R.R. Station. Phone 6372.

MINIATURE FRENCH poodle, 8 months. Phone 7784. Palm Springs Trailer Village.

Used Cars for Sale 70

See The New

1955

International

Trucks

AT KENNY'S Automotive Service

NEW AND USED BARGAINS

1946 Stude Pick-up

Very good mechanically

CHEAP

Transportation Cars

\$25 to \$100

4765 E. Ramon Road

Phone 2441

Legal Notices

CERTIFICATE OF BUSINESS

Notice is hereby given that the undersigned are doing business in the County of Riverside, State of California, as partners under the name and style of

PEAZA GARAGE and that their full names and addresses are as follows:

Edgar L. McCoubrey, 3385 Market Street, Riverside, California.

Beulah G. Dutton, 5170 Myrtle, Riverside, California.

Notice is further given that H. D. McCoubrey, C. R. Chivwood and L. P. Clause are doing business as partners under the name and style of

SAVINGS ASSOCIATION.

By B. W. Peterson, Trust Officer.

301-D Desert Sun, Dec. 2, 9, 16, 23, 1954.

STATE OF CALIFORNIA

County of Riverside) ss.

On this 5th day of November, 1954, before me, Roy W. Colegate, a Notary Public in and for said County and State, personally appeared Edgar L. McCoubrey, C. R. Chivwood and L. P. Clause, known to me to be the persons described in and whose names are subscribed to the foregoing instrument, and acknowledged to me that they executed the same.

WITNESS my hand and official seal the day and year in this certificate first above written.

(Seal) Notary Public in and for said County and State

My Commission expires May 12, 1956.

370-Desert Sun, Nov. 18, 25, Dec. 2, 9, 1954.

CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME

Civil Code Sec. 2466-68

STATE OF CALIFORNIA) ss.

County of Riverside) ss.

I hereby certify that I am transacting business in the State of California, at 191 South Palm Canyon Drive, Palm Springs, California, under a designation and name not showing the name of the person interested in such business, to-wit: PALM SPRINGS GALLERIES.

M. H. ATKIAN

120 W. Ardena Road, Palm Springs, California.

STATE OF CALIFORNIA) ss.

County of Riverside) ss.

On the 17th day of November in the year one thousand nine hundred and fifty-four before me personally appeared M. H. ATKIAN, known to me to be the person whose name is subscribed to the foregoing instrument, and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 17th day of November, 1954.

(Seal) Notary Public

My Commission expires April 2, 1956.

381-Desert Sun, Nov. 25, Dec. 2, 9, 16, 1954.

NOTICE OF TRUSTEE'S SALE

Trust No. 620-F-1130

On December 29, 1954 at 11:00 o'clock A.M. at the Main Street entrance to the Riverside County Courthouse, Riverside, California, Bank of America National Trust and Savings Association as trustee of the Trust made by THEODORE KOVACH and DONNA KOVACH, husband and wife, and recorded on May 8, 1952 in book 1366, Page 457 of Official Records of Riverside County, California, given in execution of a certain promissory note of EDWARD K. WOODS and FLORENCE WOODS, husband and wife, by reason of the breach of certain covenants secured thereby, notice of which was recorded on August 25, 1954 in book 1623, Page 450 of Official Records of said county, will sell at public auction to the highest

Misc. for Sale 60

GAS heaters, beds 2 up, rugs 50c up, dresser \$2.50, radios, etc. Phone 2504.

16-50 BINOCULARS, new case, straps \$75, 1948 Ford \$295. Pat Clark, 163 N. El Segundo.

MAHOGANY spinet piano, one year old. Sacrifice \$540. Call 6735-1 p.m. to 5 p.m.

FREE estimates on Sun King aluminum ramadas, cabanas, patios and awnings. Call 2865.

SIX YEAR crib, plastic covered inner spring mattress, excellent condition. \$20. Ph. 5142

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BOXER PUPS. Fawn beauties. AKC registered. Just right for Christmas presents. Price reasonable. 76-724 Buena Circle, Palm Desert, 76-4072

SADDLE HORSES for sale. Cliff's Stables, East Andreas Road. Phone 6918.

Protective Group Splits Support of Mining Council

Desert Protective Council, meeting in Joshua Tree National Monument, voted Sunday to back the Western Mining Congress in opposing a naval gunnery range in Death Valley. But they also reiterated their

opposition to the WMC's effort to open portions of the Joshua Monument to mining. The Death Valley gunnery range would drive miners out of the area, it was said. Randall Henderson of Palm Desert said that the Protective Council is on the same side of the WMC in regard to Death Valley but at odds with them over plans to open up Joshua Tree National Monument.

The Desert Protective Council organized recently to protect scenic and historic spots of the desert area. Harry James of Banning is president.

READ SUN CLASSIFIED ADS

Press Building to be Occupied Tuesday, Dec. 13

Press Construction Company and Theresa Press Realty will move into their new, modern offices at 611 South Palm Canyon drive on Monday, December 13. Arthur and Theresa Press announced today.

The two companies have constructed a modernistic building just across from DeMuth Park, to better service their many customers.

The spacious building was designed by Architects Wexler and Harrison. In announcing their move, Mr. and Mrs. Press expressed their appreciation to local residents and visitors for the excellent response to services they have offered during the three years they have been here.

Mr. Press, during that time, has constructed homes, apartments, and business buildings valued at a half million dollars, and has many more projects under way. Mrs. Press, in two years, has been agent for sales estimated in excess of a million dollars.

Present offices of the two firms are at 420 South Indian avenue.

Three persons were injured in two automobile accidents in the desert area Saturday.

Mrs. Josephine Moon, 62, Los Angeles, was seriously hurt in a two-car collision at Rancho Mirage. She was a passenger in a car driven by V. S. Moon which collided with another driven by Helen Bell of Pasadena.

Lulu Thompson, 1680 South Palm Canyon drive and Mary Williams, Rancho Mirage, were injured when their westbound automobile was sideswiped on a bridge near Cactus City throwing them through the railing.

Coulton Member of CPA Chapter

Irwin H. Coulton, local certified public accountant, was accepted recently as a member of the Citrus Belt Chapter of the California Society as Certified Public Accountants.

He came to Palm Springs in 1951 and received his California Certified Public Accountant Certificate the same year.

Coulton is active in local affairs. At present he is treasurer of the Palm Springs Wednesday Night Club, treasurer of the United Jewish Appeal and a member of the Palm Springs Kiwanis Club.

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

CHRISTMAS PARTY

Plans are under way for the annual Christmas party for the children of the Cathedral City school. As in past years, the Lions club is furnishing each child with a stocking filled with goodies. There will be a musical program and a pageant. The day and time will be announced in next week's column.

Local school authorities have released the news that Cathedral City's share of the proposed District bond election will be about \$170,000. This is to be

used for a large multi-purpose room for auditorium and cafeteria, two new class rooms, a covered corridor between buildings, an off-street passenger loading zone and bus port, site development to include grading, sidewalks, paving, curbing and retaining walls. It is believed that this will provide for the expected growth in pupil attendance for the next several years.

SCOUTS HONORED

At the first Court of Honor of the Palm Springs Boy Scout District held last week, the following boys from Cathedral City received their advancement awards: David Sing and Don Mayfield, First Class badge; Leslie Pratt, Star badge; Mike Woody and Marvin Gallarant, Life badge. In addition the following boys received merit badges: Gershwin Haltman, sixteen awards; Leslie Pratt, ten; Marvin Gallarant, five; Mike Woody, four; John Gallarant, two; Don Mayfield, one. The Scouts and Explorers from Cathedral City performed the opening and closing ceremonies at the court. The boys were under the leadership of M. O. Woody, Russ Snyder,

F. W. Anderson and George Miller.

WOMAN'S CLUB

Annual Christmas party of the Cathedral City Woman's club will be held next Wednesday, December 15 at the Town Hall. This will be a luncheon meeting. The committee with Laura Madison chairman, and Hazel Colglazier, Iva Mhoon, Margaret Potter, Frances Cunningham, Wilma Gordon and Marguerite Hillery, is working hard to make the event an outstanding one, and promises some delightful surprises. The Girl Scouts of Troop 21 are busy making the table decorations.

The luncheon will start at 12:30 promptly, and reservations must be made by noon Monday if possible, with Mrs. Paul Clark, 8-4691.

A musical program will follow the luncheon at 2:30. This will be the sixth year that Alex and Wynne Hammond, musical directors of the Palm Springs high school, have brought the High School Choral Group to the Woman's Club to put on a most enjoyable Christmas program. Because of the outstanding ability of this group, and their lovely rendition of the Christmas Carols, the club feels that the public should share in the enjoyment, and is invited to come at 2:30 for the program. The Ways and Means committee with Mrs. Florence Powell as chairman, wishes to take this opportunity to thank all the workers who helped make the Christmas Fair the outstanding success that it was. By four o'clock the tables which had been heaped with miscellaneous articles were empty, and the treasury was benefited by several hundred dollars.

CATHEDRAL CITY NOTES
Mrs. Ruth Biles' daughter, Mrs. Beatrice Deere, together with Mrs. Biles' granddaughter and husband, Mr. and Mrs. Gerald Ash of Los Angeles, were houseguests of the Biles over Thanksgiving weekend. The Lions club is holding a dinner dance for members, wives and guests at the Palm Springs Chi Chi this (Thursday) evening. Advance reservations indicate an attendance of nearly a hundred according to President Carl Jackson. Richard Stokbak is recuperating in Desert Hospital from serious injuries incurred in an automobile accident last week at the corner of Van Fleet and A streets. This is the third accident in as many weeks at that corner.

Broadway Notes — Carlton's Health Foods and Juice Bar has moved into new quarters at 805 Broadway. Sam Arner is remodeling his office building on Broadway with a modern face lifting job. Neta's Cafe

The Desert Sun—8c
PALM SPRINGS, CALIFORNIA
Thursday, December 9, 1954

is moving this week into new and enlarged quarters at 545 Broadway. Mrs. Edith Jennings has just taken over the Grandview Court at 775 Broadway which for the past several years has been operated by Mr. and Mrs. H. M. Southstone. Mrs. Jennings has been a resident and property owner in Cathedral City for some time. Mr. and Mrs. N. M. A. last week opened their Tropical Shop featuring rattan and peed furniture at 902 Broadway.

It's Later than You Think!

16 SHOPPING DAYS TILL CHRISTMAS

SSH Green Stamps



Friendliest Store in Town

How to be a Better Cook...and save money too!
by Mary Blake
From Service Bureau Cooperative Catalogue

Old Fashioned Crunchy Apple Pie

(Makes 9-inch single crust pie)
1 tablespoon flour
4 1/2 to 5 cups pared sliced apples (about 7 medium apples)
1/2 cup granulated sugar
1/2 teaspoon salt
1/2 teaspoon cinnamon
1 tablespoon lemon juice
1 tablespoon butter
1-inch Single Crust Unbaked Pie Shell

Blend all 6 items ingredients except butter together. Place in unbaked pie shell. Dot filling with butter and bake in hot oven (425°F) 15 minutes. Lower temperature to moderate oven (350°F) and continue baking 30 minutes.
CRUNCH TOPPING: Blend 1 tablespoon flour, 1 tablespoon butter, 1/2 cup brown sugar and 1/2 teaspoon nutmeg together. Place on filling during last 15 minutes of baking.

STORY BOOK BUYS!

APPLES
FANCY
McINTOSH
10¢ lb

ORANGES
LARGE SIZE
NAVEL
10¢ lb

**MEDIUM SIZE
FUERTE AVOCADOS**
10 ea.

**RADISHES and
GREEN ONIONS**
3 BUNCHES 10¢

new crop canned FOODS & JUICES

**GLORIETTA — Giant 46-oz.
TOMATO JUICE** 25¢

**PRIORITY — 6-oz.
CHUNK TUNA** 29¢

**BORDEN'S — Quart
FRESH MAYONNAISE** 57¢

**LIBBY'S — 1-lb., 1-oz.
SLICED PEACHES** 19¢

**RIALTO — 1-lb., 12-oz.
TOMATOES** HAND PACKED 2 for 33¢

2 TALL CANS 25¢

CARNATION MILK

Once Upon a Time Buys of a Lifetime...
New crop canned fruits, vegetables and juices, tender meats and new seasonal variety in crunchy apples—extra special for so many moonfests favorites like Waldorf salad, fritters and hot apple pie...In school boy size, too...

Eastern Pork Sale

PORK CHOPS or ROASTS	Center Cuts	69¢ lb
PORK CHOPS or ROASTS	End Cuts	49¢ lb
CORNE BEEF	LEAN, TASTY Deckle off	69¢ lb
GROUND BEEF	MANNING'S LEAN	39¢ lb

SWIFT'S—Sweet Rasher

SLICED BACON 49¢

HALIBUT STEAKS 59¢

FROZEN FOODS

HY-WAVE—1-lb. package

Salmon Fillets 45c

OCEAN GARDEN—Frozen

FRIED SHRIMP 45c

DELICATESSEN

JACK CHEESE 49¢

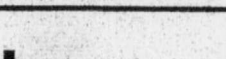
Piece or Sliced

IMPORTED SWISS—6 portion box

GRUYERE 35c

HOFFMAN—All Beef

MIDGET SALAMI 59¢



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- New soft-action springs
- Famous insulated Comfort-Vision cab
- Finger-tip shifting
- Soft pedal clutch
- Largest effective brake area in lowest-priced field
- Tubeless tires—standard
- Automatic or overdrive transmission—optional
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Standard of the Highway

Dollar Special TREESWEET — 6-oz.
Frozen Orange Juice
8 for \$1.00

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CHALLENGE — AA BUTTER 69¢

TASTEWELL MARGARINE 21¢

CRISCO - 3-lb. 89¢

NABISCO — 1-lb.

Honey Grahams 33¢

TERRY'S — 8-oz.

MINTS Chocolate Covered 39¢

Dollar Special BIRDEYE — 10-oz.
Frozen Peaches
5 for \$1.00

PERFECT HOST COFFEE 1-lb. 99¢

Prices for Thursday, Friday, Saturday — December 9-10-11, 1954
ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND

VILLAGE MARKET
441 So. Palm Canyon Drive Phone 7932 or 9055
HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.